



Terms of Trade - Lawyers Weekly Article

October 14, 2011 by Bob Tarantino

The good folks at *The Lawyers Weekly* have published a short article of mine (in their October 14, 2011 issue) about the Canadian television industry's Terms of Trade. The article can be found in its entirety [here](#), and here is an excerpt:

The Canadian Media Production Association (CMPA) and five of Canada's largest private broadcasters announced in April they had entered into a "Terms of Trade agreement" (TTA). The TTA will have a significant and continuing impact on the way in which the Canadian television industry conducts the business of commissioning and licensing new television productions. It also poses novel questions about how it will be enforced and who will benefit from it.

Previous Signal coverage on the Terms of Trade Agreement can be found [here](#).

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