

Lesson for Lawyers: What You Say Online Can (And Will) Be Used Against You

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Lawyers continually warn their clients to be cautious about what they say on the internet and on social media sites such as LinkedIn, Facebook and Twitter. Saying the wrong thing can harm a company's reputation and even lead to costly [business litigation](#).

However, sometimes lawyers don't take their own advice. A New Jersey attorney is facing a defamation lawsuit after he characterized a defendant's pet store as a "puppy mill." This is not the first time this attorney has been in trouble for his online comments, according to the [New Jersey Law Journal](#). Edward Heyburn was sued before for comments he made about his former employer, Levinson Axelrod.

Fancy Pups and its owners, Rocco and Laura Garruto, cite the prior incident with Levinson Axelrod in the current defamation lawsuit. Heyburn had sued the pet store on behalf of a New Jersey woman who bought a German shepherd puppy from Fancy Pups. The lawsuit claims that while Fancy Pups represented the dog to be a healthy, it died two weeks later from the parvovirus.

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