App Shootout: Google Shopper vs. Pricegrabber

Remember Pricegrabber? It was always one of my favorite price comparison sites. In fact, it wasn't that long ago that Pricegrabber saved me about $100 when I bought my new Fujitsu ScanSnap Scanner. So I'm still a fan. But today's savvy buyer wants mobility. Price checks on-the-go using voice or image search and alerts when products go on sale. Meet the apps: Google Shopper (just released in February) and Pricegrabber:

	Google Shopper	Pricegrabber
Scan by barcode	Yes	Yes
Product reviews	Yes	Yes
Specs	Yes	Yes
Browse through product categories	No	Yes
Basic price check	Yes	Yes
Advanced price check (new, used, target price, and other criteria)	No	Yes
Voice search	Yes	No
Price alerts	No	Yes
Save items to history	Yes	Yes
Mark items as favorites	Yes	Yes
Share with friends	Yes	Yes
Gift ideas	No	Yes
Find nearby stores, call them, get directions	Yes	Yes
Purchase online	Yes	Yes
Viewable in landscape mode	No	Yes
Available for the iPhone	Yes	Yes
Available for the iPad	No	Yes
Available for the Android	Yes	Yes
Free?	Yes	Yes

My pick? I prefer Google Shopper's interface and like the option of searching by voice. But price comparison is the name of the game here and Pricegrabber is more thorough in it's search options. The verdict: get them both! They're free.

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