

## Scott & Scott, LLP Partners to Speak at Caucus IT Procurement Conference

Robert J. Scott and Julie Machal-Fulks, partners of intellectual property and technology law firm, Scott & Scott, LLP, will be presenters at the upcoming Caucus IT Procurement Summit in San Antonio, Texas on October 22 and 23.

The <u>CAUCUS IT Procurement Summit</u> is a greatly anticipated annual event tailored specifically for the technology acquisition professional. Every year, the conference brings together top subject matter experts in technology procurement, strategic sourcing, and contract and vendor management. This peer-to-peer conference is a forum for sharing up-to-the-minute ideas and industry best practices.

The conference includes multiple tracks covering key topics in software, negotiations, vendor management and telecom, among others.

<u>Julie Machal-Fulks</u> will present Key Strategies for Resolving Software Disputes on October 22nd.

In this session attendees will learn effective approaches to resolving software licensing disputes. Topics include:

- Preparing for an audit without making your business vulnerable to potential liability
- Reducing costs and mitigating risks
- Overcoming legal obstacles
- Restoring trust and communication
- Sharing information without jeopardizing your legal position
- Understanding both sides' business and emotional drivers

As a partner at Scott & Scott, LLP, Julie Machal-Fulks leads a team of attorneys in representing and defending clients in legal matters relating to information technology. Her practice focuses on complex litigation ranging from privacy and network security, managed service provider transactions, data breach notification and crisis management, intellectual property disputes, service provider negligence claims, and content-based injuries such as copyright and trademark infringement in software, the internet, and all forms of tangible media.

Robert J. Scott will present: Cloud Contracting on October 23.

Rob Scott will address the various legal challenges for businesses utilizing or providing cloud computing services. He will identify the three areas that present the highest risks – business, legal and regulatory – and offer suggestions for mitigating those risks.

Contract issues that should be covered in agreements include:

- Confidential information
- License grants
- Service-level terms
- Limitations of liability
- Insurance
- Indemnity



Robert represents mid-market and large enterprise companies in software license transactions and disputes with major software publishers such as Adobe, IBM, Microsoft, Oracle and SAP. He has defended over 225 software audit matters initiated by software piracy trade groups such as the BSA and SIIA. He is counsel to some of the world's largest corporations on information technology matters including intellectual property licensing, risk management, data privacy, and outsourcing.

Visit <a href="http://www.scottandscottllp.com">http://www.scottandscottllp.com</a> for additional information.

For additional details and to register for the 2012 IT Procurement Summit: <a href="https://www.caucusnet.com/component/option.com">https://www.caucusnet.com/component/option.com</a> conference/Itemid,137/

About Us: Scott & Scott, LLP is an intellectual property and technology law firm dedicated to helping senior executives assess and reduce the legal, financial, and regulatory risks associated with information technology issues. An innovative approach to legal services, Scott & Scott, LLP believes that collaboration between legal and technology professionals is necessary to solve and defend against the complex problems our clients face, including privacy and network security, IT asset management, software license compliance, and IT transactions.



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