

Free Webinar
“Building the Family Law Practice: 5 Things You Can Do Right Now”

Tuesday, May 8, 2012 12:00 Noon EDT

Cost: Free

This fast-moving 1-hour program will highlight no cost and low cost tactics that family law firms can implement immediately to generate new client revenue. And you’ll learn it all without ever leaving your desk. Content to be covered includes:

- Understanding the Money vs. Time Conundrum
- Integrating Marketing Efforts for Maximum Efficiency
- Public Relations for the Short-Term
- Search Engine Optimization and Pay-Per-Click
- Investing Time Wisely in Social Marketing

Webinar will be presented by Les Altenberg, President of A.L.T. Legal Professionals Marketing Group and author of numerous articles on legal marketing that have appeared in such publications as The National Law Journal, Law Practice Management, Texas Bar Journal, North Carolina Lawyers Weekly, Massachusetts Lawyers Weekly, and the Legal Intelligencer. He has over 20 years experience in helping law firms build their business.

[Register for this FREE on-line event](#)



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