



Why I “Muse” Every Week



Recently, I've gotten numerous questions/comments from friends, clients and potential clients regarding how and why I continue to blog here at [Construction Law Musings](#). My first answer is always that its fun. I know, it seems like a bit more work on top of a [busy solo construction law practice](#). However, it is exactly because of my busy practice that publishing this construction law blog has been a great thing.

In December of last year, [this corner of the Web turned 3](#) (something that still amazes me). When I began writing for this blog, I had no idea how much work, learning and fun would come out of it. Sure, there is some marketing value to a blog and the use of other [Web 2.0 and social media tools](#) for client development and networking with other lawyers and construction pros. However, if publishing this blog and posting on a regular basis weren't fun and interesting (and I thank all of you who read and [post here at Musings](#) for making this experience all the richer), this blog would never have made it past the first year.

Other benefits that I've gained from the experience?

- *Keeping abreast of developments in Virginia construction law.* Keeping to my publication schedule has made me keep up on developments in Virginia law in ways that I would not have without having to find a topic every week.
- *Meeting great folks.* Many of the calls, guest posts and other contacts that have grown from my presence here at Musings have grown into friendships and business relationships that I never would have had otherwise. Thanks to all of you who stopped in to say "Hi."
- *A bit of tech savvy.* While I will never profess to be a tech guru, I can at least find my way around a [Wordpress](#) dashboard and fumble my way through rudimentary web design. This at least lets me stay only a few steps behind my kids on the tech side (though fluency in PowerPoint to the level of my high schooler has eluded me. . .)
- *Education in areas of construction I never would have learned about.* Thanks to the numerous comments and guest posts here at Construction Law Musings I have had the opportunity to get insight into everything from alternate dispute resolution to the "green" benefits of some concrete products. I cannot thank all of those that contribute enough for their time and insight.

In short, I blog because it's fun and rewarding in ways beyond any SEO or marketing benefits gained for my [solo construction law firm](#) (though the benefits have been real). I blog because I learn something new every day. The benefits listed above are really what got me through the first few months of posting and what I remind myself of every time I stare at the screen with writer's block. The rewards far outweigh the occasional struggle through inspirational quicksand.

If I ever get to the point that this is no longer rewarding, I'll let you know. For now, I don't plan to stop "musing" any time soon.

Image via [stock.xchng](#).

Please check out my [Construction Law Musings Blog](#) for more on Virginia construction law and other topics.