

Scott & Scott, LLP Partners Present at MSPWorld™ 2013 Conference

Robert J. Scott and Julie Machal-Fulks, partners of intellectual property and technology law firm, <u>Scott & Scott, LLP</u>, will be featured presenters at the upcoming MSPAlliance MSPWorldTM Conference in Orlando, Florida.

Southlake, Texas (<u>PRWEB</u>) March 19, 2013 -- The MSPAlliance, the world's largest professional association and accrediting body for the Managed Services industry, has invited Robert J. Scott and Julie Machal-Fulks of Scott & Scott, LLP to speak at the <u>MSPWorldTM 2013 Conference</u> on March 21 and 22 at the Marriott World Center in Orlando, Florida. MSPWorldTM is the leading, and one of the oldest, cloud and managed IT services conferences in existence.

MSPWorldTM Orlando will address managed services and cloud immersion in an environment for service providers and technology enabling vendors to network and engage in high-level business discussions.

Cody Griffin, Partner, Frost PLLC, and Julie Machal-Fulks, Partner, Scott & Scott, LLP will Present: Managing Risk, Compliance, and Legal Hurdles in Your MSP & Cloud Practice Thursday, March 21, 3:15-4:00 p.m. EDT

Nearly all MSPs have encountered legal or compliance issues in the course of their business. This unique session will cover a wide range of issues that are likely to arise in your managed services or cloud practice, including methods for you to deal with those issues, including:

- Compliance requests
- Regulated customers
- Audit questions, including third-party providers
- Lowering your risk as a service provider
- Avoiding common legal mistakes made by Cloud and MSPs

As a partner at Scott & Scott, LLP, <u>Julie Machal-Fulks</u> leads a team of attorneys in representing and defending clients in legal matters relating to information technology. Her practice focuses on complex litigation ranging from privacy and network security, managed service provider transactions, data breach notification and crisis management, intellectual property disputes, service provider negligence claims, and content-based injuries such as copyright and trademark infringement in software, the internet, and all forms of tangible media.

<u>Cody Griffin</u>, CPA, CITP, CISA, is a partner in Frost PLLC, and is engaged primarily in audit of service organization controls, IT audit and internal audit assurance services.

Robert J. Scott, Managing Partner, Scott & Scott, LLP will present: Cloud Law: Everything you need to know about cloud computing and the law Friday, March 22, 10:00-10:45 a.m. EDT

Robert will address the many contract issues that MSPs should address in their SLAs for cloud services and how to mitigate the risks through contracting and the use of insurance. He will address the new legal challenges of cloud computing for MSPs and identify some of the areas that present the highest risk and offer suggestions for mitigating that risk. Learn what cloud contracts should outline, including:



- What happens if there is a data loss?
- How to evaluate term and termination provisions
- What jurisdiction will prevail if there is litigation?
- What regulatory issues affect the business?
- How to draft Service Level Agreements for the cloud services
- How to limit liability through risk transfer instead of contractual limitations of liability

Robert J. Scott is the managing partner of Scott & Scott, LLP a leading law and technology services firm serving the Managed Services Industry. Robert advises technology companies of all sizes regarding conducting business as a Managed Service Provider (MSP).

For additional information: http://www.mspalliance.com/mspworld/

About Us: Scott & Scott, LLP (www.scottandscottllp.com) provides full service legal representation to IT services firms with considerable expertise in the managed services industry. Our clients range from start-ups to Fortune 500 technology services firms. We have assisted many traditional IT services firms with making a successful transition to managed services.

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