

Are you a Legal Marketer looking for help with Facebook? Here's A Free Guide!

January 16th, 2010 by Kara

[Mashable](#) has created **The Facebook Guide Book**, a complete collection of resources to help you master Facebook. It is a hub of how-tos, guides and resource lists about how to get more out of Facebook for business or personal use.

The Contents:

- The Basics
- Managing Your Facebook Wall
- Using Facebook for Business
- How to become a Fan of Mashable
- Using Facebook Applications
- Facebook 305: Advanced Options



Other articles you may find useful:

[Listening, monetization, and ethics are key for successful social media campaigns and your legal marketing reputation](#)

[Legal Tech and the future of print: What will it mean for Legal Marketers?](#)

[Legal Marketers - Get A Customized iPhone App \(Thanks to Guy Kawasaki\) at 75% Off](#)

Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.