

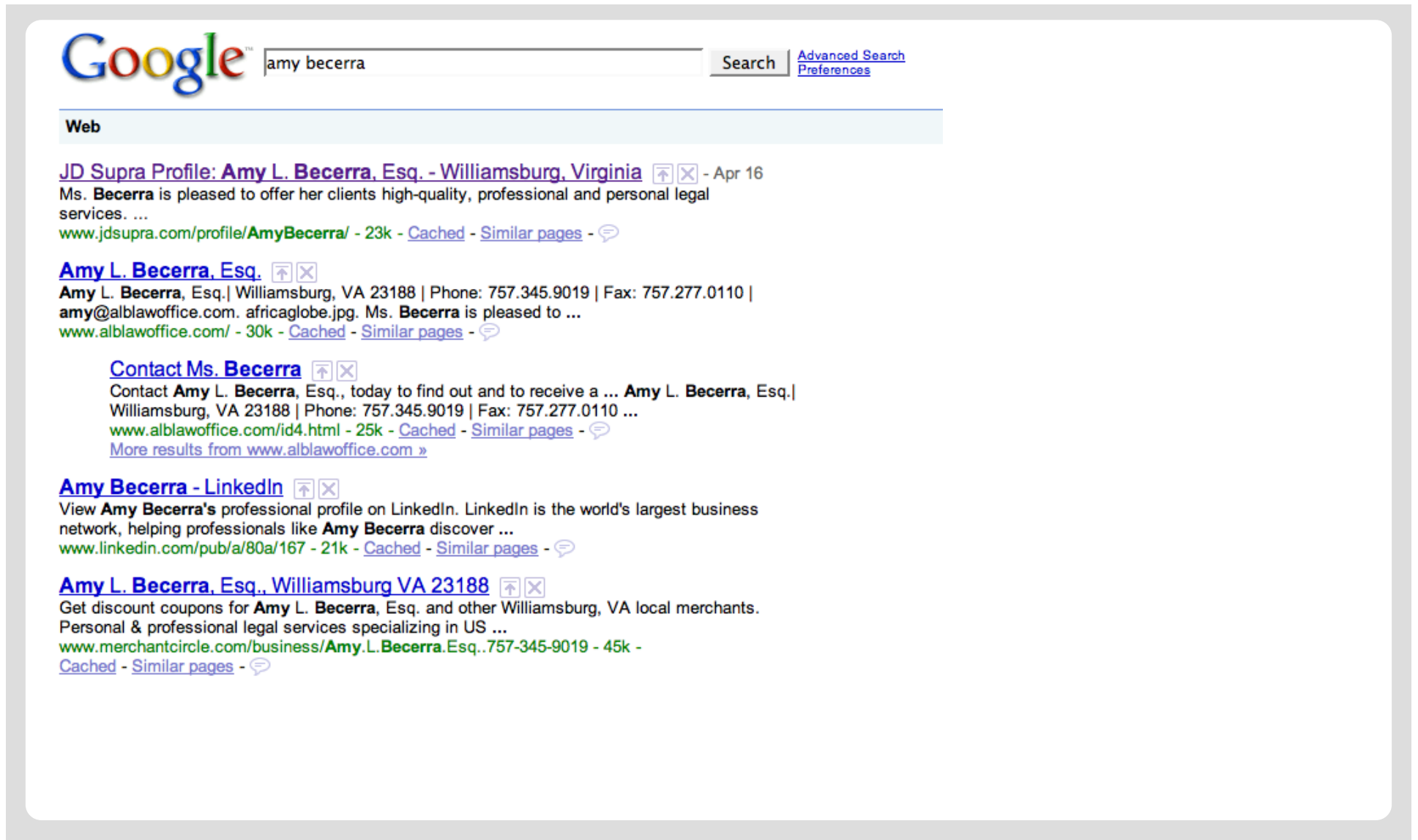


Lawyers Online

What You Can
Do to Make
An Impact on
Your Practice.

Pt 1 of 2

Google is the new resume. Your goal: **own your resume.**



The screenshot shows a Google search interface with the search term "amy becerra" entered. The search results are categorized under "Web" and include several links to professional profiles and services for Amy L. Becerra, Esq. in Williamsburg, Virginia. Each result includes a brief description, contact information, and a link to the full profile or service page.

Google amy becerra Search [Advanced Search](#) [Preferences](#)

Web

[JD Supra Profile: Amy L. Becerra, Esq. - Williamsburg, Virginia](#) - Apr 16
Ms. **Becerra** is pleased to offer her clients high-quality, professional and personal legal services. ...
www.jdsupra.com/profile/AmyBecerra/ - 23k - [Cached](#) - [Similar pages](#) -

[Amy L. Becerra, Esq.](#)
Amy L. Becerra, Esq. | Williamsburg, VA 23188 | Phone: 757.345.9019 | Fax: 757.277.0110 | amy@alblawoffice.com. [africaglobe.jpg](#). Ms. **Becerra** is pleased to ...
www.alblawoffice.com/ - 30k - [Cached](#) - [Similar pages](#) -

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View **Amy Becerra's** professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like **Amy Becerra** discover ...
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[Amy L. Becerra, Esq., Williamsburg VA 23188](#)
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www.merchantcircle.com/business/Amy.L.Becerra.Esq..757-345-9019 - 45k - [Cached](#) - [Similar pages](#) -

Take possession of **your name** online. (A great start.)

Covered today:

- LinkedIn
- Twitter
- JD Supra
- Others: incl. Facebook, Justia...

(Why start here?)


- Impact almost immediate
- Use what you already have
- Time investment and expense minimal

Next - getting creative; building on your foundation
(blogs, RSS, widgets, Facebook, Social Media, etc.)

LinkedIn: More than just an online profile

Michael Burger

Partner, Davidson Fink LLP
Rochester, New York Area



[Contact Michael Burger](#)
[Add Michael Burger to your network](#)

Current

- Partner at Davidson Fink LLP


Past

- Partner at Dibble, Miller & Burger, PC
- Associate at Law Office of Gary Muldoon
- Senior Staff Attorney at The Legal Aid Society in New York City

Education

- Hofstra University
- University of Virginia

Connections

 104 connections

Industry

Law Practice

Websites

- Davidson Fink LLP
- JD Supra

Public profile powered by: LinkedIn

Create a public profile: [Sign In](#) or [Join Now](#)

View Michael Burger's full profile:

- See who you and **Michael Burger** know in common
- Get introduced to **Michael Burger**
- Contact **Michael Burger** directly

[View Full Profile](#)

Name Search

Search for people you know from over 35 million professionals already on LinkedIn.

First Name Last Name

(example: **Michael Burger**)

Michael Burger's Summary

Davidson Fink LLP is a medium-sized regional law firm with a multi-disciplinary practice. Michael A. Burger joined our firm as a partner in 2006. Mr. Burger currently dedicates a portion of his practice, and a series of published articles, to estate and probate litigation and will contests to helping the victims of financial abuse, fraud, duress or undue influence to

...a way to leverage the power of your network

Jackie Hutter ^{1st}

Chief IP Strategist at The Hutter Group
Greater Atlanta Area | Legal Services



Jackie Hutter Reading *Burning the Ships*, the book about Microsoft's transformation into a company focused on IP as business strategy. Pretty good so far. 3 days ago

Status Updates

How you're connected to Stacey



Connections

Adrianos's Connections (85)

Shared (10)

Venkat Balasubramani

Principal at Balasubramani Law

David A. Barrett, Esq.

Boston Attorney | World's Largest LinkedIn Lawyer Network | 8400+ (4100+ Esq's)
davidbarrett.mylinkinvitation.com

Jeena Belil

Experienced Car and Motorcycle Accident Attorney

Other (75)

Jamie Armenta

Paralegal at The Maher Law Firm

Stacey Aronowitz

Attorney

David Austin

Internet Marketing Expert

[See all Connections »](#)

... a way to establish professional credibility

Recommendations For Adrianos

Attorney

LAW OFFICES OF ADRIANOS FACCHETTI

"Adrianos is easy to work with and works very hard in representing his clients. I would recommend him to my family and friends." *November 7, 2008*

^{2nd} **Debra Burdette**, *Law Clerk, Law Offices of George Baltaxe*
worked directly with Adrianos at LAW OFFICES OF ADRIANOS
FACCHETTI

"I have had the opportunity to work with Adrianos Facchetti on a variety of legal matters, encompassing both corporate and litigation issues. I can say from experience that Adrianos is professional, ethical, and skilled as an attorney. I highly recommend him as he is highly devoted to his cases and makes himself accessible to his clients more than most attorneys." *November 6, 2008*

^{2nd} **Daniel Kolcz**, *Attorney, Kinkle, Rodiger & Spriggs*
was with another company when working with Adrianos at LAW
OFFICES OF ADRIANOS FACCHETTI

Endorsements/Recommendations

More connections = more visibility

Advanced Search

Tip: Get Search & shortcuts in our [Learning Center](#).

People Search

Reference Search

Keywords:

First Name:

Location:

Last Name:

Country:

Postal Code: [Lookup](#)

Within:

Title:

Company:

School:

Industry:

- Accounting
- Airlines/Aviation
- Alternative Dispute Resolution
- Alternative Medicine
- Animation

Groups:

- Legal Marketing
- Linked:Energy (Energy industry expertise)
- Legal Blogging
- Tweepie
- Employment Law Network

Make yourself available: join LinkedIn groups

Groups

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Search Results (2,234)



Linked:HR (#1 Human Resources Group)

Linked:HR/LinkedHR: #1 HR GROUP ONLINE human resources corporate recruiter recruiters recruitment headhunting headhunter headhunters staffing hiring consultant consultants coaching training HRIS management merger strategies practices health care employment job jobs career alumni education linkedin

Owner: [Olivier Taupin](#) | 121,666 members | [Share](#) | [Join this group](#) »



TalentBar: HR and Recruiter Network

TalentBar.com is the premier networking group for recruiting, staffing, and Human Resources. Network with over 50,000 recruiters, HR, recruitment and talent consultants, alumni, and colleagues for partnerships, advice, splits, jobs, and education. You will be invited to join www.talentbar.com.

Owner: [Miles Jennings](#) | 59,894 members | [Share](#) | [Join this group](#) »



Corporate Recruiters. #1 Group for Corporate Recruiters.

#1 Group for Corporate Recruiters. Designed to connect Recruiters and to share ideas on how to leverage LinkedIn potential and improve sourcing, talent acquisition, referrals, fee splitting, and other recruiting and HR issues. If you are recruiter or involved in recruitment, then join this group.

Owner: [Chris Brown](#) | 20,000 members | [Share](#) | [Join this group](#) »



Commercial Transaction Lawyer Network

Networking and discussion group for attorneys focusing on commercial transactions. Contact moderator Stephen Fairley to request admission to the group:
www.Linkedin.com/in/StephenFairley

Owner: [Tom McLain](#) | 323 members | [Share](#) | [Join this group](#) »



Construction Lawyer Network

Networking group for lawyers practicing in the area of Construction Law and Litigation. Discussions include: how to manage and run a construction law firm and how to generate more referrals. Contact moderator Stephen Fairley to request admission to the group: www.Linkedin.com/in/StephenFairley

Owner: [Stephen Fairley](#) | 421 members | [Share](#) | [Join this group](#) »



ELSA Lawyers' Society

Welcome to the ELS group on LinkedIn. The ELSA Lawyer's Society is the international alumni organisation of the European Law Students' Association, the largest independent law students organisation in the world.

Owner: [Tine Fredsted](#) | 271 members | [Share](#) | [Join this group](#) »



Entertainment Lawyer Network

Networking group for entertainment lawyers and professionals working in entertainment law. Group is co-chaired by Diane Leigh Davison (<http://tinyurl.com/5be7zb>) and David A. Barrett (<http://davidbarrett.mylinkininvitation.com>). Sorry, clients are not permitted to join.

Owner: [Diane Davison](#) | 267 members | [Share](#) | [Join this group](#) »

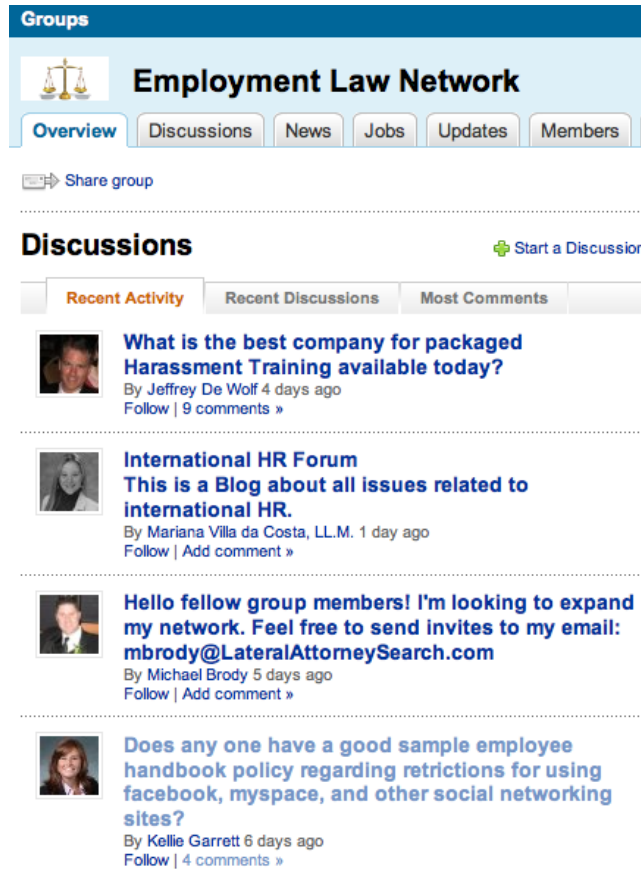


IMMIGRATION PROFESSIONAL NETWORK

The immigration network and support group for non-attorney professionals, executives and entrepreneurs. Attorneys are invited to join Immigration Lawyer Network, which is open only to active members of the bar in good standing.

Owner: [James Gagel, Esq.](#) | 265 members | [Share](#) | [Join this group](#) »

Join industry/market groups (not just legal-focused)



The screenshot shows the LinkedIn group page for 'Employment Law Network'. At the top, there is a blue header with the word 'Groups' and a navigation bar with tabs for 'Overview', 'Discussions', 'News', 'Jobs', 'Updates', and 'Members'. Below the navigation bar is a 'Share group' button. The main section is titled 'Discussions' and includes a 'Start a Discussion' button. Underneath, there are three tabs: 'Recent Activity', 'Recent Discussions', and 'Most Comments'. The 'Recent Activity' tab is selected, showing a list of four discussion posts. Each post includes a profile picture, a title, the author's name, the time since posted, and options to follow or comment.

Groups

Employment Law Network

Overview Discussions News Jobs Updates Members

Share group

Discussions Start a Discussion

Recent Activity Recent Discussions Most Comments

What is the best company for packaged Harassment Training available today?
By Jeffrey De Wolf 4 days ago
Follow | 9 comments »

International HR Forum
This is a Blog about all issues related to international HR.
By Mariana Villa da Costa, LL.M. 1 day ago
Follow | Add comment »

Hello fellow group members! I'm looking to expand my network. Feel free to send invites to my email: mbrody@LateralAttorneySearch.com
By Michael Brody 5 days ago
Follow | Add comment »

Does any one have a good sample employee handbook policy regarding retrictions for using facebook, myspace, and other social networking sites?
By Kellie Garrett 6 days ago
Follow | 4 comments »

Establish expertise: answer questions...

Answers

Answers Home | Advanced Answers Search | My Q&A | Ask a Question | Answer Questions

Law and Legal Questions From Your Network

Open Questions | Closed Questions

- Q. Do your license agreements typically require arbitration?**
11 answers | Asked by Cliff Potter (2nd) | 1 day ago in Intellectual Property
- Q. Presenting a legal seminar and getting CLE credit approval**
2 answers | Asked by Jessica Robles (2nd) | 2 days ago in Certification and Licenses, Property Law
- Q. Please share a few IP litigation cases wherein a relatively small company has sued a larger company for it's IP (Patents/Trademarks/Copyrights) infringement and won the case with damages. Links to the said cases would be much appreciated. Thanks in advance.**
5 answers | Asked by Shabnam Khan (2nd) | 2 days ago in Intellectual Property
- Q. Do you use/require engagement letters? How many pages are these letters? Are they in a format required by clients?**
8 answers | Asked by Cliff Potter (2nd) | 2 days ago in Corporate Law

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Lead the way, establish your brand: create your own group

From: Legal Innovation Group Members <group-digests@linkedin.com>
Subject: From Jordan Furlong and other Legal Innovation group members on LinkedIn
Date: April 16, 2009 6:11:58 PM PDT
To: Adrian Lurssen

LinkedIn Groups

April 16, 2009

Legal Innovation

Today's Activity: [2 discussions](#) | [1 news discussion](#) | [3 news articles](#)

Discussions (2)

[Corporate legal costs: are we finally seeing the revolution take place?](#)

[0 comments »](#)

Started by Jordan Furlong, National Magazine Editor-in-Chief

[Is anyone else seeing the trend toward tracking client data in the cloud or does the traditional hesitancy persist?](#)

[1 comment »](#)

Started by Gary Levine, President and CEO at Two Step Software, Inc.

News Discussions (1)

[An evolving profession: Lawyers describe the commoditization of certain legal services](#)

[1 comment »](#)

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Full name ⇨ enter your first and last name

Username

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Password

Email

I want the inside scoop—please send me email updates!

Type the words above

ask caird

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Powered by reCAPTCHA.

[Help](#)

Create my account

Software/clients: twitter.com, tweetdeck, twhirl, and others...

What are you doing? 140

Latest: I'll be presenting a free webinar tomorrow (4/21) 10-11 am PST about extending reach online. Hosted by CT Summation. <http://snurl.com/eoy2n> about 7 hours ago update

 **parislemon** Apple Rejects App For Using An Icon That Somewhat Resembles An iPhone <http://tcn.ch/QY>
less than 5 seconds ago from web

 **Undercover_Lawr** What's the creepiest type of clown? One who is on disability, and : <http://jjjr.com/hrxA>
less than 10 seconds ago from web

 **weirdnews** Anyone see anything or do anything high on the weirdness scale this last weekend..
less than 10 seconds ago from web

 **alinwagnerlahmy** RT @lissolomon: MHblogger invites readers 2 send a msg doesn't incl. twttr username [was v excited after gr8 webinar so forgot :) happy ...
less than 20 seconds ago from TweetDeck

 **BrandKarma** LG Ready for Its Close-up... <http://link.gs/c8cf>
less than 20 seconds ago from web



The screenshot shows the twhirl application interface. At the top, it displays 'twhirl u.0.9.2 used 41/100 reqs' and the user 'JDTwitt'. The main content area shows a list of tweets:

- financialpost** Meredith Whitney's a bear on banks <http://tinyurl.com/c2b2r7>
Financial Post 10s ago via twitterfeed
- CeeLew** RT @LeonoraMS: My friend Tessa is speaking on a free social media panel tomorrow on best strategies for apparel brands <http://bit.ly/11DJhj>
Corey Lewis 13s ago via TweetDeck
- davefleet** Royal Botanical Gardens flew @iwearyourshirt to Canada for this speaking gig, and to wear their t-shirt for 3 days #refreshevents
davefleet 20s ago via TweetDeck

At the bottom, it shows '1312 total (20 replies, 20 dm, 1 own)' and a navigation bar with icons for Home, @, messages, and other functions. The status '16:55 tweets received' is visible at the very bottom.


Find your colleagues on Legal Birds and LexTweet

LEXTWEET A SERVICE OF **LEXBLOG**

Follow legal community members who use Twitter to discuss the law and much more.

Community Tweets | Community Members | What Is Twitter? | TechShow 09

RECENT ACTIVITY

 Reminding everyone that tomorrow, April 21, is free cone day at Ben and Jerry's
Ipesq, 3 minutes ago from Tweetie

 **Legal Birds**
Legal Professionals on Twitter

Top Legal Birds MORE

All | Lawyers | Law Librarians | Academics
Community Connections (cc) | Community Followers (cf) | All Connections (ac) | All Followers (af) | Tweets Today (tt)







<p>Kevin O'Keefe @kevinokeefe</p> <p>#1 cc</p> <p>586 cc 595 cf 3,517 ac 4,342 af 5 tt</p>	<p>Rex Gradeless @Rex7</p> <p>#2 cc</p> <p>534 cc 544 cf 42,495 ac 46,301 af 5 tt</p>	<p>Greg Lambert @glambert</p> <p>#3 cc</p> <p>484 cc 488 cf 2,268 ac 2,475 af 5 tt</p>
<p>Adrian Lurssen @JDTwitt</p> <p>#4 cc</p> <p>473 cc 506 cf 1,297 ac 1,978 af 2 tt</p>	<p>Mr. Brett Trout @BrettTrout</p> <p>#5 cc</p> <p>450 cc 480 cf 5,026 ac 6,107 af 8 tt</p>	<p>Amy Derby @lawfirmblogger</p> <p>#6 cc</p> <p>435 cc 437 cf 1,280 ac 1,541 af 2 tt</p>

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we follow
A User Powered Twitter Directory

hr Total followers in tag: 77,694

#1	 jimstroud I teach people how to use the internet to make their lives more profitable, productive and fun.	+123 new	4,300 followers	INFO
#2	 RiseSmart Why search for a job when RiseSmart can search for you? Check out our job search/Outplacement 2.0 services, hailed as a disruptive innovation in the industry	+79 new	2,505 followers	INFO
#3	 shally Sourcing pioneer, CyberSleuth and master trainer on advanced research techniques, recruiting, sourcing and Internet tools; founder of jobmachine.net; EVP Arbita	+8 new	2,458 followers	INFO
#4	 SueMarks CEO, Serial Entrepreneur, Board Member, Angel Investor, Fun Friend, Travel Junkie and Geek Mom :)	+49 new	2,061 followers	INFO
#5	 GeoffPeterson Managing Principal/Sr. Recruiter/Sr. Sourcer/Staffing Manager for General Lead; Editor of StaffBytes; Author "The Sourcer's Playbook."		1,867 followers	INFO
#6	 scottnielsen BlueRibbon Workforce Design & Consulting - increasing your profitability by solving people problems.	+94 new	1,749 followers	INFO

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@CNN Can Octomom trademark a word that is in common circulation? Anyone know?

5:36 PM Apr 15th from TweetDeck



mattwoodget
Matthew Woodget

@mattwoodget Does this help answer
your Octomom Trademark question?

<http://tinyurl.com/cstd9q>

5:51 PM Apr 15th from web in reply to mattwoodget



tamerabennett

Tamera Bennett

@tamerabennett Thanks! How much does a Trademark cost? A few/several words, defining 2-3 activities taht a company would do?

6:50 PM Apr 15th from TweetDeck in reply to tamerabennett



mattwoodget
Matthew Woodget

@mattwoodget Matt cost can vary. I just followed you. See if you can send me a DM to chat further.

6:53 PM Apr 15th from web in reply to mattwoodget



tamerabennett

Tamera Bennett

@mattwoodget Matt, thanks for the conversation and the #followfriday. Have a great day.



10:14 AM Apr 17th from TweetDeck in reply to mattwoodget



tamerabennett

Tamera Bennett



tamera bennett

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Tamera H. Bennett represents clients throughout Texas and Tennessee in entertainment, trademark and...

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Tamera Bennett was named a "2006 Best Lawyer in Dallas Under 40" by D Magazine ...
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Tamera Bennett has a real passion for educating folks on how the music publishing business works and how to protect their creative endeavors. ...

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[ModelMayhem.com - Tamera Bennett - Model - Baton Rouge, US](#)

Tamera Bennett. Female 27 years old. Baton Rouge, Louisiana **Tamera**, thanks for everything today... the shoot was GREAT and you made it such a PLEASURE ...

www.modelmayhem.com/281262 - 52k - [Cached](#) - [Similar pages](#) -

[Current Trends in Copyright, Trademark & Entertainment Law](#)

Octomom Trademark Dispute: Texas Trademark Attorney **Tamera Bennett** Interviewed

Tamera H. Bennett, attorney/owner **Bennett Law Office** Lewisville ...

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[Octomom Trademark Dispute: Texas Trademark Attorney Tamera Bennett ...](#)

Apr 17, 2009 ... Texas trademark attorney **Tamera Bennett** was interviewed yesterday by LAW360, an online legal newswire, to voice her opinions regarding the ...

ipandentertainmentlaw.wordpress.com/2009/.../octomom-trademark-dispute-texas-trademark-attorney-tamera-bennett-interview... - 29k - [Cached](#) - [Similar pages](#) -

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[Tamera Bennett \(tamerabennett\) on Twitter](#)

Join today to start receiving **tamerabennett's** updates. ... Name **Tamera Bennett**; Location Dallas/Fort Worth Metroplex; Web <http://www.create...> ...

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Ronald Coleman



Ronald Coleman, Partner
Goetz Fitzpatrick LLP

One Penn Plaza
Suite 4401
New York, NY 10119, United States

212-695-8100 Ext.:267

Email: rcoleman@goetzfitz.com

Website: www.goetzfitz.com

Blog: www.likelihoodofconfusion.com

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AREAS OF PRACTICE

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- Intellectual Property
- Litigation

Practice/Organization Description

I try civil cases in all courts and ADR venues and do related counseling, focusing on trademarks, copyrights and unfair competition, especially with respect to the use of intellectual property on the Internet.

I have successfully represented clients of every size in state and federal courts, arbitrations and mediations throughout the country in a wide variety of commercial litigation and other matters, including contract disputes, distributorship litigation, trademark and unfair competition, trademark counterfeiting, business tort claims, toxic tort and insurance coverage litigation, discrimination and wrongful discharge cases, copyright infringement claims, trade secret, restrictive covenant and real estate litigation.

Goetz Fitzpatrick LLP is also one of the leading construction law firms in the New York area.

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Ronald Coleman



Ronald Coleman, Partner
Goetz Fitzpatrick LLP

One Penn Plaza
Suite 4401
New York, NY 10119, United States

212-695-8100 Ext.:267

Email: rcoleman@goetzfitz.com

Website: www.goetzfitz.com

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State FL	Business Torts, Civil Procedure, Civil Rights, Communications & Media Law, Constitutional Law	Appellate Brief	Internet Solutions Corporation v. Marshall Brief of Amicus Curiae, Media Bloggers Association, Inc. in Support of Appellee, Tabatha Marshall	04/20/2009
Federal NY	Civil Procedure, Civil Remedies, Intellectual Property	Legal Memoranda: Pre-Trial Motions	Tropp v. Conair Corporation, et al. Plaintiff's Memorandum of Law in Opposition to the Motion by Certain Defendants for a Stay of Proceedings	03/25/2009
Federal NY	Business Torts, Civil Remedies, Commercial Law & Contracts, Communications & Media Law, Intellectual Property	Decision	S & L Vitamins, Inc. v. Australian Gold, Inc. Agreed Permanent Injunction and Order	02/19/2009
Federal NY	Business Torts, Civil Remedies, Intellectual Property	Pleadings	Miles v. Mueller, et al. Verified Complaint	02/13/2009
Federal NY	Antitrust & Trade Regulation, Business Torts, Civil Procedure, Intellectual Property	Legal Memoranda: Motion Addressed to Pleadings	Rapaport v. IDEX Online, Ltd. Plaintiff's Memorandum of Law in Opposition to IDEX's Motion to Amend and Supplement the Counterclaims and to Compe	01/30/2009

Every document connects to its contributor/profile...

COBRA Subsidy Notice- Full Version

Contributor: [Doug Cornelius](#)

SUMMARY: The American Recovery and Reinvestment Act of 2009 included some relief for laid-off employees. One of the biggest is a 65% subsidy for the payment of health plan payment from the government for certain eligible participants in COBRA health plan continuation coverage. ARRA mandates that health plans notify certain current and former participants and beneficiaries about this premium reduction.

The Department of Labor created and published model notices to help plans comply with these new requirements. Each model notice is designed for a particular group of qualified beneficiaries and contains information to help satisfy ARRA's notice provisions.

General Notice - Full version (.doc) Plans subject to the Federal COBRA provisions must send the General Notice to all qualified beneficiaries (not just covered employees) who experienced a qualifying event at any time from September 1, 2008 through December 31, 2009, regardless of the type of qualifying event. This full version includes information on the premium reduction as well as information required in a COBRA election notice.

Download: [Word \(.doc\) \[200KB\]](#) | [PDF \[330KB\]](#) | [Email This](#) | [Report Problem](#) | [SHARE](#)

Model General Notice (full version) <http://www.jdsupra.com/post/documentViewer.aspx?fid>

Model COBRA Continuation Coverage Election Notice
(For use by group health plans for qualified beneficiaries who have not yet election notice and with qualifying events occurring during the period that September 1, 2008 and ends with December 31, 2009.)

[Enter date of notice]

Dear: [Identify the qualified beneficiary(ies), by name or status]

Contributor Info



Doug Cornelius

Doug is the Chief Compliance Officer for a real estate private equity firm, focusing...



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Discussions (1)

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Started by Amanda Hensley, Executive Recruiter at Sales Consultants of Grand Rapids

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JD Supra Legal Alerts: All | April 5, 2009

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Legal Experience: 15 years


Law School: University of San Diego School of Law - University of San Diego


Jurisdictions: California

Law Offices of Carl H. Starrett II
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