

## **Jumpstart Our Business Startups Act (“JOBS Act”) Brings Venture Capital Investment to the Masses**

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Today, President Obama is scheduled to sign into law the Jumpstart Our Business Startups Act (the “JOBS Act”), which will make it easier for many startups and small companies to raise capital from investors through what is referred to as “crowdfunding”. The JOBS Act allows qualifying companies to raise up to \$1 million annually from investors using any medium of advertisement, including the Internet. Significantly, the law will also allow non-accredited investors to participate in such offerings. In addition, the JOBS Act provides qualifying companies exemptions from various S.E.C. registration requirements and allows for significantly less disclosure than a traditional initial public offering or “IPO”. The JOBS Act is seen by many entrepreneurs and startups as providing much needed access to untapped capital and investors, as well as an opportunity to stimulate the economy and create jobs.