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12  
 13 UNITED STATES DISTRICT COURT

14 SOUTHERN DISTRICT OF CALIFORNIA

15 In re SUREBEAM CORPORATION )  
 SECURITIES LITIGATION )

Master File No. 03-CV-01721-JM(POR)

16 \_\_\_\_\_ )

CLASS ACTION

17 This Document Relates To: )

PLAINTIFFS' OPPOSITION TO  
 DEFENDANTS OBERKFELL, CLAUDIO  
 AND RANE'S MOTION TO DISMISS  
 CONSOLIDATED COMPLAINT

18 ALL ACTIONS. )

19 \_\_\_\_\_ )

DATE: September 17, 2004  
 TIME: 11:00 a.m.  
 COURTROOM: The Honorable  
 Jeffrey T. Miller

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1 **I. INTRODUCTION**

2 This is a compelling case of securities fraud. Defendants Larry A. Oberkfell (“Oberkfell”) and Kevin K. Claudio (“Claudio”) took SureBeam Corporation (“SureBeam” or the “Company”) public on phony revenues and, with defendant David A. Rane (“Rane”), misled investors throughout the Class Period (3/16/01-8/27/03) about SureBeam’s sales to its off-shore joint ventures in Brazil (the “Tech Ion joint venture”) and Saudi Arabia (the “RESAL joint venture”), and about the state of demand for SureBeam’s processed food in the United States. Defendants used their false statements to raise nearly *\$100M* from investors in two separate offerings and disposed of \$3.4M of their own shares for their own personal benefit. Then, *after only 2-1/2 years of operating*, defendants caused SureBeam to file Chapter 7 (liquidation) to preserve a shocking “*couple of million*” dollars for SureBeam’s creditors (*i.e.*, The Titan Corporation (“Titan”)).

12 The Consolidated Complaint for Violation of the Federal Securities Laws (the “Complaint”) shows (based on internal “contemporaneous” communications) that defendants knew that SureBeam’s revenues were phony before the Initial Public Offering (“IPO”) and that its off-shore joint ventures were incapable of paying SureBeam for its systems. It also shows that defendants knew or recklessly disregarded that SureBeam had virtually no demand for its services in the United States and that SureBeam was operating at a paltry 2%-3% of its operating capacity. Now, when plaintiffs have discovered the true facts that defendants should have disclosed long ago, defendants distance themselves from SureBeam’s financial results and have disregarded well-settled motion to dismiss standards in search of dismissal. Defendants spend countless pages urging this Court to adopt their *interpretation* of the documents alleged in the Complaint despite the fact that recent Ninth Circuit precedent mandates that plaintiffs’ allegations must be “taken as true and construed in the light most favorable to the plaintiff.” *See No. 84 Employer-Teamster Joint Council Pension Trust Fund v. Am. West Holding Corp.*, 320 F.3d 920, 935 (9th Cir. 2003), *cert. denied*, 2003 U.S. Dist. LEXIS 7727 (2003).

26 The parties here are fighting over the interpretation of internal communications. This “battle” should give the Court comfort that this case is not one of those “frivolous” cases that the Private Securities Litigation Act of 1995 (“PSLRA”) was designed to prevent. While defendants are

1 entitled to address plaintiffs' interpretations of evidence in any litigation, that opportunity must await  
2 summary judgment or trial. Defendants' motion should be denied.

## 3 **II. SUMMARY OF THE CASE**

4 Titan is a diversified technology company that purports to create, build and launch  
5 technology-based businesses. ¶77.<sup>1</sup> Titan took its SureBeam subsidiary public pursuant to a  
6 Prospectus dated March 16, 2001. ¶¶2, 38. In the Prospectus, defendants told investors that  
7 SureBeam and Titan had entered into a joint venture with Tech Ion Industrial Brazil ("Tech Ion") to  
8 irradiate food throughout Brazil and that the venture had generated \$15.5M in revenue for SureBeam  
9 in 2000 (*more than 61% of its revenues for the year*) and would generate \$55M in revenue (*more*  
10 *revenue than the Company had generated in its entire existence*) over three years. ¶¶38, 84. The  
11 Prospectus also sought to give the venture an appearance of economic substance by claiming that  
12 SureBeam had "acquired a 19.9% equity interest in SureBeam Brasil [*i.e.*, the joint venture entity]  
13 without charge" and that SureBeam Brasil was created "with no initial capital contribution from  
14 either party." ¶40. These statements generated excitement about SureBeam and allowed defendants  
15 to complete SureBeam's IPO – selling 6.7M shares of SureBeam stock at \$10 per share for net  
16 proceeds of \$62M. ¶¶38, 83.

17 Defendants continued to emphasize the Tech Ion joint venture after the IPO. They caused  
18 SureBeam to recognize from the venture a total of \$6.8M in 2001 and claimed that the venture  
19 "expands our revolutionary, patented SureBeam(R) technology into one of the largest and most  
20 diversified food markets in the world" and even went so far as to claim that "the SureBeam Brazil  
21 network is expected to be the world's largest, most comprehensive system dedicated to enhancing  
22 food safety and preservation." ¶¶3, 24, 96-97. These positive but untrue statements propelled  
23 SureBeam's common stock to a Class Period high of \$19.45 per share. ¶¶3, 65.

24 Defendants' statements about the Tech Ion joint venture and the revenue recognized (and to  
25 be generated) from the venture were untrue. ¶¶3-4, 7, 18-45, 86, 93-94, 98, 102, 105. Contrary to  
26

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27 <sup>1</sup> All "¶" or "¶¶" references are to the Complaint, unless otherwise noted.  
28



1 defendants' statements, the Tech Ion joint venture had not generated revenue for SureBeam before  
2 the IPO and could not (and would not) generate revenue for SureBeam after the IPO because neither  
3 the joint venture entity (SureBeam Brasil) nor Tech Ion (its joint venture partner) had the ability to  
4 pay for SureBeam's systems. ¶4. Both SureBeam Brasil and Tech Ion were new operations, and  
5 Tech Ion, even more than SureBeam Brasil, was in dire financial straits. ¶¶4, 22. At the time  
6 defendants formed the venture, Tech Ion's assets collapsed in a single year (leaving it with  
7 \$1,753.00 in "available assets" in the bank) and it "[had] no recorded historical revenues or profits  
8 that could be displayed at [the] time." *Id.* In fact, contrary to defendants' claim that the venture was  
9 created with no capital contributions from either party, Titan donated \$5M to Tech Ion (under the  
10 guise of a loan with no provision for repayment) just to get the venture off the ground. ¶¶16, 22, 40.

11 As a result of Tech Ion's financial position, defendants knew that it would not collect any  
12 revenue from the venture without substantial outside funding. ¶¶4, 139-146. And internal  
13 documents show that defendants Oberkfell and Claudio knew as early as November 21, 2000 that the  
14 Tech Ion joint venture would not be able to secure funding to pay for SureBeam's systems from the  
15 World Bank (or any other lender), and that its other source of funding (an Amazonian developmental  
16 agency called "SUDAM") had collapsed *only four days before the IPO*. ¶¶5, 25-33, 37.

17 Given that the joint venture sought to establish its first location in Rio de Janeiro, defendants  
18 sought funding for the venture from the World Bank and enlisted the assistance of Delphos  
19 International ("Delphos"). ¶¶5, 25. But according to internal communications to defendants  
20 Oberkfell and Claudio, Delphos was unable to secure funding for the venture and indicated that *no*  
21 lender would likely fund SureBeam's "Field of Dreams" business plan because it "*aim[ed] to*  
22 *provide a high technology service that is currently under-utilized (or non-existent) in Brazil*" and  
23 because its "*customer base [was] not well-defined and established enough to provide comfort.*"  
24 ¶¶25-26. Delphos also told defendants that "*lenders* secured only by the project's assets *need*  
25 *greater assurances that there will be customers to generate revenue to pay the debt.*" ¶25.

26 And when Delphos pushed SureBeam for "letters of interest from potential customers,  
27 alliances, etc." in order to "*justify the revenues and construct a plausible business case for*  
28 *marketing the SureBeam services,*" defendants came up short. ¶27. In fact, they knew by



1 December 2000, that funding from the World Bank (or from *any* bank) was virtually impossible  
2 because, as Jose Francisco Medeiros (“Medeiros”) – the head of Tech Ion and President of  
3 SureBeam Brasil – put it in a letter to defendants Oberkfell and Claudio, SureBeam’s systems were  
4 “financially inadequate” to service Brazil’s distribution facilities (“*X-rays and E-beams are*  
5 *financially inadequate for generic work such as the CEASAs*”) and because the entire venture was  
6 flawed in “*the concept and numbers.*” ¶¶28-31. Medeiros told both defendants that “[a]s it is now,  
7 I believe that it will not be approved, and if World Bank asks for outside experts to examine the  
8 technical aspects, they will certainly locate our weak spots.” ¶29.

9         Neither the World Bank nor any other lender provided the necessary funding and the venture  
10 saw its last chance for funding (and for payment for SureBeam’s systems) end four days before the  
11 IPO when SUDAM collapsed amid a political scandal – a scandal reported and confirmed by the  
12 *Associated Press*. ¶¶6, 32, 37. Although defendants challenge the truth of plaintiffs’ allegations, the  
13 Complaint supplies evidentiary support for the fact that defendant Oberkfell shipped two irradiators  
14 to Brazil in a desperate attempt to secure funding and did so over his project managers’ objection  
15 that doing so made “no sense” and could possibly harm the systems. ¶35. Indeed, defendant  
16 Oberkfell shipped those systems to Manaus (over 2,000 miles from their intended location),  
17 artificially inflated the price of the systems and indicated that Tech Ion had “prepaid” SureBeam just  
18 to secure funding from SUDAM. ¶34. SureBeam’s Prospectus, which omitted these material facts,  
19 and defendants’ representations about the amount of revenue that the venture had generated (and  
20 would generate) were, therefore, untrue when made. ¶¶40, 86.

21         SureBeam’s recognition of revenue from the Tech Ion joint venture after the IPO was also  
22 improper. *See, e.g.*, ¶¶93, 105. Defendants knew, based on their travels to (and correspondence with  
23 employees in) Brazil, that venture was not operational at anytime during 2000 or 2001 and would not  
24 be operational for the foreseeable future. ¶¶41-43, 139, 146. Defendant Oberkfell traveled to Brazil  
25 between April 3 and April 5, 2001 with a consultant and expressed his frustration about not being  
26 able to “liberate” SureBeam’s irradiators from customs because he had no place to put them in Rio.  
27 ¶41. A project manager sent a photograph of an “empty field” to defendants Oberkfell and Claudio  
28 between July 9 and July 12 2001, along with a letter that stated that he did not know what Medeiros

1 was doing with Titan's contribution but he certainly was not using those monies to build the facility.  
2 ¶42. And by November 2001, defendants Oberkfell and Claudio caused SureBeam to buy out Tech  
3 Ion's interest in the facility, hired a different construction company to complete the facility, and  
4 shipped brand new systems to Brazil because the Brazilian government had taken control of the  
5 original shipment. ¶43. These facts undisclosed, demonstrate that SureBeam's revenue recognition  
6 from the venture after the IPO was improper. ¶¶45, 93, 105.

7 Defendants also caused SureBeam to enter into a similar venture in Saudi Arabia three  
8 months after the IPO with RESAL – a Saudi Arabian sole proprietor engaged in the business of  
9 investing and construction in Saudi Arabia. ¶¶8, 46. Defendants claimed that the joint venture  
10 would generate \$53M in revenue for SureBeam through the sale of ten SureBeam systems and  
11 recognized a total of \$18.2M over two years despite the fact that RESAL could not secure funding to  
12 construct the irradiation facilities or to pay for SureBeam's systems. ¶¶8, 46-48, 50.

13 Pursuant to the terms of the venture, defendants agreed with RESAL that RESAL would  
14 build three facilities throughout Saudi Arabia and would issue a purchase order for ten SureBeam  
15 systems – *which RESAL intended to pay for through the profits of the venture.* ¶46. Under the  
16 agreement, RESAL was obligated to enter into a payment agreement for SureBeam's systems but  
17 would transfer its payment obligation to SureBeam Middle East “*at such time as the Company has*  
18 *received sufficient funding.*” *Id.* Defendants knew, therefore, that RESAL needed (and intended) to  
19 secure funding to finance the project. *Id.*

20 RESAL's construction, however, was severely delayed because it could not secure funding,  
21 which caused defendant Rane to repeatedly renegotiate the payment schedule under which RESAL  
22 was supposed to pay for the systems. ¶¶8, 50. RESAL did not complete even the first of four  
23 planned facilities until August or September 2003 – *more than two years after SureBeam*  
24 *announced the venture.* ¶49. And SureBeam ended up manufacturing all ten systems for RESAL  
25 (and recognized revenue from the “sale” of those systems) despite the fact that it had no place to ship  
26 the systems because of RESAL's delays. ¶¶46, 49-50. In the end, SureBeam received only \$7.5  
27 million from RESAL despite the fact that it had recognized over \$18.2M from the venture during the  
28 Class Period. ¶50.

1           Aside from its off-shore joint ventures with RESAL and Tech Ion, defendants also made  
2 positive but untrue statements about the demand for SureBeam's services and its alleged need for  
3 extra operating capacity in the United States. ¶¶51-58, 95-96, 101, 121. Defendants emphasized the  
4 growth in demand for irradiated meat (and SureBeam's services) and a dramatic increase in  
5 SureBeam's pasteurization capacity because of that demand. ¶¶10, 91. And defendants' statements  
6 were not limited to statements about future expectations. ¶¶52, 96. They told investors that *existing*  
7 demand for SureBeam's services was growing rapidly and that *existing* demand was causing  
8 defendants to prepare for strong future demand. In fact, they stated that "the availability of  
9 SureBeam [irradiated] ground beef had *expanded* 'rapidly,' reflecting '*growing customer demand*'"  
10 and that "[c]onsumer demand is *obviously growing*, as folks *are* embracing this as an added  
11 measure of food safety in the products they purchase for their families." ¶52. It was with these  
12 positive, but false, present-tense statements that defendants utilized to mislead the market about the  
13 state of demand for SureBeam's products. ¶¶51-58, 95-96, 101, 121. And it was the purported  
14 *existing* demand that colored defendants' statements about future demand.

15           Defendants knew that their statements about existing demand were false and that they had no  
16 basis for their statements about strong expected demand. ¶¶139, 146. Internally, defendants knew  
17 that demand for SureBeam's services was negligible and that its service centers had very few paying  
18 customers and were operating at an anemic rate (*only 2.6% of capacity throughout the Class*  
19 *Period*). ¶11. They knew that SureBeam's Chicago facility was irradiating meat for Excel  
20 Corporation ("Excel") and IBP (large meat producers) free of charge, that its Vernon, California  
21 facility had only one paying customer (United Foods), and that large producers had rejected  
22 irradiated meat because advertising that irradiated meat was safe would imply that all other meat was  
23 unsafe. ¶¶11, 53-54. Indeed, *Consumer Reports* confirmed in 2003 that irradiated meat "ha[d]  
24 barely been used on foods in the U.S." and that *grocery retailers withdrew a roll-out of irradiated*  
25 *meat "three years ago" "because of poor sales."* ¶11.

26           After 2-1/2 years of emphasizing the success of its off-shore joint ventures, improperly  
27 recognizing revenue of \$40.8M and emphasizing the growing demand for irradiated meat, SureBeam  
28 shocked the market when it announced two delays of its SEC filings, terminated Deloitte & Touche

1 LLP (“Deloitte”) because it challenged defendants’ accounting for the Tech Ion joint venture and  
2 then filed bankruptcy (Chapter 7 liquidation) to preserve “a couple of million” dollars for unsecured  
3 creditors. ¶¶1, 12, 64, 138.

4 **III. ARGUMENT**

5 **A. Defendants Ignore Well-Settled Motion to Dismiss Precedent to Avoid**  
6 **the Evidentiary Facts Outlined in the Complaint**

7 The general standards governing motions to dismiss remain unchanged under the PSLRA.  
8 *Am. West*, 320 F.3d at 931. “All allegations of material fact made in the complaint are taken as true  
9 and construed in the light most favorable to the plaintiff.” *Id.* Although the Ninth Circuit has held  
10 that the Court may consider unfavorable inferences for claims under the Securities Exchange Act of  
11 1934 (“Exchange Act”), the Court should not accept defendants’ invitation to convert this motion to  
12 dismiss into a motion for summary judgment. *Id.* Indeed, the Ninth Circuit recently confirmed that  
13 after construing the allegations in plaintiffs’ favor, the court must consider the pleadings in their  
14 “totality,” and may not dismiss the complaint “unless it appears beyond a doubt that the plaintiff  
15 cannot prove any set of facts in support of the claim that would entitle him or her to relief.” *Id.*  
16 Defendants ignore these standards.

17 Defendants begin their factual challenges by arguing with plaintiffs over the “true” meaning  
18 of the documents cited in the Complaint. *See, e.g.*, Memorandum of Points and Authorities in  
19 Support of Motion to Dismiss Consolidated Complaint Against Defendants Oberkfell, Claudio and  
20 Rane (“Defs.’ Mem.”) at 2. For example, defendants claim that the Medeiros e-mail “did not spell  
21 ‘doom’ for the project as plaintiffs *erroneously* conclude.” Defs.’ Mem. at 13. Ignoring that this  
22 factual challenge is improper, the Complaint alleges in evidentiary detail that the project was, in fact,  
23 “doomed” because SureBeam’s systems could not service Brazil’s CEASAs, which were vital to the  
24 venture. ¶30. SureBeam’s internal business plan demonstrates that Brazil’s CEASAs were critical  
25 to the project’s operations. ¶30. Indeed, the business plan reveals that Titan, which called the plan  
26 the “RJ CEASA design concept,” was looking to minimize the risk of the operation “by locating the  
27 facility near the RJ CEASA that provides most of the produce for Rio de Janeiro’s 10 million  
28 residents” and was hoping to process “5 to 8% of the total RJ CEASA daily volume.” ¶¶19-22.

1 Since SureBeam's irradiators were incapable of servicing the very food source that was critical to the  
2 venture's operations, Medeiros's e-mail demonstrates that the venture's prospects for survival were  
3 doomed three months before the IPO and that defendants could not have believed that it would  
4 receive \$15M (let alone \$55M) in revenues from the venture. ¶¶28-31. Defendants' challenge is not  
5 only improper, but is also demonstrably wrong.

6 Defendants also argue that "the more likely inference" from the Medeiros e-mail "is that the  
7 defendants understood if SUDAM (or World Bank) did not provide financing, there were other  
8 options to pursue, including other possible government sources, or private financing." Defs.' Mem.  
9 at 13. There is simply no factual (let alone evidentiary) basis for this improper factual argument.  
10 Medeiros's e-mail, which defendants do not deny having received, demonstrates that the venture  
11 could not service Brazil's CEASAs and needed "deep changes *in the concept* and numbers" in order  
12 for the venture to have any chance of securing funding from the World Bank (or any other lender).  
13 ¶29. Although defendants claim that a "reasonable inference" from the e-mail is that Medeiros was  
14 offering alternatives, the e-mail is clear that the venture could not secure funding under the existing  
15 concept and that the venture would go bankrupt if it continued with SureBeam's irradiators. ¶31.  
16 Defendants are not drawing inferences. They are improperly introducing unsupported facts on a  
17 motion to dismiss.<sup>2</sup> See *Am. West*, 320 F.3d at 941 (defendants' explanations are "question[s] for the  
18 jury, or at least [questions] that should be explored during discovery"); *Suez Equity Investors, L.P. v.*  
19 *Toronto-Dominion Bank*, 250 F.3d 100 (2d Cir. 2001) ("defendants arguments ... are best left to a  
20 later stage in the litigation").

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21  
22 <sup>2</sup> Defendants assert that plaintiffs are required to allege, with particularity, that the World Bank  
23 and SUDAM were the venture's only source of funding. Defs.' Mem. at 2, 11, 13. Defendants miss  
24 the point. Even if SureBeam believed SureBeam Brasil would be able to find funding from another  
25 source, "a reasonable investor would be concerned about the uncertainties of alternative financing  
26 sources." *Sheehan v. Little Switz.*, 136 F. Supp. 2d 301, 315-16 (D. Del. 2001). It is sufficient that  
27 plaintiffs have alleged that the venture's two "viable" sources of funding had been eliminated prior  
28 to the IPO – especially considering that the World Bank rejected the very concept behind the joint  
venture and its business plan. ¶¶25-27. In fact, the Delphos e-mail does not limit its discussion to  
the World Bank. Instead, it makes clear that "lenders" in general "secured only by the project's  
assets need greater assurances that there will be customers to generate revenue to pay the debt." ¶25.  
Defendants had no reason to believe that other lenders would overlook their faulty business plan.



1 Defendants continue their improper factual challenge by arguing that the content of the  
2 Delphos e-mail actually supports a conclusion that funding was possible. Defs.’ Mem. at 12.  
3 Defendants simply ignore the contents of the e-mail. While it does state that the meetings went well,  
4 it continues to outline a set of circumstances (and demands) that the venture could not (and did not)  
5 overcome – that “lenders” would not lend it money without “customers to generate revenue to pay  
6 the debt.” ¶25. In fact, the e-mail referred to the venture as using a “Field of Dreams” approach and  
7 explained that securing financing using this approach was “EXTREMELY difficult.” ¶26. Then  
8 almost a month later, Delphos continued to press defendants for a way “to justify the revenues and  
9 construct a plausible business case for marketing the SureBeam services,” which the venture did not  
10 and could not do. ¶27. Far from supporting a conclusion that funding was possible, these facts  
11 demonstrate anything but.

12 Defendants also attempt to hide behind their auditors by making the factual argument that  
13 defendants would not have committed fraud because they knew that a new accounting firm would  
14 conduct due diligence and discover their improprieties. Defs.’ Mem. at 2, 9-11. According to  
15 defendants, this Court should rule (at the motion to dismiss stage) that “[t]he hiring of two  
16 subsequent national accounting firms following Arthur Andersen that the defendants *must have*  
17 *known* would conduct their own independent investigation concerning SureBeam’s accounting  
18 makes it facially implausible that any of the defendants were ‘deliberately reckless’ or acted with  
19 ‘conscious misconduct’ in reporting SureBeam’s revenue.” *Id.* at 11. This argument is inappropriate  
20 for countless reasons – the most important of which is that it improperly assumes what defendants  
21 knew about the due diligence obligations of its auditors and whether the audit would encompass  
22 specific transactions that were entered into years earlier.<sup>3</sup> Since a publicly traded company is  
23 obligated to have its results audited, defendants’ hiring of new auditors is of no moment.

24 \_\_\_\_\_  
25 <sup>3</sup> The absurdity in defendants’ argument is emphasized by their reference to the Enron fraud.  
26 Defs.’ Mem. at 10. Defendants ask this Court not only to assume that defendants “must have  
27 known” that newly hired auditors would examine historical transactions, but also that defendants  
28 knew about the Enron fraud, Arthur Andersen’s involvement in that fraud, and the effect that Arthur  
Andersen’s involvement would have on the decision making of its future auditors. *Id.* Improper at  
any stage of the litigation – but especially on a motion to dismiss.

1 Defendants also challenge the truth of plaintiffs’ purported “faulty conclusions” with respect  
2 to SureBeam’s choice to ship irradiators to Brazil in January 2001 and Oberkfell’s decision to  
3 increase the price of each irradiator to \$6.5M. Defs.’ Mem. at 12, 14. Defendants conclude that the  
4 shipment to *Brazil* “cannot plausibly give rise to a strong inference of scienter” and interpret the  
5 contents of an e-mail exchange between Medeiros and Oberkfell as suggesting nothing more than  
6 that “Medeiros was seeking financing” and “show[ing] the lender what he will pay for the systems.”  
7 ¶14. Defendants’ factual interpretations misconstrue plaintiffs’ allegations. Plaintiffs have not  
8 alleged that the shipment to Brazil generally is what gives rise to a strong inference of scienter.  
9 ¶¶33-37. It was the shipment to *Manaus* that gives rise to this inference since the facility was  
10 purportedly being constructed in Rio de Janeiro (over 2,000 miles away). The only purpose for the  
11 shipment to Manaus was to secure funding from SUDAM – which would only fund projects  
12 designed to benefit the Amazon region of Brazil (where Manaus is located). ¶33. While defendants  
13 ignore it, the Complaint alleges that Oberkfell approved the shipment over his project manager’s  
14 objection and agreed with Medeiros to artificially raise the price on the irradiators to secure  
15 additional funding. ¶36.<sup>4</sup>

16 Defendants continue their factual arguments by challenging the meaning of plaintiffs’  
17 allegation that SureBeam replaced Tech Ion with a new construction company in November 2001 to  
18 complete the project. Defs.’ Mem. at 15. Defendants argue that this fact really means that  
19 defendants believed that the project *could* go forward. *Id.* Defendants’ argument is illogical since  
20 *Tech Ion was a major component of the entire venture.* ¶¶19-23, 39. When defendants terminated  
21 their joint venture partner, whose principal was one of the venture’s most significant assets, they  
22 knew that SureBeam would not be paid for its systems – either from funding or through the venture’s  
23 operations. ¶44.

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24  
25 <sup>4</sup> Defendants’ assertion that “Plaintiffs inflammatory allegation that Oberkfell and Medeiros  
26 agreed to ‘artificially increase the price of the irradiators’ is unsupported by any factual allegations”  
27 is belied by the e-mail itself. Defs.’ Mem. at 14. While defendants quote Medeiros’s language that  
28 that he would “use the existing [invoice] of \$5 million” (*id.*) they ignore Oberkfell’s response  
where he authorized a change in the invoice to \$6.5M. ¶36. There was no justification for doing so  
since the irradiators were being sold to Tech Ion *regardless of the source of funding.*



1 Defendants' primary factual argument with respect to RESAL is to plaintiffs' allegation that  
2 Rane knew that RESAL was not going to pay for SureBeam's systems without funding because he  
3 repeatedly agreed to extend RESAL's payment obligations. Defs.' Mem. at 16. Defendants urge  
4 this Court to adopt their interpretation that this fact shows that defendants had a "belief that payment  
5 would be made." *Id.* But defendants' interpretation ignores the substance of SureBeam's agreement  
6 with RESAL. ¶¶46-48. In that agreement, SureBeam gave RESAL the right to transfer its purchase  
7 order to SureBeam Middle East "at such time as the Company has received sufficient funding from  
8 investors." ¶46. Until that time, RESAL was obligated under the purchase order to pay for  
9 SureBeam's systems, which Rane's payment extensions show it could not (and would not) do. *Id.*  
10 Defendants' reference to their due diligence investigation of RESAL only reinforces the point that  
11 they knew that Rane's negotiations for RESAL's payment extensions would delay payment until  
12 RESAL secured funding. Defs.' Mem. at 16. Revenue recognition under these circumstances was  
13 improper. ¶¶154-155, 159.<sup>5</sup>

14 **B. The Complaint Identifies Defendants' False Statements and Explains**  
15 **Why They Were False**

16 The PSLRA requires plaintiffs to "specify each statement alleged to have been misleading,  
17 the reason or reasons why the statement is misleading, and, if an allegation regarding the statement  
18 or omission is made on information and belief, the complaint shall state with particularity all facts on  
19 which that belief is formed." 15 U.S.C. §78u-4(b)(1)(B). This is consistent with this Circuit's Fed.  
20 R. Civ. P. 9(b) precedents which have "consistently required that circumstances indicating falseness  
21 be set forth." *In re GlenFed, Inc. Sec. Litig.*, 42 F.3d 1541, 1548 (9th Cir. 1994). A complaint may  
22 demonstrate the false or misleading nature of a statement by identifying inconsistent

23 <sup>5</sup> *DSAM Global Value Fund v. Altris Software, Inc.*, 288 F.3d 385, 390-91 (9th Cir. 2002),  
24 does not support defendants' factual arguments. Defs.' Mem. at 16. In *DSAM*, the court found that  
25 the plaintiffs had failed to allege any facts to establish that the company's "auditor" knew or must  
26 have been aware of the improper revenue recognition. 288 F.3d at 390-91. The facts here are far  
27 different. Unlike *DSAM*, defendants here are inside officers and directors who participated in the  
28 transactions which formed the basis of the improper revenue recognition and made the decision  
when to recognize that revenue. ¶¶143, 146, 148. They knew from their first hand experiences with  
Tech Ion, Medeiros and Delphos that potential lenders were rejecting the venture's business plan and  
that neither Tech Ion nor SureBeam Brasil had the ability to pay for SureBeam's systems.

1 contemporaneous information that was available to defendants. *Yourish v. Cal. Amplifier*, 191 F.3d  
2 983, 994 (9th Cir. 1999). The Complaint meets these standards and its allegations belie defendants'  
3 claim that plaintiffs are pleading fraud by hindsight. Defs.' Mem. at 1, 3.<sup>6</sup>

4 **1. SureBeam's Prospectus Was False When Issued**

5 SureBeam's Prospectus, which highlighted the importance of SureBeam's relationship with  
6 Tech Ion, contained several false and misleading statements, the substance of which defendants also  
7 disseminated during their roadshow:

- 8 • "In May 2000, we received purchase orders from Tech Ion Industrial Brasil S.A. for  
9 eleven electronic food irradiation systems which *we expect to result in*  
10 *approximately \$55.0 million in sales revenues to us over the next three years.*"  
11 ¶¶38, 84.
- 12 • "We began construction of these systems in July 2000, and have *recorded revenues*  
13 *of \$15.5 million under the percentage-of-completion method for the year ended*  
14 *December 31, 2000.*" *Id.*
- 15 • "*Our accounting policies comply with the provisions of SAB 101.*" ¶85.
- 16 • "[W]e acquired a 19.9% equity interest in SureBeam Brasil *without charge* at the  
17 time of our signing the agreement to establish SureBeam Brasil." ¶40.
- 18 • SureBeam Brasil was created "*with no initial capital contribution from either*  
19 *party.*" *Id.*

20 ¶¶2, 38, 40.<sup>7</sup>

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21 <sup>6</sup> Defendants' attack on the group published doctrine is misguided. Defs.' Mem. at 4-5.  
22 Unlike *Allison v. Brooktree Corp.*, 999 F. Supp. 1342 (S.D. Cal. 1998), cited by defendants,  
23 plaintiffs here point to specific statements made by specific defendants. *See, e.g.*, ¶¶82, 84, 97, 101-  
24 108, 112-115, 124. In fact, defendant Oberkfell is quoted in the very press releases from which he  
25 now attempts to distance himself, and both Oberkfell and Claudio signed SureBeam's Prospectus  
26 and its SEC filings during the Class Period. They are liable, therefore, for SureBeam's false and  
27 misleading financial results. *Howard v. Everex Sys.*, 228 F.3d 1057, 1061 (9th Cir. 2000) ("a  
28 director who has the requisite level of scienter and signs a fraudulent Form 10-K can be liable as a  
primary violator of §10(b) for making a false statement").

<sup>7</sup> Contrary to defendants' contentions their road show statements are not forward-looking  
statements protected by the safe-harbor. Defs.' Mem. at 22. Defendants' statement that demand  
"was increasing" is clearly a present tense statement about existing demand. ¶82. And their  
statement about expected revenue from Tech Ion is an explanation of the existing terms of the joint  
venture. Both statements are, therefore, actionable. *See Am. West*, 320 F.3d at 937 (statements  
about the effect of existing facts on a company are not forward-looking statements protected by the  
safe-harbor).

1           These statements were false when made because the entities that formed the joint venture  
2 could not pay for SureBeam's systems independently and had two significant sources of funding  
3 eliminated before the IPO. ¶¶5, 25-33, 37. As detailed above, Tech Ion was in dire financial straits  
4 and was desperately in search of funding to get the project off the ground – which it failed to do  
5 because of a flawed business plan and political corruption in Brazil. ¶¶4, 22, 86. SureBeam Brasil  
6 (the joint venture entity) fared no better. It was designed as a start-up operation that would have no  
7 ability to pay for SureBeam's systems unless it too received financing. ¶¶19-23. In fact, both  
8 entities were in such a precarious financial position that Titan contributed (in the form of a purported  
9 loan) \$5M just to get the operation off the ground. ¶16. SureBeam's recognition of \$15.5M in  
10 revenue before the IPO was, therefore, improper and did not comply with SAB No. 101. ¶93. And  
11 defendants certainly had no expectation that these entities would pay SureBeam \$55M over three  
12 years. ¶¶139-146, 148. Indeed, the facility was not even close to being constructed after nearly two  
13 years of purported construction. ¶¶43-45.

14           Defendants' statements about SureBeam's equity interest in SureBeam Brasil and the cost of  
15 that interest were also false and created the impression that the entities were appropriately  
16 capitalized – at least to the extent necessary to pay for SureBeam's systems. Contrary to defendants'  
17 claims that the parties formed the venture “without charge” and “with no initial capital contribution  
18 from either party,” Titan contributed \$5M to the venture to enable Tech Ion to begin constructing the  
19 facility that would enable SureBeam Brasil to operate. ¶¶22, 40. And while Titan structured the  
20 contribution as a “loan,” defendants made no provision for repayment. In fact, a project manager for  
21 the venture explained that SureBeam would not get paid unless Medeiros secured funding and  
22 SureBeam's Form 10-K acknowledged that Tech Ion had not made a single payment to repay the  
23 “loan” at anytime prior to the IPO. ¶¶33, 40, 43, 44. This was true up until November 2001 – when  
24 SureBeam bought-out Tech Ion's interest and forgave the balance on the purported loan.<sup>8</sup> ¶44.

25 \_\_\_\_\_  
26 <sup>8</sup> Defendants assert that their statements about their capital contribution were not false because  
27 it was Titan (and not SureBeam) that made the contribution. Defs.' Mem. at 25. Defendants'  
28 distinction is meaningless given that Titan controlled 100% of SureBeam (and had overlapping  
officers) at the time of the contribution and retained 80% control of SureBeam after the IPO.

1                   **2. Defendants' Statements About the Tech Ion Joint Venture**  
2                   **After the IPO Were False When Made**

3                   Following SureBeam's IPO, defendants continued to mislead investors regarding  
4 SureBeam's venture and the revenue attributed to the venture. ¶¶3, 4, 7, 41-45. In the six months  
5 following the IPO, SureBeam announced revenues of \$7.7M and attributed those revenues to  
6 systems sales to Tech Ion. ¶¶91-92, 100, 102, 104. Defendants also issued misleading statements  
7 regarding the nature and progress of the joint venture and the effect the venture would have on  
8 SureBeam's international marketshare. SureBeam's press releases, which quoted defendant  
9 Oberkfell, claimed that SureBeam's "joint venture, SureBeam Brazil, will be supporting the new  
10 Food Irradiation Center of Excellence being instituted in the State of Rio de Janeiro" and that "[t]he  
11 joint venture between SureBeam Corporation and Tech Ion ... expands our revolutionary, patented  
12 SureBeam(R) technology into one of the largest and most diversified food markets in the world."  
13 ¶¶97-98. These statements were false when made.

14                   Defendants' recognition of revenue was undermined by serious delays in the project. At the  
15 same time that Oberkfell was expressing frustration to SureBeam consultants about not being able to  
16 "liberate" SureBeam's irradiators from Manaus and when he was receiving updates from his project  
17 managers complaining that Medeiros and Tech Ion were not spending Titan's "contribution" on the  
18 construction of the facility, SureBeam continued to recognize revenue as though it expected to  
19 receive payment. Revenue recognition under these circumstances was inappropriate and violated  
20 Generally Accepted Accounting Principles ("GAAP").

21                   These facts not only undermined SureBeam's revenue recognition, but they also belie  
22 defendants' statement about SureBeam's "Center of Excellence." *Id.* The Medeiros e-mail  
23 suggested to Oberkfell and Claudio that they create this "Center of Excellence" to justify the  
24 existence of SureBeam's irradiators in Rio de Janeiro because of its problems. Far from  
25 "expand[ing] [SureBeam's] revolutionary, patented SureBeam(R) technology," the "Center of  
26 Excellence" confirms that defendants adopted Medeiros's conclusions. ¶¶3, 97. Defendants'  
27 omissions of these important facts rendered SureBeam's statements about the venture false and  
28 misleading when made.

1                   **3. Defendants' Statements About Its RESAL Joint Venture in**  
2                   **Saudi Arabia Were False When Made**

3                   Beyond the Tech Ion joint venture, defendants announced a similar joint venture on June 25,  
4                   2001 with RESAL in Saudi Arabia. ¶¶8, 46. And much like the Tech Ion joint venture, defendants  
5                   represented that they expected the venture to generate sales to SureBeam of \$53M through the sale  
6                   of 10 SureBeam irradiators. ¶96. Defendants then improperly recognized \$18.2M in revenue from  
7                   the venture over the next two years. ¶48. Defendants caused SureBeam to begin recognizing these  
8                   revenues just six months after announcing the venture and six months before the first facility was  
9                   even scheduled to begin operating. ¶48.

10                  Defendants also disseminated false statements regarding the nature and progress of the  
11                  RESAL venture through conference calls with analysts and investors. ¶¶112, 126. On April 25,  
12                  2002, defendants Oberkfell and Rane repeated SureBeam's false financial results for the first quarter  
13                  of 2002, including the revenue recognized from SureBeam's RESAL joint venture – announcing that  
14                  SureBeam had already recognized \$13.3M in revenue from the RESAL joint venture, of which  
15                  \$1.1M was recognized in the quarter ending March 31, 2002. ¶¶112-113. Defendants Oberkfell and  
16                  Rane also stated on the call that they anticipated “collect[ing]” all \$58 million in unbilled receivables  
17                  that it was owed in 2003 (which would include payments from RESAL) and that they expected to  
18                  make a shipment every quarter until the end of the contract. ¶¶112, 126.

19                  These statements were false when made. SureBeam's revenue recognition was improper  
20                  under GAAP as defendants recognized the revenue based on its own manufacturing process despite  
21                  the fact that defendants knew that payment for the systems was contingent upon RESAL securing  
22                  funding. ¶48. Since payment was based upon the operations of the venture, SureBeam could not be  
23                  assured that the venture would generate sufficient profits to pay for the systems. ¶49. Indeed,  
24                  significant delays in the construction of the facilities and RESAL's inability to obtain financing  
25                  prohibited SureBeam from shipping a single system to Saudi Arabia until July 2003 – two years after  
26                  SureBeam announced the venture. And defendant Rane negotiated multiple payment extensions  
27                  with RESAL so that it was not obligated to pay for SureBeam's systems before receiving funding.  
28                  SureBeam's revenue recognition under these circumstances was inappropriate and rendered



1 SureBeam's 2001-2003 financial results materially false and misleading. These facts also rendered  
2 misleading defendants' statements that they anticipated "collect[ing]" all \$58M in unbilled  
3 receivables that it was owed in 2003 and that they expected to make a shipment every quarter until  
4 the end of the RESAL contract. ¶¶49, 50, 112, 126.

5 **4. Defendants' Statements About Domestic Demand Were False**  
6 **When Made**

7 Defendants made positive but untrue statements about the level of customer demand for  
8 SureBeam's services. ¶¶10, 51. And contrary to defendants' claims that all of defendants'  
9 statements about demand were forward looking, they were, in fact, talking about *existing* demand for  
10 SureBeam irradiated meat. Defs.' Mem. at 19-20. Defendants claimed that "the availability of  
11 SureBeam [irradiated] ground beef had expanded '*rapidly*,' reflecting '*growing customer demand*'"  
12 and even stated that "[c]onsumer demand is obviously growing, as folks *are* embracing this as an  
13 added measure of food safety in the products they purchase for their families." ¶¶52, 96. The  
14 PSLRA's safe-harbor does not protect these statements. *Am. West*, 320 F.3d at 937. And even when  
15 they were speaking about future demand, defendants lead investors to believe that future demand  
16 was, in fact, a reflection of existing demand.

17 These statements were false and misleading when made. Demand for irradiated beef was *not*  
18 "obviously growing," as defendants represented, but was in fact virtually nonexistent. ¶¶52, 124.  
19 Contrary to defendants' statements, SureBeam was only utilizing 2%-3% of its capacity Company-  
20 wide during the Class Period and had seen its product withdrawn from grocery stores because of  
21 poor sales. ¶¶11, 54, 140. Project engineers and other insiders throughout the Company confirmed  
22 this non-existent demand, which caused SureBeam's facilities nationwide, which had very few  
23 paying customers, to service large producers for free or at deep discounts. ¶11, 56. These facts,  
24 which defendants concealed from investors, rendered their statements false and misleading when  
25 made. Defendants' contention otherwise simply ignores plaintiffs' allegations. Defs.' Mem. at 2-3.

26 **C. The Complaint Pleads a Strong Inference of Defendants' Scienter**

27 The Ninth Circuit requires plaintiffs to plead facts giving rise to a strong inference that the  
28 defendants "acted with the required state of mind." 15 U.S.C. §78u-4(b)(2). In this Circuit, the

1 required state of mind is one of deliberate or conscious recklessness. *Am. West*, 320 F.3d at 931  
2 (citing *In re Silicon Graphics Sec. Litig.*, 183 F.3d 970, 979 (9th Cir. 1999)). The Ninth Circuit in  
3 *Am. West* recently held that courts must “consider whether the total of plaintiffs’ allegations, even  
4 though individually lacking, are sufficient to create a strong inference that defendants acted with  
5 deliberate or conscious recklessness.” 320 F.3d at 938. Courts recognize that “[s]cienter may be  
6 proven and pled by reference to circumstantial evidence, for it is rare that perpetrators of a fraud  
7 would confess outright.” *In re PeopleSoft, Inc., Sec. Litig.*, No. C 99-00472 WHA, 2000 U.S. Dist.  
8 LEXIS 10953, at \*9 (N.D. Cal. May 25, 2000); see *In re Hi/fn, Inc. Sec. Litig.*, No. C 99-4531 SI,  
9 2000 U.S. Dist. LEXIS 11631, at \*22 (N.D. Cal. Aug. 9, 2000). This means investors must plead  
10 not direct evidence, but “facts that constitute strong circumstantial evidence of deliberately reckless  
11 or conscious misconduct.” *Silicon*, 183 F.3d at 974.

12 **1. Defendants Knew that SureBeam’s Offshore Joint Ventures**  
13 **Would Not Pay SureBeam for Its Systems**

14 Defendants knew that SureBeam’s financial results were materially false and misleading  
15 when made. The largest component of SureBeam’s revenues throughout the Class Period was  
16 attributed to its off-shore joint ventures with Tech Ion in Brazil and RESAL in Saudi Arabia. See,  
17 e.g., ¶9. Both ventures were subject to serious contingencies that rendered SureBeam’s revenue  
18 recognition inappropriate under GAAP. Indeed, for both ventures, SureBeam tied payment for its  
19 irradiators to financing that was designed to pay for SureBeam’s systems or for the construction of  
20 facilities that would enable the venture to generate sales to pay for the irradiators. ¶¶19-22, 46.  
21 Defendants knew that SureBeam’s off-shore joint ventures did not meet the financing contingencies  
22 at any time during the Class Period. See, e.g., ¶¶93, 105, 120, 139-148.

23 For the Tech Ion joint venture, both defendants Oberkfell and Claudio knew that the venture  
24 was unable to secure the necessary financing prior to the IPO. In fact, internal correspondence  
25 shows that both defendants saw the World Bank reject its flawed business plan, and that they knew  
26 *no* lender would finance the joint venture because SureBeam Brasil had no paying customers and  
27 Medeiros himself told both defendants that SureBeam’s irradiators were “financially inadequate” to  
28 adequately service Brazil’s food supply. Defendants Oberkfell and Claudio then worked with



1 Medeiros to attempt to secure funding from the SUDAM despite the fact that SureBeam’s irradiators  
2 were not going to be utilized in the Amazonian region of Brazil. Both defendants were involved in  
3 corresponding with Medeiros where they agreed to increase the purchase price of SureBeam’s  
4 irradiators (and mark them as “prepaid”) just to secure additional funding. When the SUDAM  
5 collapsed just four days before the IPO, both defendants knew that SureBeam would not be paid for  
6 its irradiators.

7 Both defendants also knew that Tech Ion was not fulfilling its end of the obligation.  
8 According to internal sources, defendants knew that SureBeam would not get paid if Medeiros did  
9 not secure funding and that Tech Ion was not utilizing the \$5M “contribution” to construct the  
10 facility in Brazil. Indeed, plaintiffs’ sources spoke with Oberkfell himself and sent e-mails, letters  
11 and pictures to Oberkfell and Claudio describing exactly what was happening with the project.  
12 ¶¶41-43, 142, 145. Because of the information, defendants terminated SureBeam’s venture with  
13 Tech Ion and hired a new construction firm to complete the construction. ¶43. Defendants did not  
14 disclose any of these facts to investors. Instead, they merely stated that construction was delayed  
15 because of “time needed to obtain regulatory permits and licensing.” ¶115.

16 The same is true for SureBeam’s joint venture with RESAL who, like Tech Ion, could not  
17 (and would not) pay for SureBeam’s irradiators without the appropriate funding. ¶¶4, 46-48, 50.  
18 Defendants set up the venture that way. Although the joint venture agreement obligated RESAL to  
19 place a purchase order for 10 SureBeam systems, it expressly permitted RESAL to transfer the  
20 obligation to pay for SureBeam’s systems to the joint venture entity once RESAL had secured the  
21 funding necessary to finance the project. ¶8. Defendants knew, therefore, that RESAL intended to  
22 finance the operation through external funding. And according to internal sources, defendants knew  
23 that RESAL was severely delayed (for more than two years) because RESAL could not secure that  
24 funding. Defendants’ scienter is supported by the fact that they knew about RESAL’s delays, agreed  
25 to extend RESAL’s payment obligation under the invoice during those delays (defendant Rane  
26 traveled to Saudi Arabia to renegotiate this payment obligation), and recognized revenue despite the  
27 delays. Had RESAL truly intended (and had the ability) to pay for SureBeam’s systems on its own,  
28

1 these significant delays would not have occurred and the payment extensions would have been  
2 unnecessary.<sup>9</sup>

3 **2. Defendants Knew that Domestic Demand for SureBeam's**  
4 **Irradiated Meat Was Non-Existent**

5 Defendants knew that the statements made regarding SureBeam's domestic demand were  
6 false and misleading when made. Demand for irradiated meat encompassed virtually 100% of  
7 SureBeam's domestic operations and were critical to SureBeam's viability in the United States.  
8 Defendant Rane was intimately familiar with the almost complete lack of demand for SureBeam's  
9 service (and its anemic processing rate) through weekly sales report that he received from  
10 SureBeam's Marketing Director, which detailed the volume of product being processed by each of  
11 SureBeam's domestic irradiation facilities. ¶147. Rane's knowledge is confirmed by his own  
12 statements when, not out of ignorance, but out of "company policy," he refused to answer a question  
13 relating to the tonnage of meat processed in SureBeam's facilities and the average price and rate per  
14 pound that SureBeam was charging for that service. ¶147.

15 Along the same lines, defendant Oberkfell repeatedly discussed the state of SureBeam's  
16 domestic demand through SureBeam's press releases. He told investors that "[c]onsumer demand is  
17 obviously growing" and made repeated statements about SureBeam expanding its pasteurization  
18 capacity to meet demand. *See, e.g.*, ¶¶10, 52, 96, 124, 131. In fact, Oberkfell himself made a  
19 number of references to roll-outs by grocery retailers because of consumer acceptance of  
20 SureBeam's processed products. ¶¶52, 108, 124. These statements demonstrate that Oberkfell was  
21 thoroughly familiar with the demand (or lack thereof) for his Company's products.

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22  
23 <sup>9</sup> Defendants' sole challenge to plaintiffs' allegation that defendant Rane extended RESAL's  
24 payment schedule is to plaintiffs' use of an "unnamed" source. Defs.' Mem. at 15. The Ninth  
25 Circuit has never required plaintiffs to name the source of their allegations as defendants suggest. *In*  
26 *re Adaptive Broadband Sec. Litig.*, No. C 01-1092 SC, 2002 U.S. Dist. LEXIS 5887, at \*34 (N.D.  
27 Cal. Apr. 2, 2002) ("a plaintiff need only 'mention ... the sources of [plaintiff's] information'"  
28 (citation omitted). It is sufficient, as plaintiffs have done here, to allege facts showing that the  
allegations are reliable. *In re Seebeyond Techs. Corp. Sec. Litig.*, 266 F. Supp. 2d 1150, 1159 (C.D.  
Cal. 2003). And there is nothing more reliable than a percipient witness, which is the source that  
plaintiffs have here. ¶50.

1 Each defendant was, in fact, intimately familiar with the lack of demand for SureBeam's  
2 irradiated meat given that it amounted to virtually 100% of SureBeam's domestic operations. ¶¶143,  
3 146-148. Indeed, while SureBeam chose to sell its systems to its off-shore joint venture partners and  
4 recognize revenue from the purported sale of those systems, defendants decided against that business  
5 plan and, instead, chose to charge a per pound processing fee for every pound of meat that SureBeam  
6 processed in the United States. ¶51. The demand for irradiated meat was, therefore, critical to  
7 SureBeam's business plan and the success (or failure) of its domestic operations, which each  
8 defendant discussed during their daily management meetings in Claudio's office. ¶¶139-148.  
9 Defendants' claims that they did not know that their statements about demand were false is  
10 unavailing. Defs.' Mem. at 2.<sup>10</sup>

11 Defendants contend that SureBeam's actions of expanding its manufacturing capabilities  
12 demonstrates that they actually believed that demand would increase. Defs.' Mem. at 3, 20.  
13 Defendants are misguided for two reasons. First, what defendants hoped would happen in the future  
14 is irrelevant to determining whether defendants knew that their statements about *existing* demand  
15 were false. Second, defendants were concealing adverse information about SureBeam and had to  
16 create the appearance that its business was growing in order to raise capital to keep operating. They  
17 knew that SureBeam was operating at an anemic processing capacity, they saw the roll-out of  
18 irradiated meat withdrawn from grocery stores because of "poor sales," and they had to go to great  
19 lengths to get processors to use their product. ¶¶55, 95, 121, 140. These facts undermine  
20

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21 <sup>10</sup> Defendants claim that they did not know about the major problems facing SureBeam's  
22 domestic operations and that it had few paying customers is simply unbelievable. Defs.' Mem. at  
23 20-21. Like the directors in *Am. West*, it is "patently incredible" that defendants would not know  
24 about "major problems" facing their entire domestic operation. *Am. West*, 320 F.3d at 943 n.21.  
25 This is especially true given that the problems faced directly impacted SureBeam's revenues and its  
26 bottom line from its domestic operations. Defendants' contention that plaintiffs must plead that each  
27 witness identified in the Complaint discussed each allegation with each defendant is simply  
28 unrealistic. 320 F.3d at 946 ("In this era of corporate scandal ... we are cautious to raise the bar of  
the PSLRA any higher than that which is required under its mandates."). The Complaint outlines  
disastrous problems facing SureBeam's domestic operations and cites former SureBeam employees  
who, contrary to defendants' contention, had personal knowledge of the facts attributed to them.  
¶¶53-54, 56-57. Plaintiffs' allegations are plead with sufficient particularity and combined with  
defendants' knowledge and motivations, give rise to a strong inference of scienter.

1 defendants' claim that existing demand was growing and demonstrate that their expectation for  
2 future demand – especially at the 20% rates claimed by defendant Rane – had no basis.<sup>11</sup> *In re Apple*  
3 *Computer Sec. Litig.*, 886 F.2d 1109, 1113 (9th Cir. 1989) (“projections and general expressions of  
4 optimism may be actionable under the federal securities laws” when there is no reasonable basis for  
5 that belief); *In re Terayon Communications Sys.*, No. C 00-01967 MHP, 2002 U.S. Dist. LEXIS  
6 5502, at \*32 (N.D. Cal. Mar. 29, 2002) (scienter found where “defendants’ statements were made  
7 without a reasonable basis”); ¶115.

### 8                   3.       **SureBeam’s IPO Raises a Strong Inference of Scienter**

9           Oberkfell and Claudio’s scienter is also bolstered by the fact that defendants’  
10 misrepresentations enabled SureBeam to obtain \$63M from sales of its stock in its IPO. ¶¶2, 65, 71-  
11 72, 149, 178. As courts recognize, scienter may be inferred from evidence suggesting that  
12 defendants may have disseminated false and misleading statements to the public in an effort to  
13 protect public offerings. *In re Amylin Pharms., Inc. Sec. Litig.*, No. 01cv1455 BTM(NLS), 2002  
14 U.S. Dist. LEXIS 19481, at \*10 (S.D. Cal. Oct. 9, 2002) (motive to raise financing is relevant to  
15 scienter). Indeed, allegations of non-disclosures that would jeopardize an IPO are routinely held to  
16 be significant to establishing scienter. *In re Res. Am. Sec. Litig.*, No. 98-5446, 2000 U.S. Dist.  
17 LEXIS 10640 (E.D. Pa. July 26, 2000) (motive to complete secondary offering sufficient to allege  
18 scienter).

19           In this case, the Complaint pleads specific facts establishing that defendants concealed  
20 serious problems with the Tech Ion joint venture in order to complete the IPO. ¶¶53-58, 95. The  
21 IPO itself enabled SureBeam to raise over \$60M in capital and its secondary offering on December  
22 2, 2002 contributed another \$25M. ¶¶62, 118, 123. Without question, these facts provided  
23 defendants with ample motive to commit the acts alleged in the Complaint. When combined with  
24

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25 <sup>11</sup> Defendants’ attempt to hid behind the PSLRA’s safe-harbor for their statements about  
26 demand is misguided. Defs.’ Mem. at 19. Beyond the fact that defendants’ statements were present-  
27 tense statements that conveyed information about “existing” demand, defendants had actual  
28 knowledge that demand for SureBeam’s irradiated meat was non-existent. *See* Discussion, *supra* at  
§III.C.2.

1 failed joint venture and the defendants' actual knowledge of these problems, SureBeam's fraudulent  
2 IPO more than adequately raise a strong inference of defendants' scienter. *Am. West*, 320 F.3d at  
3 938 (Court should consider "whether the total of plaintiffs' allegations, even though individually  
4 lacking, are sufficient to create a strong inference that defendants acted with deliberate or conscious  
5 recklessness.") (citation omitted).

6 **4. Combined with the Complaint's Allegations of Actual**  
7 **Knowledge, Defendants' Stock Sales Raise a Strong Inference**  
8 **of Scienter**

9 Defendants argue that their Class Period stock sales do not raise a strong inference of  
10 scienter. Citing *Ronconi v. Larkin*, 253 F.3d 423 (9th Cir. 2001), defendants argue that "allegations  
11 that corporate officers sold stock does not raise a strong inference of scienter unless plaintiffs also  
12 allege specific facts showing that the stock sales were 'dramatically out of line with prior trading  
13 practices at times calculated to maximize the personal benefit from undisclosed inside information.'" *See*  
14 *Defs.' Mem.* at 17. This, plaintiffs have done. Plaintiffs have alleged that Oberkfell sold  
15 37.51% of his stock and that Claudio's sales totaled 65.63%. ¶¶106, 110. And the circumstances  
16 behind these sales show that they were intended to maximize defendants' personal benefit since  
17 defendants sold these shares as soon as they were able and after SureBeam's stock had fallen from  
18 its Class Period high of \$19.45. In fact, Claudio's first sale of \$1.1M occurred when SureBeam's  
19 stock price was near the highest point once he was able to sell and his second sale (along with all of  
20 Oberkfell's sales) occurred just before the stock began its decent from around \$6.00 to \$1.62 at the  
end of the Class Period. ¶¶1, 4, 110.

21 Defendants argue that because the stock sales were made below the peak price for SureBeam  
22 stock during the Class Period, their stock sales cannot be used to show scienter. *Defs.' Mem.* at 3,  
23 17, 18. Defendants are misguided. The price of the stock when sold is not dispositive as defendants  
24 suggest. *Id.* It is the circumstances that dictate whether defendants sold to maximize their personal  
25 benefit. In both *Ranconi* and *Vantive*, cited by defendants, the sales of stock below the peak did not  
26 raise a strong inference of scienter because the share price increased dramatically following the  
27 insiders' sales. *In re Vantive Corp. Sec. Litig.*, 283 F.3d 1079, 1093-94 (9th Cir. 2002); *Ronconi*,  
28 253 F.3d at 435. While these cases state that defendants "miss[ed] the boat" by selling at low prices



1 when the stock price ultimately increased, the defendants here sold their shares *to avoid a sinking*  
2 *ship*. Following defendants' sales at prices from \$5.70-\$6.20, SureBeam's Class Period stock price  
3 never closed above \$6.82. In fact, defendants' reference to the peak share price during the Class  
4 Period is misleading since defendants' options had not vested until after SureBeam's stock had  
5 dropped significantly from the Class Period high of \$19.45. Under these circumstances, defendants'  
6 sales were designed to maximize their personal benefit.<sup>12</sup>

7                   **5. Defendants' Financial Fraud Raises a Strong Inference of**  
8                   **Scienter**

9                   Because plaintiffs have alleged how the defendants distorted and inflated SureBeam's  
10 revenues and earnings, what defendants' unreasonable accounting practices were, and the impact on  
11 SureBeam's financial results, they have properly alleged a claim for accounting fraud and have  
12 adequately alleged scienter. *Aldridge v. A.T. Cross Corp.*, 284 F.3d 72, 83 (1st Cir. 2002)  
13 (“accounting shenanigans” may be evidence of scienter); *see also STI Classic Fund v. Bollinger*  
14 *Indus.*, No. 3-96-CV-823-R, 1996 U.S. Dist. LEXIS 21553, at \*7 (N.D. Tex. Oct. 25, 1996) (“Based  
15 upon their respective positions with the company, a strong inference may be drawn that [defendants]  
16 were knowledgeable about the methods and billing practices utilized by [the company] which led to  
17 the over-stated sales and revenues reported in SEC filings signed by them.”). *In re Miller Indus. Sec.*  
18 *Litig.*, 12 F. Supp. 2d 1323, 1332 (N.D. Ga. 1998) (allegations that defendants “engaged in a number  
19 of accounting practices to artificially inflate and support Miller Industries’ stock price  
20 notwithstanding the downturn in its core business” pleaded “*conscious behavior* under the more  
21 stringent Silicon standard”).

22                   Defendants argue that the Complaint fails to allege defendants’ “knowledge of accounting  
23 errors” and contend that plaintiffs are required to allege that defendants were capable of  
24 understanding complex accounting rules before the complaint can give rise to scienter. Defs.’ Mem.

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25 <sup>12</sup> Defendants’ attempt to use Rane’s lack of sales to show that he lacked scienter is misplaced.  
26 Defs.’ Mem. at 3, 18. The Ninth Circuit specifically rejected this argument in *Am. West* when it held  
27 that “[s]cienter can be established even if the officers who made the misleading statements did not  
28 sell stock during the class period.” 320 F.3d at 944. *Nathenson v. Zonagen Inc.*, 267 F.3d 400 (5th  
Cir. 2001), relied upon by defendants, has no precedential value. Defs.’ Mem. at 18.

1 at 7. Defendants even go so far as to argue that only those responsible for SureBeam's revenue  
2 recognition policy can be liable for SureBeam's false financial results. Defs.' Mem. at 8. Wrong.  
3 Under the circumstances here, defendants knew that revenue recognition was improper regardless of  
4 the accounting principles used because neither joint venture entity was capable of paying for  
5 SureBeam's systems. Defendants' own authority establishes that "an inference of scienter becomes  
6 more probable as the violations become more obvious." Defs.' Mem. at 10 (citing *In re*  
7 *MicroStrategy Inc. Sec. Litig.*, 115 F. Supp. 2d 620 (E.D. Va. 2000)).

8 The violations here were obvious. The Complaint is replete with "red flags" establishing that  
9 defendants knew that SureBeam's revenue recognition from the Tech Ion venture was improper.  
10 The most critical "red flags" are the correspondence that the defendants received months before IPO  
11 informing them that SureBeam's systems could not service Brazil's CEASAs and that the World  
12 Bank had rejected its request for funding. *Chalverus v. Pegasystems, Inc.*, 59 F. Supp. 2d 226, 234-  
13 36 (D. Mass. 1999) (violations of GAAP, coupled with the significant overstatements of revenue and  
14 other factors were more than sufficient to satisfy scienter requirement). Far from relying on mere  
15 job titles, plaintiffs provide quotations from documents to and from defendants showing that they  
16 knew that SureBeam would not be paid for its systems. *See, e.g.*, ¶¶5, 23, 25-33. These facts  
17 establish defendants' fraudulent intent to mislead investors. *See City of Philadelphia v. Fleming*  
18 *Cos.*, 264 F.3d 1245, 1261 (10th Cir. 2001) (GAAP violations are sufficient to state a claim "where  
19 such allegations are coupled with evidence that the violations or irregularities were the result of the  
20 defendant's fraudulent intent to mislead investors").<sup>13</sup>

21 Defendants argue that because SureBeam's third auditor "questioned precisely the same  
22 accounting" that was passed off by Arthur Andersen and KPMG, SureBeam's improper accounting  
23 cannot give rise to a strong inference of scienter. Defs.' Mem. at 9, 16-18. Plaintiffs do not,

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24  
25 <sup>13</sup> *In re Worlds of Wonder Sec. Litig.*, 35 F.3d 1407 (9th Cir. 1994), the case cited by  
26 defendants for the proposition that "even a deliberate violation of GAAP, without more, does not  
27 amount to fraud" is unpersuasive and misplaced. Defs.' Brf. at 9. Defendants, again ignoring  
28 *motion to dismiss* standards have cited a *summary judgment* opinion where the court, after  
analyzing evidence (including expert declarations) found that the plaintiffs had failed to establish  
scienter with the respect to the defendant auditor. *Wonder*, 35 F.3d at 1426.



1 however, rely on Deloitte's rejection as a basis for defendants' scienter. Instead, they rely on  
2 defendants' own internal documentation showing that they knew that SureBeam was improperly  
3 recognizing revenue from the Tech Ion joint venture. See ¶¶5, 23, 25-33. Deloitte's reaction to the  
4 accounting improprieties is further support that defendants' financials were false when made.

5 **D. Defendants Violated §11 of the Securities Act of 1933**

6 Section 11 of the Securities Act of 1933 ("Securities Act") allows purchasers of registered  
7 securities to recover from the issuer, every person who signed the Registration Statement, and every  
8 director of the issuer if the Registration Statement contained an untrue material fact or omitted to  
9 state a required material fact. 15 U.S.C. §77k; See *Shaw v. Digital Equip. Corp.*, 82 F.3d 1194, 1204  
10 (1st Cir. 1996). By alleging that SureBeam's Prospectus was materially false and misleading when  
11 issued, the Complaint adequately pleads all of the necessary elements of a cause of action under §11  
12 of the Securities Act. See Discussion, *supra* at §II.B.1. Plaintiffs also incorporate herein all of the  
13 arguments made in Plaintiffs' Opposition to Defendants The Titan Corporation, Dr. Gene W. Ray  
14 and Susan Golding's Motion to Dismiss. Plaintiffs have adequately pled a §11 claim against  
15 defendants Oberkfell and Claudio. Plaintiffs have not alleged a §11 claim against defendant Rane as  
16 he joined SureBeam after the IPO. ¶¶175-181.

17 **IV. CONCLUSION**

18 Accordingly, defendants' motion should be denied, or plaintiffs should be granted leave to  
19 amend. See *Partington v. Bugliosi*, 56 F.3d 1147, 1162 (9th Cir. 1995).

20 DATED: July 29, 2004

Respectfully submitted,

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DECLARATION OF SERVICE BY FEDERAL EXPRESS DELIVERY

I, the undersigned, declare:

1. That declarant is and was, at all times herein mentioned, a citizen of the United States and a resident of the County of San Diego, over the age of 18 years, and not a party to or interest in the within action; that declarant's business address is 401 B Street, Suite 1700, San Diego, California 92101.

2. That on July 29, 2004, declarant served by FedEx, next day delivery, the PLAINTIFFS' OPPOSITION TO DEFENDANTS OBERKFELL, CLAUDIO AND RANE'S MOTION TO DISMISS CONSOLIDATED COMPLAINT to the parties listed on the attached Service List. Declarant also served the parties by facsimile.

I declare under penalty of perjury that the foregoing is true and correct. Executed this 29th day of July, 2004, at San Diego, California.

  
KATHLEEN R. JONES

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