

[Legal Marketers – Here’s a great example of what NOT to do with Twitter](#)

February 10th, 2010 by Kara

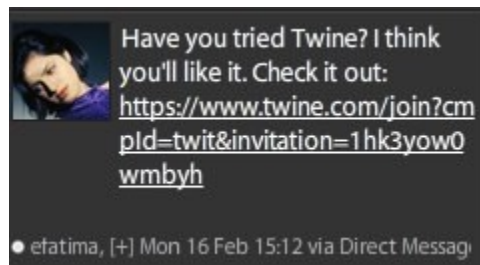
When designed properly, social media communication is personal and unobtrusive.

It’s not “spammy” – At All!

Chris Brogan published an amusing, yet sadly repeated manner in which Twitter (and other social media platforms), can be used inappropriately.

This is just wrong... and will jeopardize your organization’s reputation...

[Read Chris’ article here...](#)



Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.

You can reach her at 917-856-5410