

# Edward Susolik to Speak on Insurance Issues in IP Litigation

By: Callahan & Blaine

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On Tuesday, August 9, 2011, Edward Susolik will present "Insurance Issues in Intellectual Property Litigation" to corporate and in-house counsel from Orange County. The presentation is being sponsored by the Corporate Counsel Section of the Orange County Bar Association, and will take place at noon at the Pacific Club in Newport Beach, California.

Mr. Susolik will discuss and analyze insurance issues that arise in intellectual property litigation. The topics to be covered include:

- Advertising injury coverage for intellectual property torts
- The critical importance of early tender of claims
- The duty to defend, the most powerful concept in insurance law
- Strategies for maximizing insurance proceeds, including settlement and mediation
- The plaintiff's perspective: insurance issues
- Action steps and strategies when the insurance company denies coverage

Callahan & Blaine's [Edward Susolik](#) is known and respected as one of the top insurance lawyers in the Western United States. He has been recognized by his peers as one of the "Top 100 Attorneys in Southern California" for 2009, 2010 and 2011 – one of only seven Orange County attorneys annually given that distinguished honor by *Super Lawyer Magazine*. He has developed a reputation among insurance companies and defense counsel as a feared and formidable adversary, combining insurance law expertise and knowledge with the powerful skills of a master litigator and trial lawyer.

Mr. Susolik has been chair of the Insurance Department at Callahan & Blaine for nearly 20 years. During that time, he has obtained over \$1 Billion in policyholder benefits on behalf of his clients, and has successfully resolved over 1,000 bad faith lawsuits and disputes.

Among his many accomplishments in the insurance area, Mr. Susolik has been an adjunct professor at USC Law School since 2001, where he teaches Insurance Law. He was also chair of the Orange County Bar Association Insurance Law Section for over 10 years.

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## About Callahan & Blaine

Efficient and Sophisticated Client Service Focused on Results

Callahan & Blaine's trial practice reflects our firm's commitment to client service and outstanding results across a wide range of litigation problems — business and employment law, corporate and ownership disputes, and personal injury claims. We've been working toward building the ideal civil trial practice since we opened our doors in 1984. [Contact us](#) in Santa Ana to learn how our approach to dispute resolution can benefit you or your company.