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Speak up for IOLTA – Tell U.S. Bank What You Think

Like its sister programs around the country, the <u>Oregon Law Foundation</u> (OLF) uses interest earned on IOLTA accounts to fund programs that provide civil legal services to people of lesser means. Since 1989, the <u>OLF</u> has awarded over \$17,000,000 for charitable, law-related purposes.

This mission is now in jeopardy.

<u>U.S. Bank</u> holds more IOLTA accounts in Oregon than any other banking institution. Under a new policy <u>U.S. Bank</u> recently lowered its IOLTA interest rate from 1% to .7% **and will continue to lower the rate to .35% by the end of 2011.** As reported by the Multnomah Bar Association, this will mean a drastic reduction in access to justice funds in 2012 and coming years.

What Can You Do?

- 1. Be an informed consumer start by reading this <u>open letter</u> from the <u>OLF</u>.
- Tell <u>U.S. Bank</u> what you think. The OLF suggests that you speak to your customer representative and tell him/her that you want <u>U.S. Bank</u> to remain an <u>OLF Leadership</u> <u>Bank</u>, paying a supportive rate on IOLTA accounts at no lower than .7%. Let your representative know you value access to justice and want <u>U.S. Bank</u> to remain a community leader paying a leadership rate on IOLTA accounts.
- 3. Consider taking your business elsewhere. There are twelve <u>Leadership Banks</u> that pay at least 1% on IOLTA funds and charge no service fees to the <u>OLF</u>:
 - Bank of Eastern Oregon
 - Bank of the West
 - <u>Century Bank</u>
 - First Republic Bank
 - Ironstone Bank
 - KeyBank
 - Peoples Bank of Commerce
 - Pioneer Trust Bank
 - Siuslaw Bank
 - South Valley Bank and Trust
 - Washington Trust Bank

<u>Willamette Valley Bank</u>

Keep in mind that letting your voice be heard may serve a dual purpose: informing <u>U.S. Bank</u> of the value you place on its role as a community leader and discouraging other banks from following in its footsteps.

There are presently <u>seven advocate banks</u> that pay between .7% and 1% interest and charge no service fees. (<u>U.S. Bank</u> will fall off this list by the end of the year.) Choose an <u>OLF</u> <u>Leadership Bank</u> to maximize the <u>foundation's</u> rate of return.

This change in <u>U.S. Bank's</u> policy does not appear to be financially based. In an article posted on July 20, 2011, the <u>Portland Business Journal</u> reported a 57% increase in profits for <u>U.S.</u> <u>Bank</u> in the second quarter. (See the article entitled <u>U.S. Bancorp Profits Soar</u>.) Many thanks to the <u>Multnomah Bar Association</u> for championing this issue.

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