DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

Want to Know How You Lost Your Creativity and Sense of Adventure?

By Cordell Parvin on August 9th, 2013

In 2013, the lawyers who are creative will be of the greatest value to clients. Those lawyers will see what others miss. Yet, most of us lost our creativity and sense of adventure long ago.

A couple of years ago I wrote about getting it back in: <u>How You Can Become a More Innovative and Creative Lawyer</u>. More recently, I shared Brittaney Schmidt's story in my blog: <u>Can I encourage you to just "jump in"?</u> Let's go back to how you and I lost it.

As you know from a previous blog, I have recently enjoyed looking at old family photos. When looking at our photos of our daughter Jill, I remembered how creative she was when she was young.

For example, she played school with my grandmother who was essentially blind at the time. Jill was the teacher and Mommer, as we all called her, was the student who never measured up.

Take a look at these two photos of Jill. You can see she is in a very creative mood in both photos. I guarantee your parents have similar photos of you and if you have children, you likely have similar photos of them.



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When you were young, you were incredibly creative. You were open and not afraid. Why and how did you lose it and how can you get it back? I found this St. Louis Dispatch article: Why children lose their creativity.

Harry Chapin wrote and sang a song titled: Flowers are Red. Here is a video and here are the lyrics:

Harry Chapin, Flowers are Red2



(Spoken)Your son marches to the beat of a different drummer, comma.

(Spoken)But don't worry,

(Spoken)We'll have him joining the parade by the end of the term

The little boy went first day of school

He got some crayons and started to draw

He put colors all over the paper

For colors was what he saw

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And the teacher said.. What you doin' young man

I'm paintin' flowers he said

She said... It's not the time for art young man

And anyway flowers are green and red

There's a time for everything young man

And a way it should be done

You've got to show concern for everyone else

For you're not the only one

And she said...

Flowers are red young man

Green leaves are green

There's no need to see flowers any other way

Than they way they always have been seen

But the little boy said...

There are so many colors in the rainbow

So many colors in the morning sun

So many colors in the flower and I see every one

Well the teacher said.. You're sassy

There's ways that things should be

And you'll paint flowers the way they are

So repeat after me.....

And she said...

Flowers are red young man

Green leaves are green

There's no need to see flowers any other way

Than they way they always have been seen

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Green leaves are green

There's no need to see flowers any other way

Than the way they always have been seen

But the little boy said...

There are so many colors in the rainbow

So many colors in the morning sun

So many colors in the flower and I see every one

The teacher put him in a corner

She said.. It's for your own good..

And you won't come out 'til you get it right

And all responding like you should

Well finally he got lonely

Frightened thoughts filled his head

And he went up to the teacher

And this is what he said.. and he said

Flowers are red, green leaves are green

There's no need to see flowers any other way

Than the way they always have been seen

Time went by like it always does

And they moved to another town

And the little boy went to another school

And this is what he found

The teacher there was smilin'

She said...Painting should be fun

And there are so many colors in a flower

So let's use every one

But that little boy painted flowers

In neat rows of green and red

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And when the teacher asked him why This is what he said.. and he said

Flowers are red, green leaves are green
There's no need to see flowers any other way
Than the way they always have been seen.

But there still must be a way to have our children say . . .

There are so many colors in the rainbow

So many colors in the morning sun

So many colors in the flower and I see every one

I will leave you with this Seth Godin quote:

The joy of art is particularly sweet ... because it carries with it the threat of rejection, of failure, and of missed connections. It's precisely the high-wire act of "this might not work" that makes original art worth doing.

Cordell M. Parvin built a national construction practice during his 35 years practicing law. At Jenkens & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.