



# **Economic and Fiscal Impact of “Line Jumpers”**

**Nexsen Pruet  
Economic Development Seminar**

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## Line Jumpers

What's a "Line Jumper"?

Why are we talking about them?

## Line Jumpers

### Today's Example

Corporate Headquarters located  
in Ballantine, NC

Moves 20 miles to SC

# Line Jumpers

## JOBS

**450 jobs**

**250 transfer from the existing NC location;**

**200 NC residents and 50 SC residents; average salary: \$95K**

**200 new jobs created; 150 SC residents and 50 NC residents; average salary \$65K**

**No employees move their primary residences**



# Line Jumpers

## CAPITAL INVESTMENT

- A. **Construction of a new 250,000 sf corporate headquarters  
= \$50 mil**
  
- B. **6% fee-in-lieu with a 50% SSRC for 20 years**
  
- C. **Property taxes (after 50% SSRC) total \$10.6m over 20 years**
  
- D. **70% of property taxes go to schools; 30% to county**

## Line Jumpers

### Construction Impact:

**\$50 mil => \$76 mil**

Direct Jobs	439
Indirect Jobs	78
Induced Jobs	127
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Total Jobs	643

## Line Jumpers

# Fiscal Impacts from Construction

### State

**\$41.9 mil in Total Labor Income**

**\$1.5 mil in SC Income Tax**

**\$1.0 in SC Sales Tax**

### Local

**NA**



## Line Jumpers

### Employment Impacts from HQ jobs

150 new SC jobs @ \$65,000/yr

\$9.8 mil annual payroll

Direct Jobs	150
Indirect Jobs	72
Induced Jobs	57
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Total Jobs	279



## Line Jumpers

### Fiscal Impacts from HQ jobs

#### State

**\$15.6 mil in Total Labor Income**

**\$546,000 in SC Income Tax**

**\$374,000 in SC Sales Tax**

#### Local

**\$370,000 in School Taxes**

**\$160,000 in County Taxes**



## Line Jumpers

### *Top Industries Impacted*

**Management of companies and enterprises**

**Food services and drinking places**

**Real estate establishments**

**Management, scientific, and technical consulting services**

**Legal services**

**Civic, social, professional, and similar organizations**

**Employment services**

**Advertising and related services**

**Accounting, tax preparation, bookkeeping, and payroll services**

**Offices of physicians, dentists, and other health practitioners**

## Line Jumpers

# In Summary:

- **643 Construction jobs**
- **279 Permanent jobs**
- **\$900,000/yr State revenues**
- **\$530,000/yr Local Revenues**



**Line Jumpers**

**Thanks**