

Law Firm Marketing: Rainmaker Retreat Review

By: Stephen Fairley

<http://www.TheRainmakerInstitute.com>

Good litigators know that sometimes you just have to let the evidence speak for itself.

I can tell you that our May Scottsdale Rainmaker Retreat was a great success, but I am going to let the evidence – in the form of a [blog post](#) by attendee Joseph C. McDaniel, a seasoned bankruptcy attorney from Phoenix – speak for itself:



The Rainmaker Retreat: Worth the Price, and Then Some!

I've been to a fair number of seminars concerning the art of rainmaking. I've read a lot of books on the topic. I've lectured to lawyers on how to make the sky cloud up, in years gone by.

So it ain't my first rodeo.

Then there's my particular situation.

I'm a board-certified, AV rated, AVVO 10 bankruptcy attorney and former Chair of the Arizona State Bar Bankruptcy Section, and former Chair of the ABA Bankruptcy Committee of the General Practice Section, all in the state that has seen the biggest increases in bankruptcy filings in the United States.

So there's a pretty constant downpour at my little office. Soggy there, you know? But don't stop referring me cases!

But I figured I'd go to The Rainmaker Retreat (taught by Stephen Fairley and a cast of rainmaking geniuses) because I love what I do, and I want to help as many folks as I can, and that requires that they pick up the phone and call me.

At this point in my life, I've seen and heard a lot, and I figure that if I get one single good idea out of a seminar, it was time and money well spent.

At the Rainmaker Retreat, I finally got track of the great ideas I picked up after about twenty. And the hits kept coming.

Now, ideas are a dime a dozen, and you can certainly read and study and learn about rainmaking for fun and profit without every attending a seminar with the Rainmaker Institute.

But why would you?

Your time has value. Of course, you may just like to do things the hard way. That's okay with me, of course.

But the unique value of the Rainmaker Retreat Seminar I attended is this, and in this it's different from all the books and seminars I have absorbed in the last thirty years of my practice: it teaches a systematic approach to making water fall from the sky.

That's a systematic approach to old-school rainmaking and online rainmaking. Both. Not one. Both.

In that sense, it's really two seminars in one.

So lemme summarize: ideas are a dime a dozen. You will get a hundred great ideas and a system to make it rain without end at your law office if you attend The Rainmaker Institute Rainmaker Retreat.

And if you apply those ideas in your practice, you will have, in my humble opinion, a massive competitive advantage over your classmates in causing the sky to give up it's precipitation.

I recommend the Rainmaker Retreat Seminar without reservation.

And I was lucky enough to wind up with several dvds after the seminar, and I can't wait to watch them. The reviews of those dvds will follow.

Bookmark Joseph's [Just for Attorneys blog](#) – it's full of all kinds of wit and wisdom from more than three decades of law practice.

Tell 'Em Joseph Sent You: Summer Rainmaker Retreat Dates

If you are interested in building a lifestyle law practice through effective law firm marketing, then [register](#) for one of our upcoming Rainmaker Retreats:

- June 18-19, 2010 San Francisco, CA
- July 30-31, 2010 Los Angeles, CA
- August 6-7, 2010 Las Vegas, NV
- October 8-9, 2010 New Brunswick, NJ

Want to learn more about what you'll learn at a Rainmaker Retreat? Then [sign up now](#) for a one-hour complimentary teleseminar for a preview of the valuable material that is taught at our 2-day [Rainmaker Retreat](#)

Stephen Fairley, M.A., RCC, CEO

Law Firm Marketing Expert • Master Business Coach • Best-Selling Author

Stephen@TheRainmakerInstitute.com

Stephen Fairley is a nationally recognized law firm marketing expert and has helped more than 6,000 attorneys from hundreds of law firms across the country to discover the secrets of generating more referrals and filling their practice.

He is the international best-selling author of 10 books and 5 audio programs.

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