

# [4 JD Supra Applications For Your Law Firm's Facebook Page and Accentuating Your Personal Brand](#)

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Facebook has fast become the world's largest and most engaging communications platform!

I regularly encourage legal professionals to establish their profiles here as they can only stand to benefit from building their a corporate presence and personal brand here.



Granted some skeptics within the legal industry are still leary of blending the personal and professional profiles. However, in this day and age of personal transparency, next to the quality of your craft the genuinness of your persona is your strongest selling tool.

JD Supra has 4 applications (The title of the article linked here says “Three”, but there are actually 4 listed) that will work extremely well on both your personal and business pages.

[Legal Publishing](#)

[JD Supra Docs](#)

[Legal News](#)

[Email Sign-Up](#)

I find JD Supra's applications so invaluable that I've become an affiliate myself and highly recommend using them to my clients.

[Read the full article here:](#)

**[Three Apps for Your Law Firm's Facebook Page - JD Scoop](#)**

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**[Listening, monetization, and ethics are key for successful social media campaigns and your legal marketing reputation](#)**

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**[Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.](#)**

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