

## Salary Survey for Law Firm Media Pros - Results Are In!

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From HBC's Sound Bites Blog ([www.hellermanbaretz.com/soundbites](http://www.hellermanbaretz.com/soundbites))

We teamed up with the [Law Firm Media Professionals \(LFMP\)](#) to conduct our first annual LFMP/HBC Salary Survey. So, how much do legal PR professionals make? Do they do better at firms that use outside PR agencies? What about at firms that have budgeted for social media? The answers to these and other questions are available now in the [LFMP/HBC Salary Survey](#).

Among the highlights:

- The average salary among all respondents was \$117,530.55
- 41% did not receive a year-end bonus
- 64% believe their 2010 salary will be the same as 2009 salary
- \$113,863 is the average salary for a respondent whose firm does not budget for social media, while \$128,657.14 is the average salary for a respondent whose firm does budget for social media
- \$116,324 is the average salary for a respondent whose firm does not use an outside PR/communications firm, while \$121,180 is the average salary for a respondent whose firm does use an outside PR/communications firm