

## MLM Company Profile: 5Linx Enterprises, Inc.



\*\*\*\* Trademark of 5Linx Enterprises, Inc.

### 5Linx Enterprises, Inc.

Copyright Jeffrey Babener [www.mlmllegal.com](http://www.mlmllegal.com)

---

#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

---

#### **Founding Story**

Craig Jerabeck is the president and CEO of the Company and has been since 2001. He was previously the President and CEO of @Wireless ([www.mlmllegal.com](http://www.mlmllegal.com)) Enterprises. He was the founder of Cellular Unlimited Corporation. He has an MBA and a BS in finance from the State University of New York at Buffalo. He lives in Pittsford, NY with his wife, Mary, and three children.

Jeb Tyler is the executive vice president of marketing. He has experience as a public speaker and presentations of products and marketing briefs. He has a BS in business administration.

Jason Guck is the executive VP of sales. His expertise is in product development, project management, team building, and motivational entrepreneurship. He is a recognized expert in the direct selling industry. He has built a sales organization of thousands of individual spanning five countries.

Together, they have over 40 years of combined experience in telecommunications and direct selling. These three men founded the 5Linx Company.

5Linx is based out of Rochester, New York. The Company was launched in March of 2001.

[www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com)

### **Impact on the Industry**

5Linx is a rapidly growing telecommunications company. 5Linx have been named by Inc. 500 as the fastest growing company in 2006.

5Linx gives social support through corporate donations to the See Your Troops Foundation and their own LINX2Funds programs for non-profits. The Company also supports the New York Says Thank You Foundation and provides aid to the victims of Hurricane Katrina.

The Company publishes a magazine called Vanguard Magazine in which they use to promote events, ([www.mlmlegal.com](http://www.mlmlegal.com)) give industry updates, provide information on new products and procedures, and give recognition.

This company is a member of the Direct Selling Association.

[www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com)

### **Discussion of Products**

Some of its products include cell phones and cell phone plans from all of the major United States carriers, satellite television from DISH Network and DIRECTV, and the organization's own GLOBALINX(TM) VoIP services to both residential and business clients.

GLOBALINX(TM) digital home phone service provides residential and commercial with digital telephone service. GLOBALINX(TM) PBX service is for business and has commercial plans. 5Linx also offer ZOOMLINX High Speed Internet.

Its primary product now is VoIP. This product enables customers to make voice calls using a broadband internet connection instead of a telephone line.

[www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com) [www.mlmlegal.com](http://www.mlmlegal.com)

### **Discussion of Opportunity**

The distribution of representatives is presented as; Customer Representative 45%, Independent Marketing Representative 48%; Executive Trainer 6%; Executive Director 1%; National Director .4%; Senior Vice President .1%.

To join the Company, one must sign up and pay for a training kit. This kit includes marketing and support materials, a personal website, and one-on-one training from other 5Linx leaders.

Training includes daily conference calls. There are weekly bonus payouts when representatives qualify, monthly residual pays based on a percentage of sales, monthly bonus payouts for acquiring new customers, and monthly incentive bonuses. There is no limit on income and the Company will pay up to five checks per month.

Top Producers receive the following:

- \$800 car allowance per month for your BMW
- \$1,000-\$3,000 monthly expense allowance per month
- Annual paid vacation

- Additional 1% residual override on all your customers
- Profit sharing

### **Discussion of Distributor Base and Sales Volume in U.S.**

5Linx sells in the United States and in several other ([www.mlmlegal.com](http://www.mlmlegal.com)) countries worldwide. The Company is a private organization.

VoIP has millions of customers in the United States.

Company Website: [www.5Linx.com](http://www.5Linx.com)

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at [www.mlmlegal.com](http://www.mlmlegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

[www.mlmlegal.com](http://www.mlmlegal.com)