



From Solo to Collaborative: Changes at Law Practice Strategy

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Where am I going?

I am excited beyond words to let everyone know that I've been given the opportunity to work with [Aviva Cuyler](#) and [Adrian Lurssen](#) at [JD Supra](#), as they seek to continuously increase their quality and range of services. As Content Manager, I will be assuming certain existing distribution functions and contributing the editorial component to a variety of projects aimed at expanding distribution of contributors' materials.

For me personally, the work at JD Supra provides the opportunity to collaborate with a vibrant group of innovators. While working solo for the past two years has been what I felt motivated to do, working collaboratively will create the interaction and stimulation that I need. But I wouldn't make this leap just for anyone. JD Supra has created highly-effective systems of online distribution for valuable content, aimed at reaching lawyers, their clients and potential clients as well. You are evaluated by the content of your work, being read by those targeted to need your services. What a great way for me to participate in the current dynamics of the legal profession!

What will happen to Law Practice Strategy?

Law Practice Strategy will continue to be my blog, and provide some of its current free resources. Other projects may evolve from the site, as my interest in cutting-edge law practice trends and technology continues. But those decisions can't be made until I have a better understanding of where I need to focus my energy. So for now, I'm going to delete the products and services pages, and take it from there!

And of course, I will continue to see you all online in the usual places. See you there, and can't wait to work with contributors and their content at JD Supra!