

# Distributor FAQ: As a distributor, can I use display booths to sell my company's products? Is there a limit on the time I can spend selling at a booth?

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As a distributor, can I use display booths to sell my company's products? Is there a limit on the time I can spend selling at a booth?

First, check the company policies, as they will be the guiding rule. Most companies allow distributors to operate a booth at trade shows that are for the general public, such as boat shows, home shows, health shows, etc. However, most companies ask that distributors seek approval of the booth opportunity and they also insist on compliance with proper use of the company trademark and advertising. In addition, most companies do not permit the sale of other company's products or the promotion of other company business opportunities at the booth. The time limitation is generally governed by the length of the event.

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**Jeffrey Babener**  
On Assignment

On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and

Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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