New Tech Threatens to Disrupt Legal Industry

The best things in life are free. Wise words from Janet Jackson back in the early 80's. It seems lately the best technology online is free- or inexpensive. From practice management software to open source applications- software is changing the way we practice law. This dynamic tech environment presents great opportunities for virtual law firms as well as small firms that are hungry for any price savings they can find, but unfortunately many large firms are slow to adopt these applications for fear of the unknown. Are these firms making a huge mistake?



On Thursday afternoon at 6:00 PM EST (Friday morning 10:00 AM in Sydney, Australia) thanks to Lexis Nexis and <u>Martindale-Hubbell Connected</u>, we held Part II of our international conference call series and had a fascinating discussion with two Australian innovators in the legal market, and one Canadian:

Jeremy Szwider, founder of the <u>Virtual Law Firm Bespoke Law</u>, silver sponsor of the <u>Social Media Boot</u> <u>Camp</u>



Jeremy Szwider

Simon Lewis, creator of the <u>Online Legal Services Conference</u> coming up this March 4th in Sydney, Australia.

and Darryl Mountain, a lawyer based in Vancouver, Canada with an interest in disruptive innovations in law. Mr. Mountain is a member of the e-Lawyering Task Force of the American Bar Association, which examines and responds to the ways in which the practice of law is changing in the Internet age.

Listen to the recorded call to learn from Jeremy, Simon, and Darryl:



Simon Lewis

- Which new tools law firms should pay attention to.
- How virtual law firms have the potential to disrupt the legal industry.
- The power of decision trees to decrease the cost of legal services.

Thanks again to Lexis Nexis and Martindale-Hubbell Connected for making



Darryl Mountain

this possible.

March 2010 attorney Adrian Dayton will be in Australia <u>speaking to lawyers from Sydney to Melbourne</u> about social media. You can see more details at <u>http://adriandayton.com/Australia</u> and see Adrian's full speaking schedule <u>HERE</u>