



Final Week to Protect Your Brand in .XXX

The Sunrise Period for .XXX domains closes this Friday, October 28, 2011 at 12pm ET. Now is the time to block your trademarks from this space with [Ladas Domains](#).

Sunrise B is specific to trademark rights holders outside the adult entertainment industry. Domains secured through Sunrise B may not resolve to a conventional website, but will instead be blocked from live use. This block is anonymous and will protect the identities of trademark holders in WHOIS reports.

The blocking of domains covers the period for which the registry has the license to run the TLD. This is currently 10 years. Note that the domain name sought to be blocked must correspond to the entire text of a registered trademark.

A registered trademark from any jurisdiction will suffice, so we require the following information:

- Trademark
- Trademark Registration Number
- Trademark Registration Date
- Country
- Class
- Contact information of trademark holder

Ladas Domains offers a complimentary pre-validation service for all Sunrise applications, so please submit your requests as soon as possible to Ladas Domains [by email](#)

OTHER TLD ANNOUNCEMENTS...

Russia - .COM.RU

RU-Center has re-launched the .com.ru domain extension. These third-level domain names are now available on a first-come, first-served basis.

Malaysia – IDN.MY

Second-level IDN (international domain name) registrations are available to existing .my customers between now and November 30, 2011. Supported scripts include Jawi, Chinese and Tamil. All .my customers are encouraged to secure their IDNs as soon as possible.

For further information about these developments or other matters concerning domain name management, please contact Ladas Domains at [info at ladasdomains](#)