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Local Firm Puts 800 Lawyers on the Defense May 9, 2011

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Tom Taormina of the Taormina Group specializes in product liability and organizational negligence litigation. The Group has over 40 years of experience, proven Forensic Business Pathology ® methodology, peer-recognized expertise in ISO 9000, and Taormina has authored of 10 quality management and organizational excellence books.

Virginia City, NV - 04/20/2011

The Taormina Group of Virginia City spent much of last week surrounded by nearly 800 attorneys who specialize in defending product liability lawsuits. DRI, the national defense bar association, held its annual products liability conference in New Orleans - providing The Taormina Group a captive audience for the debut of their "secret weapon;" Forensic Business Pathology®.

"Our process derives from Tom Taormina's seminal work in quality control engineering at NASA's Mission Control Center," said Patty Clawson, who is the

Marketing Director of the Taormina Group and a partner in Big Fish Creations of Graeagle, CA. "As a member of the Apollo 13 recovery team, lessons learned from near-disaster through successful recovery of three astronauts formed the basis for diagnostic tools and problem synthesis that is now a powerful set of tools for attorneys to successfully navigate litigation challenges."

Also in attendance was Grady Ferguson, CEO of The Taormina Group, who worked with Taormina at NASA during Project Apollo. "From this unique experience, we have pioneered a methodology for quantifying standard of care and foreseeable risk in products liability litigation," said Ferguson. "While at the conference, we successfully introduced our trademarked Forensic Business Pathology® tools to presenters, attendees and exhibitors, proving this process can lead to much lower costs and more rapid resolution of difficult and complex litigation."

The Taormina Group believes this process will ultimately change the way lawyers approach foreseeable risk, because it challenges the old approach of crisis identification and management. With a decade of documented case successes and a robust client base, The Taormina Group can utilize this process in continual application to any case, because it is not about the expertise in the product, it is about expert analysis of the process.

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For more information about The Taormina Group, visit <u>www.taorminagroup.com</u> or contact Tom Taormina directly at (775) 847-7929.

The Taormina Group Tom Taormina (Founder), Patty Clawson (Marketing Director) and Grady Ferguson (CEO)

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