

## [What is the One Most Important Thing You Can Do Now?](#)

By [Cordell Parvin](#) on July 3rd, 2013

It was 7:00 AM. I was having coffee with Roger, one of my best friends in my law firm. We liked to get together to brainstorm ideas. I was really excited and was sharing several ideas. All of a sudden, Roger looked at me and said:

You have many great ideas, but I have a question for you. What is the one most important thing you can do right now?

At first I was taken aback by the question. After I got over my disappointment, I realized that through his question he was telling me that my ideas were not all equally valuable and that instead of coming up with new ideas, I needed to work on the most important one I had already identified.



So, if you want to break through, I ask you:

What is the one most important thing you can do now?

Then to quote the famous Nike commercial:

Just Do It!

# Cordell Parvin Blog

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**Cordell M. Parvin** built a national construction practice during his 35 years practicing law. At Jenkins & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of ***Say Ciao to Chow Mein: Conquering Career Burnout*** and other books for lawyers. To learn more visit his Web site, [www.cordellparvin.com](http://www.cordellparvin.com) or contact him at [cparvin@cordellparvin.com](mailto:cparvin@cordellparvin.com).