# MLM Company Profile: Dechant Sheer Minerals & Skin Essentials





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# Dechant Sheer Minerals & Skin Essentials

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#### Editor's Note:

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## **Founding Story**

Kris Dechant is the owner of the Company. She is a licensed aesthetician. The Company is headquartered in Hutchinson, Kansas.

#### Impact on the Industry

Dechant Sheer Minerals are endorsed by cosmetic and plastic surgeons and dermatologists. Dr. Pete Dewitt is located in McPherson, Kansas. He was surprised at how well the products worked and now promotes Dechant Sheer Minerals.

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Dechant Sheer Minerals is a member of the Direct Selling Association.

#### **Discussion of Products**

Dechant Sheer Minerals offers all-natural cosmetic products that are enriched with nutrients meant to replenish and protect, neutralize freeradicals and sooth and smooth the skin. The company sells concealer, lipstick, blush, eyeliner, along with plenty of other products.

The key benefits to Dechant Sheer Minerals' makeup include no alcohol or chemicals, non-comedogenic and oil free, SPF-15, water resistant, and nearly zero (www.mlmlegal.com) allergy risk with no harmful chemicals, talc, dyes, or alcohol.

### **Discussion of Opportunity**

To become a distributor with this company, one must first try the makeup, and then contact a representative, followed by the purchase of a starter kit. For more information, one must contact the company.

#### Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: www.dechantsheerminerals.com

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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