

MLM Company Profile: H2O At Home



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H2O At Home

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Guillaume Leymonerie, a Frenchman, created the company in 1997. He has spent the last ten years dedicating his life to the betterment of homes around the world.

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H2O At Home offers the following achievements:

- 1999: Patent # 9915017 is obtained for the Essential Chiffonnette®'s weaving
- 2003 : Launching of the H2bio line
- 2004 : H2O at Home Belgium was born
- 2005 : Launching of the cosmetic product line H2Bio

- *2006 : Launching of the Natural Cleaning product line and establishment of the trademark 'La Chiffonnette®'*
- *2007 : Launching of the Nature & Progress product line*
- *2009: Launching of H2O at Home Inc, USA*

Impact on the Industry

H2O At Home is a member of the Direct Selling Association.

Discussion of Products

H2O At Home offers cleaning and home care products that are efficient, eco-friendly and easy to use. The company's products assist in preserving customers' health and the environment by ridding harmful chemicals in the home.

Discussion of Opportunity

Prospective consultants can join H2O At Home without any prior experience. H2O At Home provides consultants with training on all products and methods, sales and marketing tools, and a motivating commission, and financial rewards plan. Consultants (www.mlmlegal.com) are also provided a replicated website for the consultants first three months free of charge.

The company offers the following earnings information:

- *Keep Cash Upfront! Make 25% commission on the retail price of every order, up to 40% on your personal sales & up to 10% on your recruits' sales!*
- *Earn Bonuses! Be rewarded for advancing your career with up to \$2000 in cash bonuses!*
- *Earn Incentives! Get free products or even earn free trips around the world!*
- *Promote Yourself! As an independent advisor, you have the power to earn as much as you want and go as far as you want in our Career Plan.*

The company offers the Discovery and Executive Business Kit to prospective distributors.

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Discussion of Distributor Base and Sales Volume in U.S.

H2O At Home operates in France (www.mlmlegal.com) and Belgium. In 2009, H2O At Home began offering its products in America.

Company Website: <http://us.h2o-at-home.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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