

## Join a Tweetup – and Boost Your Legal Marketing and Networking

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*Legal Tweetups on Twitter are a Great Way to Build Your Online*



*Social Networking Profile*

Looking for a new, dynamic way to network?

Go online and join a **legal Tweetup** on [Twitter](#). They happen weekly and give you access to real-time discussions on current legal topics.

One Tweetup chat [recommended by Lawyerist.com](#) is called LegalChat - a.k.a. **#LegalChat** (note the hashtag). It takes place **every Friday at 11am EST** and is moderated by [Danny Johnson](#), a current legal technologist at NetDocuments.

Johnson describes LegalChat as being "an informal way to share information, learn, and interact with people in a simple and open way."

In only its first week, LegalChat had 43 contributors and over 400 tweets. The first topic was social media with good insight from people from all different backgrounds including IT professionals, lawyers, consultants, tech vendors, and marketers. Another recent discussion focused on the use of mobile devices and apps in the practice of law.

While still up and coming, LegalChat is yet another Tweetup that promises to inform and engage. Get involved this Friday and start **building UP** your **online legal marketing** and **social networking profile!**

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