Cordell Parvin Blog

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

When Are You Most Creative?

By Cordell Parvin on March 15th, 2013

When are you most creative? When does your mind open up and allow you to be most creative?

When you were a kid you were very creative. Somewhere along the way you lost it. If not before, you certainly lost it in law school, where you were taught to take great notes, turn it into an outline and then memorize it for your final exam or Bar exam.

Creativity is not something that all of a sudden reappears. You actually have to go out and find it.

As part of getting back in the groove after my hip replacement surgery, I like to walk. I walked recently in the beautiful 70 degree weather on a late afternoon in Dallas. I purposely did not listen to music. I walked with no iPhone and ear buds. During my walk my mind was totally free. There was nothing distracting me. I came up with the idea for this blog post and two others.

During my walk, I thought about when am I most creative:

- While working out Somehow my mind is free.
- When I visit a different culture like Europe, Mexico, Quebec and even parts of Hawaii – Somehow I notice things I do not normally notice in my own familiar surroundings. If you are a regular reader you know I like to get away from tourists. See my posts on <u>Sayulita</u> and <u>San Miguel</u> in Mexico and my post on sitting at the bar watching the PGA tournament in Killarney, <u>Ireland</u>. We also like to rent houses so we feel we are living in the community. One of our favorite rental houses is this one at <u>Kohala Ranch on the Island of</u> <u>Hawaii.</u> When we stay at this house we regularly go to the <u>Waimea Farmer's Market</u>.



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- When I listen or read business books I get ideas I had not thought of before. When I read those books on my iPad, I highlight what I want to study further.
- When my eyes are closed waiting for an airplane to take off Again somehow, my mind is open and not distracted.

When are you most creative?

P.S. I created my own little travel guide <u>Going to Hawaii 2</u>. Check it out if you are planning a trip there.

Cordell M. Parvin built a national construction practice during his 35 years practicing law. At Jenkens & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.