

OREGON LAW PRACTICE MANAGEMENT

Difficult to Pronounce Name? Add it to Your Email Signature

The current issue of the [Oregon State Bar Bulletin](#) includes a nifty tech tip about [audioname](#), a Web site that allows you to record your name, in your own voice, and “use it everywhere.” Single user/individual accounts are free. Businesses can sign up for [audioname](#) at a cost of \$1 per user per month. [A complete pricing breakdown is available here](#).

The [Oregon State Bar Bulletin](#) tip suggests using [audioname](#) to record your name and add it to your e-mail signature. This way clients can hear you pronounce your name in your own voice. [Audioname's](#) service will also accommodate a brief bio. (Recording length is 30 seconds.)

[Audioname](#) has already caught on with Portland-area law firms Stoel Rives, Miller Nash, Gervurtz Menashe, and others who appear on the company's home page or in testimonials.

[Here's how it works:](#)

- Sign up for an [individual account](#). It's free!
- Verify your account by responding to an e-mail confirmation
- Create your unique Audioname URL
- Record your name and brief bio by calling the toll-free phone number or via your computer

Listen to my [audioname](#) as an example.

Originally published September 10, 2012 at <http://oregonlawpracticemanagement.com/2012/09/10/difficult-to-pronounce-name-add-it-to-your-email-signature/>.