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11

12
13 **UNITED STATES DISTRICT COURT**
14 **NORTHERN DISTRICT OF CALIFORNIA**
15 **SAN FRANCISCO DIVISION**
16

17 STRAUS FAMILY CREAMERY, INC.)
18 and HORIZON ORGANIC HOLDING)
19 CORPORATION.)
20 Plaintiffs,)

21 vs.)

22 WILLIAM B. LYONS, JR., Secretary,)
23 California Department of Food and)
24 Agriculture,)
25 Defendant.)

Case No.: C 02 1996 BZ

MEMORANDUM OF POINTS AND
AUTHORITIES IN OPPOSITION TO
DEFENDANT'S MOTION TO
TRANSFER PURSUANT TO 28 U.S.C.
§ 1404(a)

Hearing Date: September 4, 2002
Time: 10:00 a.m.
Department: G
Judge: Magistrate Judge Bernard
Zimmerman

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I. INTRODUCTION

In this action, Plaintiffs Straus Family Creamery, Inc. (“Straus”) and Horizon Organic Holding Corporation (“Horizon”) allege that the defendant’s application of California’s stabilization and pooling laws to plaintiffs’ organic dairy operations violates plaintiffs’ constitutional rights to due process and equal protection because it requires them to contribute money to a “pool” each month without regard for (1) the distinct expenses that plaintiffs must incur to comply with the organic foods laws and (2) the fact that plaintiffs cannot purchase milk from the conventional producers (“dairy farmers”) who benefit from the stabilization and pooling laws. Plaintiffs also allege that the requirement that plaintiffs’ proposed amendment to the pooling plan must be approved by a referendum vote of all dairy farmers violates plaintiffs’ right to procedural due process because the vast majority of dairy farmers have a financial interest that is adverse to the plaintiffs.

While acknowledging that venue is proper in this court, defendant has moved to transfer this case to the Sacramento Division of the Eastern District of California with the expectation that this case will be assigned to Judge Burrell, who previously granted summary judgment in favor of the defendant in a constitutional challenge to an unrelated provision of the pooling plan. Defendant has failed to meet his burden to overcome the strong presumption in favor of plaintiffs’ choice of forum. It would not be substantially inconvenient for defendant to litigate this case in San Francisco, which is merely 87 miles from Sacramento, and the balance of inconvenience does not weight in defendant’s favor.

First, this court is a more convenient forum for both of the plaintiffs. A transfer to the Eastern District would merely shift the inconvenience from the defendant to the plaintiffs, which is insufficient to justify a transfer of venue.

1 Second, the Northern District is the most convenient forum for the witnesses. As a
2 preliminary matter, most of the evidence that defendant proffered in support of this
3 motion (the declaration of Kelly Krug in Support of Motion to Transfer) that identifies
4 potential witnesses and purports to describe their knowledge and residence, is
5 inadmissible. Moreover, even if that evidence were admissible, the declaration reveals
6 that a change of venue to Sacramento would, for the most part, merely reduce the driving
7 time of defendant's witnesses for a single day of testimony in court. This level of
8 'inconvenience' is not substantial enough to warrant upsetting the plaintiff's choice of
9 forum, particularly in light of the fact that a transfer would simply shift the additional
10 driving time from defendant's witnesses to plaintiffs' witnesses. Additionally, the
11 convenience of plaintiffs' witnesses, who are primarily third-party witnesses, outweighs
12 the convenience of defendant's witnesses, who are either (a) employees of the CDFR and
13 agents of the defendant, whose convenience is not entitled to priority, or (b) expert
14 witnesses, whose convenience is irrelevant in determining a motion to transfer venue.
15 Furthermore, testimony by the majority of the witnesses identified by the defendant will
16 be unnecessary, because their testimony would be irrelevant, inadmissible or uncontested.

17 Third, defendant has failed to prove that a transfer to the Eastern District is in the
18 interest of justice or would promote judicial economy. Adjudication of this action does
19 not require the type of complex analysis of the regulatory scheme that defendant would
20 have the Court believe. Moreover, even if the court transferred this case to the Eastern
21 District, there is no assurance that it would be assigned to Judge Burrell. Rather than to
22 promote justice, the attempt to bring this action before a particular judge who previously
23 ruled in favor of the defendant is contrary to judicial principles and is reason alone for
24 this Court to exercise its discretion to deny the defendant's motion.
25

1 Finally, the Eastern District is not the most convenient forum for access to proof.
2 While the CDFA may maintain certain documentary evidence that is relevant to the
3 resolution of this case in Sacramento, plaintiff Straus maintains evidence that is relevant
4 to this case in Marin County, including records of the expenses incurred in purchasing
5 and processing organic milk and records of assessments and payments to the pool. The
6 organic dairy farmers from whom plaintiffs purchase organic milk are located in Marin
7 County, and thus the records of their expenses are also located in Marin County. Straus
8 also maintains a number of the documents identified by defendant, and a transfer to the
9 Eastern District would do nothing more than shift the burden of transportation from the
10 defendant to the plaintiffs. Defendant has made no showing that it would be unduly
11 burdensome to present the necessary evidence in San Francisco.

12 Defendant has thus failed to meet his burden to justify a transfer of venue and
13 plaintiffs respectfully request that the Court deny this motion.

14 II. FACTUAL BACKGROUND

15 A. THE COMPLAINT

16 In this action, plaintiffs have challenged the constitutionality of the defendant's
17 application of the California milk stabilization and pooling laws to their organic dairy
18 processing operations. Complaint, ¶¶ 1, 24, 26, 32, 33, 38. The issues raised by
19 plaintiffs' complaint are whether the defendant may, consistent with plaintiffs'
20 constitutional rights to equal protection and due process (1) require plaintiffs to pool their
21 revenues with the conventional dairy industry, with which plaintiffs cannot participate as
22 a matter of law. *Id.*, ¶¶ 24(d), 32(d); (2) require plaintiffs to contribute to a milk
23 stabilization pool that only creates a sustainable price for conventional dairy farmers, and
24 only makes payments to conventional dairy processors. *Id.*, ¶¶ 24(a), (b), 32(a), (b); and
25 (3) calculate plaintiffs' required pool contributions based overwhelmingly on the value

1 and usage of conventional dairy products. *Id.*, ¶¶ 24(c), 32(c). The complaint also
2 challenges the requirement that plaintiffs submit to a state-wide dairy farmer referendum
3 to obtain an amendment to the pooling plan to address these issues on the ground that it
4 violates plaintiffs’ right to procedural due process because the vast majority of dairy
5 farmers are part of the conventional dairy industry and thus have a financial interest that
6 is adverse to plaintiffs. *Id.*, Third Claim.

7 The resolution of these issues is legal; there do not appear to be any material
8 factual disputes. The prohibition against plaintiffs’ use of conventional milk is a matter
9 of law. Cal. Health & Safety Code §§ 110810 *et seq.* and California Food & Agr. Code
10 §§ 46000 *et seq.* (“the Organic Foods Act”). The governing statutes and regulations set
11 forth the method by which defendant calculates plaintiffs’ pool obligations. The fact that
12 only conventional dairy processors receive income from the net pool contributions is a
13 matter of record maintained by the CDFSA. The defendant has admitted that “[t]he
14 standards governing organic milk production result in higher production costs. Organic
15 milk producers do incur a higher cost of production,” and that plaintiffs accordingly pay
16 their organic dairy farmers a higher price. Statement of Determination and Order of the
17 Secretary of Food and Agriculture, dated May 21, 2001. Indeed, all the costs incurred by
18 plaintiffs and the prices that plaintiffs pay for raw organic milk, as well as the organic
19 certification of plaintiffs and organic dairy farmers are a matter of record.

20 **B. THE STATUTORY SCHEME GOVERNING MILK POOLING**

21 In support of this Motion to Transfer, the defendant engages in a lengthy
22 description of the history and purpose of the Stabilization and Pooling laws and the
23 manner in which the CDFSA calculates a processor’s pool obligation each month. *See*
24 Defendant’s Motion to Transfer for Convenience, pp.2-7 (hereinafter “Def. Mot.”) This
25 detailed, technical, description is unnecessary for the court to determine whether it should

1 disturb plaintiffs' choice of venue and require plaintiffs to litigate in Sacramento. What
2 is relevant to this motion, as explained more fully herein, is that (1) plaintiffs do not
3 expect to dispute defendant's description of the history, purpose and substance of the
4 Stabilization and Pooling plans, or defendant's description of the manner in which he
5 implements those plans; and (2) defendant was able to explain the plans and their
6 implementation without resort to any declarations by any witnesses, merely by citing to
7 the relevant statutes and regulations.

8 **III. ARGUMENT**

9 **A. STANDARD FOR DECIDING A MOTION TO TRANSFER VENUE**

10 "In motions to transfer venue, there is a strong presumption in favor of plaintiff's
11 choice of forum." Royal Queentex Enterprises v. Sara Lee Corp., 2000 U.S. Dist. LEXIS
12 10139 at *9 (N.D. Cal. March 1, 2000) (Jenkins, J.). "A plaintiff's choice of forum is
13 accorded substantial weight in proceedings under § 1404(a) (so-called 'home turf' rule).
14 Courts generally will not order a transfer unless the 'convenience' and 'justice' factors
15 . . . strongly favor venue elsewhere." Schwarzer, Tashima, and Wagstaffe, *California*
16 *Practice Guide: Federal Civil Procedure Before Trial* (The Rutter Group, 2002) ¶ 4:281.
17 On a Rule 1404(a) motion to transfer, the defendant bears the burden of overcoming the
18 presumption in favor of plaintiff's choice of venue by demonstrating that the balance of
19 inconveniences substantially weighs in favor of transfer. Royal Queentex, at *9-10. The
20 defendant must make a strong showing of inconvenience to warrant upsetting the
21 plaintiff's choice of forum. Decker Coal Co. v. Commonwealth Edison Co., 805 F.2d
22 834 (9th Cir. 1986). "Where transfer would merely 'shift' the inconvenience from one
23 party to another, it should not be granted." Royal Queentex Enterprises, at * 21. This
24 court should deny the motion to transfer because the defendant has failed to demonstrate
25

1 that the balance of inconvenience “strongly” and “substantially” weighs in favor of
2 transfer. At most, the record shows that the transfer would “shift” the inconvenience
3 from the defendant to the plaintiffs.

4 **B. THE COURT SHOULD DENY DEFENDANT’S MOTION TO TRANSFER**

5 **1. It Would Not Be Substantially More Convenient for the Parties to Litigate**
6 **in the Eastern District**

7 Litigation of this action in the Northern District is more convenient for both of the
8 plaintiffs. Straus is located in Marin County, and Horizon conducts substantial business
9 in Marin County for which its representatives regularly travel to this area. See
10 Declaration of Albert Straus, ¶ 5 (hereinafter “Straus Decl.”); Declaration of Charles
11 Marcy, ¶ 3 (hereinafter “Marcy Decl.”); Declaration of Irene Roederer-Laing, ¶ 2
12 (hereinafter “Roederer-Laing Decl.”) . It is also much easier and more economical for
13 Horizon’s representatives to travel to San Francisco than to Sacramento because of the
14 greater availability of flights and lower airfares. Roederer-Laing Decl., ¶¶ 3-4. By
15 contrast, only one party, the defendant, would find it more convenient to litigate the
16 action in the Eastern District.

17 Defendant’s attempt to discount the convenience of the plaintiffs, and inflate the
18 importance of defendant’s own convenience, on the ground that the relevant witnesses
19 and proof are located predominantly in the Eastern District, is without legal or factual
20 merit. Def. Mot., p. 9:10-16, 9:19-24. First, “the location of witnesses and proof are
21 accounted for by other factors,” and counting them also in connection with defendant’s
22 convenience would improperly magnify their importance. Williams v. Bowman, 157
23 F.Supp.2d 1103, 1107-1108 (N.D. Cal. 2001) (Walker, J.). Second, contrary to
24 defendant’s claim, information regarding Straus’s costs, including the cost of purchasing
25

1 milk from the organic dairies located in Marin County, is not only relevant, but is integral
2 to this action. Complaint, ¶¶ 15, 19, 24(b), (c), 32(b), (c). Regardless of whether the
3 CDFA implements the challenged regulations in the Eastern District, defendant imposes
4 the challenged fees on plaintiff Straus in this District, Straus pays the fees from this
5 District, and Straus incurs the expenses and suffers the other consequences that it alleges
6 render the pooling laws unconstitutional in this District.

7 Finally, if the convenience of any party is entitled to greater weight, it is Straus's
8 convenience that should receive priority. Straus is a small family business that would be
9 interrupted by litigation in a less convenient forum. See Royal Queentex Enterprises,
10 supra, at * 18 (fact that plaintiff was a small company whose business would be disrupted
11 to a greater extent than defendant by an inconvenient forum weighs against transfer.);
12 Williams, supra, at 1107-1108. Mr. Albert Straus is the only individual with authority to
13 represent Straus at hearings, and is also integral to the day-to-day operations of the
14 business. Straus Decl., ¶¶ 2-3. A requirement that Mr. Straus travel to Sacramento for
15 this action would disrupt the operation of plaintiff's business to a greater extent than
16 attending hearings in nearby San Francisco. Id., ¶ 5. By contrast, the defendant has
17 numerous agents within the CDFA who could attend hearings on his behalf.¹

18
19
20 ¹ The court should also disregard the defendant's unsupported argument that the Eastern
21 District has a substantial interest in this action because some of the state's conventional and
22 organic dairies are located in the Eastern District. Def. Mot., p.9:21-24. Besides being irrelevant
23 to a determination of the convenience of the parties, as defendant repeatedly asserts, the scheme
24 at issue has statewide application. Moreover, to the extent a judicial district has any special
25 interest in a case that implicates businesses within its district, it would be the Northern District
that has the most substantial interest in this action. Straus is located in the Northern District and
the majority of Horizon's business in California is in the Northern District. See Marcy Decl., ¶
1; Straus Decl., ¶ 1. The plaintiffs challenge the constitutionality of the stabilization and pooling
laws as applied to plaintiffs' organic dairy operations.

1 In sum, defendant has not met his burden to show that his inconvenience
2 substantially outweighs the convenience of the plaintiffs.

3 **2. It Would Not be Substantially More Convenient for the Witnesses to**
4 **Appear in the Eastern District**

5 One of the most important factors in determining whether to grant a motion to
6 transfer venue is the convenience of the witnesses. “The Court will consider not only the
7 number of witnesses located in the respective districts, but also the nature and quality of
8 their testimony.” Royal Queentex Enterprises, at * 18-19. In balancing the convenience
9 of the witnesses, primary consideration is given to third party, as opposed to employee
10 witnesses. Id. The convenience of expert witnesses is irrelevant. Williams, 157
11 F.Supp.2d at 1109. The defendant has not met his burden to establish that the
12 convenience of the witnesses who can provide admissible testimony relevant to the
13 resolution of the issues before the court weighs in favor of a transfer to the Eastern
14 District.

15 In this action, plaintiffs challenge the constitutionality of the stabilization and
16 pooling statutes and regulations as applied to their organic processing operations on the
17 ground that (a) they do not account for the increased costs of processing organic dairy
18 products, including the cost of purchasing organic milk, and do not provide a sustainable
19 price for organic producers; and (b) they require plaintiffs to subsidize the conventional
20 dairy industry in which plaintiffs cannot participate. Contrary to defendant’s assertion,
21 because plaintiffs have challenged the law as applied to their businesses, the expenses
22 incurred by plaintiffs and their producers, are directly relevant to this action. Complaint,
23 ¶¶ 13-15.² In order to establish the claim that they incur increased expenses as organic

24 _____
25 ² See Foti v. City of Menlo Park, 146 F.3d 629, 635 (9th Cir. 1998) (an as-applied challenge contends that a law is unconstitutional as applied to a litigant’s particular activity, even though

1 processors, including the increased expense of purchasing raw organic milk, and that the
2 minimum price set by defendant does not create a sustainable price for organic producers,
3 plaintiffs intend to rely upon the testimony of a number of witnesses who are primarily
4 third-party witnesses and are located in the Northern District, including:

5 1. Lynda Morgan. Ms. Morgan is the Office Manager of Straus Family
6 Creamery, which is located in Marshall California. Marshall, California is approximately
7 55 miles closer to San Francisco than to Sacramento. Ms. Morgan resides in Petaluma,
8 California, which is approximately 50 miles closer to San Francisco than to Sacramento.
9 Ms. Morgan is expected to testify regarding the expenses incurred by Straus, including its
10 monthly pooling fees, producer payments, and operation expenses. See Declaration of
11 Lynda Morgan in Opposition to Motion to Transfer.

12 2. Joe Tresch. Mr. Tresch is the owner of an organic dairy farm located in
13 Petaluma, California. Mr. Tresch resides at the dairy, which is approximately 50 miles
14 closer to San Francisco than to Sacramento. Straus purchases a substantial percentage of
15 its raw organic milk from Mr. Tresch's dairy. Mr. Tresch is expected to testify regarding
16 the expenses he incurs in producing organic milk and the price that he must be paid for
17 his raw milk in order to make his dairy financially viable. Mr. Tresch is also expected to
18 testify regarding his contractual relationship with Straus. Mr. Tresch formerly operated a
19 conventional dairy farm and he is also expected to testify regarding the differences
20 between organic and conventional dairy production, including the differences in expenses
21

22 the law may be capable of valid application to others.); Garneau v. City of Seattle, 147 F.3d 802
23 (9th Cir. 1998) (affirming district court's dismissal of takings and substantive due process claim
24 where plaintiffs failed to produce evidence of economic impact of challenged regulations on
25 individual plaintiff's unique circumstances to determine whether law of general application
violated the Equal Protection clause as applied to her.)

1 and yield and the costs associated with converting to organic production. See Declaration
2 of Joe Tresch in Opposition to Motion to Transfer.

3 3. Albert Straus. In addition to being the chief executive officer of Straus
4 Family Creamery, Inc., Mr. Albert Straus is also a part owner of Blake's Landings Farm,
5 located in Marshall, California. Mr. Straus resides in Marshall, California, which is
6 approximately 55 miles closer to San Francisco than to Sacramento. Blake's Landing
7 Farm converted from conventional to organic production in 1993. Straus purchases raw
8 organic milk from Blake's Landings Farm. Mr. Straus is expected to testify regarding the
9 expenses incurred in producing organic milk and the price that Blake's Landings Farm
10 must receive for its milk in order for the dairy to remain financially viable. Mr. Straus is
11 also expected to testify regarding the contractual relationship between Straus Family
12 Creamery and Blake's Landings Farm. Finally, Mr. Straus will testify regarding the
13 difference between organic and conventional dairy production, including the differences
14 in expenses and yield and the costs associated with converting to organic production. See
15 Straus Decl., ¶¶ 1-5.

16 4. Robert Vallejo. Mr. Vallejo is the manager of day-to-day operations of
17 Blake's Landings Farms. Mr. Vallejo resides in Marshall, California. Mr. Vallejo is
18 expected to testify regarding the dairy's operations before and after converting to organic
19 production. See Declaration of Robert Vallejo in Opposition to Motion to Transfer.

20 5. James Kehoe. Mr. Kehoe is employed as the Dairy Manager at St.
21 Anthony's Farm, which is located in Petaluma, California. Mr. Kehoe is expected to
22 testify regarding the expenses incurred in producing organic milk and the price that St.
23 Anthony's must receive for its milk in order for the dairy to remain financially viable.
24 See Declaration of James Kehoe in Opposition to Motion to Transfer.
25

1 6. Calvin Dotti. Mr. Dotti is employed at Cotati Large Animal Veterinary
2 Hospital, which is located in Cotati, California, which is approximately 50 miles closer to
3 San Francisco than Sacramento. Mr. Dotti is the veterinarian that treats the dairy cows at
4 Blake’s Landing Farm. Mr. Dotti is expected to testify regarding the differences in
5 medical treatment of organic and conventional dairy cows and the effects of the
6 limitations on medical treatments for organic cows on their productivity.³ See
7 Declaration of Calvin Dotti in Opposition to Motion to Transfer.

8 The defendant has failed to meet his burden to show that the convenience of his
9 witnesses outweighs the convenience of the plaintiffs’ witnesses. First, most of the
10 evidence in the declaration that purports to support defendant’s argument, is
11 inadmissible. See Plaintiffs’ Objection to Declaration of Kelly Krug in Support of
12 Motion to Transfer, filed herewith. Second, unlike the plaintiffs, the defendant has not
13 identified a single third-party percipient witness. More than half of the witnesses
14 identified by defendant would be testifying as experts rather than from their own
15 perceptions. See Declaration of Kelly Krug in Support of Motion to Transfer (“Krug
16 Decl.”), ¶ 7(d), (e), (h), (j), (k), (l), (n), (o). Accordingly, their convenience is irrelevant.
17 Williams, at 1109. The remaining seven (7) witnesses are all employees of the CDFA
18 and agents of the defendant (Krug Decl., ¶ 7(a), (b), (c), (f), (g), (i), (m)), whose
19 convenience is not entitled to primary consideration. Williams, at 1109. Third,
20 defendant has not shown that traveling the 87 miles from Sacramento to San Francisco, is
21 unduly burdensome. See California Road Atlas & Driver’s Guide (Thomas Bros. Maps),
22 p.E. Indeed, the Federal Rules of Civil Procedure acknowledge that it is not unduly
23

24 ³ Plaintiffs also expect to call Mr. L.J. (“Bees”) Butler as an expert witness. However,
25 because he is an expert, and not a percipient witness, his convenience is not relevant to the
determination of the motion to transfer venue. See Williams, 157 F.Supp.2d at 1109.

1 burdensome for a witness to travel even 100 miles, and in some cases, anywhere within
2 the state, in order to testify. Federal Rules of Civil Procedure, Rule 45(b)(2),
3 45(c)(3)(A)(iii), 45(c)(3)(B)(iii).⁴

4 Finally, testimony by the majority of defendant’s witnesses will either be
5 unnecessary or inadmissible. Specifically:

6 1. The proposed testimony of Robert Horton, David Ikari, Donald
7 Shippelhoute, Eric Erba, Glenn Gleason and Tom Kimball, regarding the “history and
8 purpose” of the milk stabilization and pooling laws and/or the manner in which defendant
9 calculates the minimum price and pooling obligation under those laws is inadmissible and
10 unnecessary. See Krug Decl., ¶ 7(a), (b), (c), (g), (n), (o). First, these witnesses could
11 not properly testify to the history and purpose of the laws at issue because (a) that is a
12 question of law to be determined by the court based solely upon the language of the
13 statutes and regulations and, if necessary, the published legislative history and (b)
14 assertions of legislative history and intent are not evidence to be presented at trial, but are
15 legal argument. Schlothan v. Territory of Alaska, 276 F.2d 806, 815 (9th Cir. 1960)
16 (plaintiff had no right to subpoena members of legislature to testify regarding statute;
17 legislative history is not appropriate as evidence at trial, but only as part of briefing).⁵
18
19

20 ⁴ Under California law, a witness may be required to travel anywhere in the state to testify.
Cal. Code of Civ.Proc. § 1989.

21 ⁵ See also FDIC v. Jackson-Shaw Partners No. 46, Ltd., 1994 U.S.Dist.LEXIS 21477 at *23 &
22 n.4 (N.D.Cal. August 12, 1994) (Williams, J.); FMC Corp. v. Vendo Co., 196 F.Supp.2d 1023,
23 1029 (E.D.Cal. 2002) (questions of statutory construction and legislative history present legal
24 questions.); Bennett v. Yoshina, 98 F.Supp.2d 1139, 1155 (D.Hawaii 2000) (statements by non-
25 legislators of legislative intent are inadmissible hearsay; even after-the-fact statements by
legislators are not admissible because they are not contemporaneous with the legislative acts at
issue), citing, American Constitutional Party v. Munro, 650 F.2d 184 (9th Cir. 1981) and Gunther
v. The County of Washington, 623 F.2d 1303, 1318 (9th Cir. 1979).

1 Second, the legislative history and purpose of the stabilization and pooling laws is
2 well known and has been described by the legislature, as well as the courts – it is not a
3 disputed question of fact for which evidence is required or proper. See e.g. Cal. Food &
4 Agr. Code §§ 61802 62701; Ponderosa Dairy v. Lyons, 259 F.3d 1148, 1151-1152 (9th
5 Cir. 2000) (describing history and purpose of statutes); Malcom v. Payne, 281 F.3d 951,
6 961 (9th Cir. 2001), citing, Schwegmann Bros. v. Calvert Distillers Corp., 341 U.S. 384,
7 395, 71 S.Ct. 745 (1951) (“Resort to legislative history is only justified where the face of
8 the Act is inescapably ambiguous.”).

9 Third, as defendant apparently acknowledges in his brief, the formulas and
10 methods by which the defendant determines the minimum prices and pool obligations are
11 set forth in the statutes and regulations to which defendant directed the court, and thus
12 present questions of law that are not the proper subject of testimony. See Def. Mot.,
13 pp.2-7. Contrary to defendant’s contention, plaintiffs’ claims do not raise “factual
14 issues” regarding the manner in which defendant sets minimum prices and pooling
15 obligations. Plaintiffs’ challenge the constitutionality of defendant’s application of the
16 minimum prices and pooling obligations to plaintiffs given the undisputed manner in
17 which defendant sets the minimum prices and pooling obligations, as established by
18 defendant’s regulations.⁶ Def. Mot., p.10:9-11; Complaint, ¶¶ 10, 13, 16-18.

19 Even if the circumstances surrounding the enactment of the stabilization and
20 pooling laws, the purpose of those laws, and the manner in which defendant calculates
21 the minimum prices and pooling obligations were proper subjects of testimony, those
22

23 ⁶ Notably, the defendant did not believe that he required declarations from these witnesses in
24 order to describe the manner in which defendant calculates the minimum prices and pool
25 obligations for purposes of his motion. Defendant also objected to references in the plaintiffs’
complaint to the manner in which defendant calculated the minimum prices and pooling
obligation as “improper legal conclusions.” See Answer, ¶¶ 9, 10, 11.

1 facts are not disputed and would likely be the subject of stipulation. Witness testimony
2 on these issues will almost certainly be unnecessary.

3 2. The proposed testimony of Candace Gale, Greg Lawley and Tom Kimbal
4 regarding statewide cost of production studies conducted by the CDFA is similarly
5 unnecessary and duplicative. Krug Decl., ¶ 7(f), (h), (n). Contrary to defendant’s
6 assertion, the complaint does not raise “factual issues” regarding the “average costs
7 involved in producing various types of milk on a state-wide basis.” Def. Mot., p.10:9-11.
8 Plaintiffs do not dispute the defendant’s computation of the “average costs” of
9 production, which defendant publishes each year in a booklet entitled “California Cost of
10 Milk Production.” Rather, plaintiffs’ complaint raises the legal question of whether the
11 disparity between the “average costs” of production, and the cost of producing organic
12 milk, renders the application of the stabilization and pooling laws unconstitutional as
13 applied to plaintiffs. See e.g., Foti, 146 F.3d at 635 (as applied challenge requires only
14 that plaintiff prove law unconstitutional as applied to plaintiff’s particular circumstances).
15 Moreover, defendant fails to explain why he requires three witnesses, all of whom
16 “participated in gathering information regarding dairies located in California” to testify
17 regarding the cost of production of dairy products. Id.

18 3. The convenience of expert witnesses William Shiek and Sharon Hale is
19 irrelevant. Williams, 157 F.Supp.2d at 1109. Moreover, their proposed testimony
20 regarding the “potential impact of excluding organic farmers from the Pool Plan” is
21 irrelevant to this action. Krug Decl., ¶ 7(d), (e). Plaintiffs have not sought to “exclude
22 organic farmers from the Pool Plan.” Id. Rather, plaintiffs, who are not farmers, have
23 sought an injunction to prevent the defendant from imposing the monthly pool obligation
24 on the plaintiffs’ processing businesses in the unconstitutional manner alleged. See Foti,

1 146 F.3d at 635 (“a successful as-applied challenge does not render the law itself invalid
2 but only the particular application of the law.”)

3 4. The proposed testimony of Karen Dapper regarding “the relative size
4 and value of California’s conventional milk production compared to the organic
5 processors [sic] production and value” will almost certainly be unnecessary. Even if this
6 fact were relevant, there is no dispute that the organic dairy industry is a relatively
7 miniscule part of the overall dairy industry in California. This fact, too, if relevant,
8 would likely be the subject of a stipulation.

9 5. Finally, the convenience of experts Bill Bordessa, Jay Gould and Jim
10 Tillison is irrelevant. Moreover, as a resident of Fresno, a transfer to the Sacramento
11 court would reduce Mr. Bordessa’s travel by a few miles at the most. See Williams, 157
12 F.Supp.2d at 1107 (explaining that the argument that the Eastern District is a more
13 convenient forum because the parties reside in the Eastern District is factually incorrect
14 and misleading given the relative distances between Fresno and Sacramento on one hand,
15 and Fresno and San Francisco on the other).

16 In sum, defendant has not shown that the convenience of the witnesses would be
17 substantially greater if this case were litigated in the Eastern District. Even assuming
18 *arguendo* that the testimony of all seven employee witness identified by defendant was
19 relevant and admissible, the convenience of these individuals does not outweigh the
20 convenience of the third party witnesses identified by plaintiffs, particularly where, as
21 here, there is no showing that traveling to San Francisco would be unduly burdensome
22 for defendant’s witnesses. Royal Queentex, at * 19; Allergan Sales, Inc. v. Pharmacia &
23 Upjohn, Inc., 1997 U.S.Dist.LEXIS 7650 (S.D. Cal. April 2, 1997) (Huff, J.) (denying
24 motion to transfer venue to the Central District because, although witnesses may be
25

1 located there, defendant made no showing that it would be unduly burdensome for the
2 witnesses to testify in San Diego).

3 **3. A Transfer to the Eastern District Would Not Serve the Interests of**
4 **Justice or Judicial Economy**

5 The court should reject defendant's attempt to transfer this case to the Eastern
6 District in hopes that the matter will be assigned to Judge Burrell, who granted summary
7 judgment in favor of the defendant in an unrelated constitutional challenge to a different
8 part of the pooling regulations. The premise of defendant's argument is that a transfer
9 would promote judicial efficiency because the case before Judge Burrell required
10 "extensive study" of "complex regulatory programs" in which regulators take into
11 account "massive amounts of . . . information" which they run through "complex
12 formulas," so that he is now "well-versed in the intricate inner-workings of this complex
13 regulatory system." Def. Mot., p.14:3-17. This premise is factually unsupported and
14 fundamentally flawed. First, the inadmissible declaration of Kelly Krug, which purports
15 to support this claim, merely states that, in 1997, Judge Burrell "familiarize[d] himself
16 with the implementation of the pooling regulations." Krug Decl., ¶ 8; Objection to
17 Declaration of Kelly Krug, filed herewith.

18 A review of both Judge Burrell's decision and the Ninth Circuit's decision
19 affirming Judge Burrell's ruling, belies defendant's assertion and explains the disparity
20 between defendant's brief and the declaration of Kelly Krug. See Declaration of Aviva
21 Cuyler in Opposition to Motion to Transfer, Exhibit A; Ponderosa Dairy, 259 F.3d at
22 1151-1152. The fact is that Judge Burrell disposed of the case without ever having to
23 become "well-versed in the intricate inner-workings" of a "complex regulatory system."
24 Judge Burrell dismissed the plaintiffs' Equal Protection claim based on insufficient
25 pleadings; he granted summary judgment in the defendant's favor on the Commerce

1 Clause challenge based exclusively on a previous Ninth Circuit decision interpreting
2 *federal* law, which “found that Congress, in enacting § 144 of the Farm Bill, intended to
3 protect the milk composition requirements from Commerce Clause limitations;” and he
4 dismissed the Privileges and Immunities claim on the ground that the amendments to the
5 pooling plan that were at issue in Ponderosa, (but that are not at issue in this case) did
6 not, on their face, classify producers based on residency or citizenship. Id., 259 F.3d at
7 1153, 1155, 1156-1157; Cuyler Decl., Exhibit A. Notably, Judge Burrell’s decision
8 contains a few sentences, at most, that describe the pooling system, and the Ninth Circuit
9 was able to clearly and concisely describe the relevant factors of this ‘complex regulatory
10 system,’ in just four (4) paragraphs (which, incidentally, included the history and purpose
11 of the stabilization and pooling laws for which defendant claims he requires five (5)
12 separate fact witnesses). Cuyler Decl., Ex. A; Ponderosa, 259 F.3d at 1151-1152.

13 Second, there is no assurance that the case would be assigned to Judge Burrell,
14 even if this court granted the motion to transfer. To the contrary, assignment to Judge
15 Burrell is unlikely, at best, given the fact that the Sacramento court is staffed with four
16 district court judges and three senior district court judges.⁷ Cases in that court are
17 assigned at “random” by means of an automated case assignment system whereby
18 assignments are literally determined by the draw of a card. See Local Rules of the
19 Eastern District, Appendix A, Sections(a), (e)(3).

20 Finally, it does not serve the interest of justice to allow the defendant to transfer
21 this case for the express purpose of obtaining a specific judge who previously ruled in his
22 favor in a different case. Hernandez v. City of El Monte, 138 F.3d 393, 399 (9th Cir.
23 1998) (“judge shopping clearly constitutes ‘conduct which abuses the judicial process.’”)
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25 ⁷ The Eastern District also has four magistrate judges.

1 Obviously, if Judge Burrell had ruled against the Secretary in the Ponderosa Dairy case,
2 the defendant would not be seeking to transfer this case to his court.

3 Neither of the cases upon which defendant relies held that a transfer would be
4 warranted simply because a particular judge had previously ruled on a case that involved
5 the statutory scheme at issue. In A.J. Industries, Inc. v. United States Dist. Ct., 503 F.2d
6 384 (9th Cir. 1974), the United States District Court for the Central District of California
7 granted the defendant's motion to transfer the case to Delaware, partially in consideration
8 of the fact that there was a related lawsuit pending between the same parties in the
9 Delaware court. The Ninth Circuit held that the transfer was proper because the plaintiff
10 could have raised its claims in a counterclaim in the action that was already pending in
11 Delaware. Id., at 388-389. The court explained that "[t]he ability to raise the subject
12 matter of the transferred suit by counterclaim in a pending action in the transferee forum
13 is significant because it insures that a plaintiff will not be transferred to a forum where it
14 has not already appeared and is not already engaged in litigation with the defendant." Id.
15 The parties in this case are not already engaged in litigation in the Eastern District.

16 In Republic of Bolivia v. Philip Morris Companies, Inc., 39 F.Supp.2d 1008 (S.D.
17 Tx. 1999), upon which defendant relies, the court *sua sponte* transferred a lawsuit
18 brought by the Republic of Bolivia to the District of Columbia because the single-judge
19 Texas court did not have the resources to try the complex issues of international law and
20 policy involved in the case, which had no connection to Texas, while "proceedings
21 brought by the Republic of Guatemala are currently well underway in that Court [District
22 of Columbia] in a related action, and there is a request now before the Judicial Panel on
23 Multidistrict Litigation to transfer to the United States District Court for the District of
24 Columbia all six tobacco actions brought by foreign governments, ostensibly for
25 consolidated treatment." Id., at 1009. Unlike Republic of Bolivia, this court is fully

1 capable of understanding and adjudicating this constitutional challenge involving
2 California law, brought by a resident of this District; there are no actions pending before
3 Judge Burrell that challenge the same provisions of the law based on the same
4 Constitutional provisions; and there is no claim that this action should be consolidated
5 with any other action pending before Judge Burrell.

6 **4. Defendant has not Shown that Access to Proof would be Unduly**
7 **Burdensome in the Absence of a Transfer**

8 Defendant's final argument in support of this motion is that he maintains records
9 regarding (a) the cost of dairy farming; (b) the manner in which defendant sets minimum
10 prices; (c) the hearing on plaintiffs' petition to amend the pooling plan; and (d) the
11 legislative history of the challenged statutes. This is not sufficient to support granting the
12 motion.

13 First, at most, defendant will need to transport only a fraction of the documents he
14 identifies. The majority of the documents relating to the hearing on plaintiffs' petition to
15 amend the pooling plan are irrelevant to this action, which is not an administrative
16 appeal. Even the full record of that one-day hearing comprises less than half of a file
17 box. See Cuyler Decl., ¶ 4. The legislative history documents are irrelevant and
18 inadmissible as explained above. See Section B(2), supra. Moreover, even if admissible,
19 "they could not appropriately be produced as evidence at trial, but only as appendices or
20 supplements to briefs." Schlothman, 276 F.2d at 815. It would be no more onerous to file
21 these documents in San Francisco than in Sacramento.

22 Second, defendant has failed to establish that transporting the records 87 miles
23 from Sacramento to San Francisco, would be unduly burdensome. Allergan Sales, Inc.,
24 supra, 1997 U.S. Dist. LEXIS 7650 (denying motion to transfer venue to the Central
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1 District because, although documents may be located there, defendant made no showing
2 that it would be unduly burdensome for the documents to be presented in San Diego).

3 Third, “[a]bsent any other ground for transfer, the fact that records are located in a
4 particular district is not itself sufficient to support a motion to transfer.” Royal Queentex,
5 supra, at *21-22, citing, STX, Inc. v. Trik Stik, Inc., 708 F.Supp. 1551, 1556 (N.D.Cal.
6 1988). Accordingly, a transfer to the Eastern District would not be proper even assuming
7 *arguendo* that all of the records identified by defendant would be properly presented at a
8 trial of this action.

9 Finally, plaintiff Straus maintains records that are relevant to this action, including
10 the records regarding (a) its expenses as an organic dairy processor; (b) defendant’s
11 application of the minimum prices and pooling plan to plaintiff; and (c) documents
12 relating to the hearing on plaintiffs’ petition to amend the pooling plan. Straus Decl., ¶ 6.
13 Additionally, records regarding the cost of production of plaintiffs’ milk producers are
14 located at the businesses of those third party witnesses in the Northern District. Thus, a
15 transfer to the Eastern District would merely shift the burden of transporting records from
16 the defendant to the plaintiffs and the plaintiffs’ witnesses.

17 **IV. CONCLUSION**

18 For the foregoing reasons, plaintiffs respectfully request that the court deny
19 defendant’s Motion to Transfer for Convenience.

20 Dated: August 14, 2002

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22 CHILVERS & TAYLOR PC
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By: /s/ Aviva Cuyler
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