



The business lawyers who mean business
We provide legal advice to help businesses grow profitably.

The 1 Minute Company Commercial Legal Audit™-your key to managing your business risk successfully.

- **Identify your legal weaknesses.**
- **Used by businesses throughout the UK.**
- **Discover simple legal solutions to overcome or manage risks that threaten the wealth of your business.**



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Whether you are large, small or just starting the principles of legal SWOT analysis are the same-be informed of the legal risks and then take appropriate action. Businesses that have taken **The 1 Minute Company Commercial Legal Audit™** are well placed to ride out the tempest of everyday business woes that afflict us all. The facts speak for themselves-**80% of new businesses fail in the first 6 years** often from legal ignorance. Can you afford not to take this free legal audit?

We know you are rightly sceptical-you may feel correctly you “know it all” and are well placed to cope in future. If so the audit below will prove this.

Please ensure you have completed **The 1 Minute Company Commercial Legal Audit™** before we talk so that we know where you may need to focus specifically in your Darwinian “survival of the fittest” legal workout.

Just tick and complete to self-assess how vulnerable your business is to legal risk.

Nature of legal risk	Your response-Yes/No
1. You don't have terms and conditions of trade.	
2. You don't claim interest for late payments.	
3. You don't claim charges and legitimate expenses in chasing late payers.	
4. You do not limit your exposure to liability.	
5. You do not have a shareholders agreement.	
6. You do not have a director's service agreement.	
7. You do not know what you have to do to comply with data	

protection laws.	
8. You find that customers think it is easy to get out of a contract with you.	
9. You do not stop ex-employees/partners soliciting staff and customers through legal controls.	
10. You do not have service level agreements with your suppliers but contract on their onerous terms.	
11. You give your agents “free reign”.	
12. You copy other website terms and conditions to save on spend.	
13. You use images for websites without checking you have authority to use them.	
14. You have not incorporated to limit your personal exposure.	
15. You expose your business information to abuse by not having a confidentiality agreement when working with third party partners.	
16. You do not carry out rigorous checks when buying a business but take the Vendor’s word on trust.	
17. You do not carry out auction site checks on your	

goods for infringement.	
18. You do not copyright protect your print output used in advertising or marketing yourself.	
19. You find that competitors steal your ideas.	
20. You do not register your slogan or brand as a trademark.	

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YOU NOW KNOW THE REAL LEGAL ISSUES THAT RISK THE SURVIVAL AND PROSPERITY OF YOUR BUSINESS, NOW BUSINESS LAWYERS CAN REALLY HELP YOU.

CONSIDER FOR A MOMENT THE CONSEQUENCES TO YOUR BUSINESS OF FAILING TO REDRESS THE DEFICIENCIES ABOVE. CONSIDER THE “WORST CASE” SCENARIO AND DECIDE IF THIS CAUSES YOU SLEEPLESS NIGHTS.

Having now done the audit (and added up your score) you may now wonder if the solutions proffered by us actually work.

Just consider these results:

- *Helping an IT business sue successfully a late payer.*
- *Advising a business that was buying a beauty franchise-the terms were onerous so she bought a less risky business elsewhere.*
- *Advising the seller of a tyre company when dealing with a buyer.*
- *Helping a family business of 15 year standing sell up to a national player in the conferencing field on more favourable terms.*
- *Defending an IT recruitment business from a copyright breach demand-saving £1500 plus legal costs of £4000.*
- *Defending an events company in a fire claim by a "chancer" saving £1000.*

- *Helping an IT company dismiss an agent employee fairly when certain information came to light.*
- *Successfully helping a manufacturer deal with a troublesome agent so saving future custom from poaching and rejecting an unfair demand for payment for "territory".*
- *Plus lots of ecommerce set ups and online trading-clubs, tools, clothes, PR sales and services.*

But of course do not take our word for it-just read and listen to some of our satisfied clients here:

<http://www.business-lawyers.org/cms/section/testimonials.html>

CLICK HERE TO CONTACT US OR CALL US ON 0845 1306608 to chat about your score with the audit and how we can help.

www.business-lawyers.org