



BUSINESS CASE • TRAINING
The Top 5 FCPA Fallacies

"In this era of global commerce, the FBI is committed to curbing corruption..."

> Kevin Perkins Assistant Director Criminal Investigative Division, FBI

In 2010, the number of federal prosecutions for violation of the Foreign Corrupt Practices Act (FCPA) more than quadrupled. The Department of Justice (DOJ) set a new record for fines and penalties – collecting nearly \$1B. The FBI has announced that FCPA investigations are one of its highest priorities, which means that these trends will only accelerate.

If you think your organization is safe from FCPA liability, you may need to think again. In a recently published article by CFO.com, a list of 5 commonly held misconceptions about the FCPA were identified.

#### 1. OUR FOREIGN SALES ARE TOO IMMATERIAL TO CREATE FCPA RISK.

The FCPA applies to U.S. residents, citizens, and nationals and most organizations based in the United States or subject to U.S. securities laws and reporting requirements — no matter the size or revenue.

And even the smallest improper payment or benefit can violate the FCPA, causing an investigation of your organization and potential fines and penalties.

### 2. OUR FOREIGN CUSTOMERS ARE NOT GOVERNMENT DEPARTMENTS/AGENCIES.

The DOJ has interpreted the FCPA's anti-bribery provisions broadly enough to cover improper payments made to not only foreign officials, but even to state-run organizations and political parties.

# 3. OUR EMPLOYEES NEVER INTERACT DIRECTLY WITH ANYONE FROM FOREIGN GOVERNMENTS.

Your employees may not interact directly with foreign governments, but your third parties, such as agents, consultants, suppliers, and business partners, may. Illegal conduct by third-parties creates massive liability for your organization under the FCPA.

# 4. WE'RE BETTER OFF NOT KNOWING WHAT OUR FOREIGN PERSONNEL AND AGENTS DO TO GET BUSINESS DONE.

While acting with a "corrupt motive" is a necessary element of a FCPA violation, the definition of a corrupt motive is vague. Under the FCPA, organizations are liable for the actions of third-party partners if the organization knows, or should have known, the third parties were violating the law.



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#### Advanced Policy Management

Training on Anti-Bribery and Corruption is an important means of protecting your organization from FCPA violations. But training is only as effective as the **policies and procedures** you're training against. Most HR and Compliance leaders admit that policy creation, management, and distribution continues to present a challenge. Ask one of our compliance experts about integrating policy management with your training systems.

### 5. EVERYBODY ELSE DOES IT AND NEVER GETS CAUGHT.

As shown from the record high FCPA fines and penalties and increased enforcement efforts, organizations that think they can violate the FCPA and get away with it are sadly mistaken. Penalties are significant, and both the organization and its employees are liable. It's just not worth the gamble.

# Prevent FCPA violations & establish powerful legal defenses

Now that you know the risks, prevent FCPA violations and establish powerful legal defenses with NAVEX Global's FCPA online training course. As part of our Anti-Bribery & Corruption Series, our FCPA course provides your workforce with guidance about the FCPA as well as your organization's policies and reporting procedures.

Learn more about FCPA training and our Anti-Bribery & Corruption Series at www.navexglobal.com.

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NAVEX Global is the trusted ethics and compliance expert for more than 8,000 clients in over 200 countries – the largest ethics and compliance community in the world. A merger of industry leaders ELT, EthicsPoint, Global Compliance Services and PolicyTech, NAVEX Global provides a comprehensive suite of solutions to manage governance, risk and compliance (GRC), providing critical cross-program insights thorough unmatched expertise and actionable data.

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