

## MLM Company Profile: Good Life International, LLC



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### Good Life International, LLC

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#### **Editor's Note:**

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#### **Founding Story**

Steven (Founder) and Terry Smith (CEO) are the Founders of Good Life International, LLC. The company was created based on providing affordable products to customers in the direct selling industry.

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Steven Smith has over ten years of expertise and experience in manufacturing nutritional supplements.

The company is based out of Dade City, Florida.

## Impact on the Industry

NA.

## Discussion of Products

Good Life International, LLC offers seven energy ( [www.mlmlegal.com](http://www.mlmlegal.com) ) and nutritional products, which include Mega Cardio Health Plus, Cardio Boost, Hair of the Dog, Glyco Tea, Mega Noni Plus, Mega Joint Plus, and Mega Acai Plus. .

## Discussion of Opportunity

Good Life International, LLC offers the following compensation plan:

	Silver	Gold	Ruby	Emerald	Diamond	Double Diamond *	Platinum Diamond *
Personal CV Required	40 Personal or Retail	40 A/S	60 A/S	80 A/S	80 A/S	80 A/S	80 A/S
Personally Enrolled Distributors	0	0	2	4	6	10	15
Total Team CV Volume**	N/A	N/A	N/A	1,500	7,500	50,000	100,000
Fast Start Bonus	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Level 1	15%	15%	15%	15%	15%	15%	15%
Level 2	N/A	45%	45%	45%	45%	45%	45%
Level 3	N/A	N/A	3%	6%	10%	10%	10%
Infinity Bonus	N/A	N/A	3% Shared	6% Shared	10% Shared	10% Shared	10% Shared
Diamond Leadership Bonus	N/A	N/A	N/A	N/A	3% thru 4 generations	3% thru 4 generations	3% thru 4 generations
Diamond Coaches' Pool	N/A	N/A	N/A	N/A	1 Share	3 Shares	6 Shares

\*See "Other Requirements" under rank level descriptions.

\*\*No more than 40% of Total Team Volume can come from one leg.

\*\*\*\$100 Fast Start Bonus paid on each Fast Start Pack. Must be Fast Start Qualified.

- A distributor must be on Autoship to earn Fast Start Bonuses - paid weekly.
- A generation is NOT always the same as a level.
- Bonus periods are the 1st to the end of each month - paid by the 15th of the following month.

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Also, we reward you for obtaining RETAIL CUSTOMERS by paying out the same commissions on customer purchases - only with the first two levels REVERSED.

45% to referring distributor (YOU)  
15% to immediate upline of referring distributor  
Up to 10% to qualifying upline members  
Up to 12% Diamond Leadership Generational Bonus  
3% Diamond Coaches Pool

So, what is the EASIEST way to make money with this powerful program?  
Introduce people to Good Life products and encourage them to be your customer by placing an order. You earn 45% commission on every customer order, which at 20 CV per bottle equals \$9 commission per bottle for the Mega Products. And Good Life ships it directly to your customer.

Just for illustration purposes, let's say that over time you find twenty (20) customers who order four (4) bottles per month for their family. You earn 45% of 1,600 Sales Volume (CV) or \$720 per month.

Now let's say that next month five (5) of your customers become distributors and each find twenty (20) customers who order four (4) bottles per month for their family. You earn 15% of 8,000 CV or \$1,200, plus you still earn \$540 on your own remaining 15 customers.

**That's \$1,740 per month!**

Can you see why it's an advantage to be a distributor for a company that offers premium products at an affordable price so that it's easier to get retail customers? If you don't want to recruit a single network marketer, you don't have to.

Do you see how you can generate cash flow very quickly!  
Good Life International is the perfect program for newcomers, part-time business builders, and full-time professionals alike!  
You begin your journey as a Qualified Silver Distributor. You move up the ladder to Gold, Ruby, Emerald, Diamond, Double Diamond, and Platinum Diamond as you help others. **The greater the number of people you help, the greater your level of achievement can be.**

#### **RANK LEVEL QUALIFICATIONS**

As indicated in the chart above, there are six basic rank levels in the Good Life Compensation Plan. You begin as a Silver Distributor. As you sponsor more people into your organization you can rise to Gold, Ruby, Emerald, Diamond, Double Diamond and ultimately Platinum Diamond..

The various rank levels are defined as follows:

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### Qualified Silver Distributor

A distributor with at least 40 CV, personal or retail. A Silver distributor is qualified to receive the full 15% commissions on Level 1.



### Qualified Gold Distributor

A distributor on Autoship for at least 40 CV. A Gold distributor is qualified to receive the full 15% commissions on Level 1 and 45% on Level 2.



### Ruby Distributor

A distributor on Autoship for at least 60 CV and has at least two (2) personally enrolled Qualified Gold Distributors. This distributor is qualified to receive 15% commissions on Level 1 and 45% on Level 2, PLUS 3% unblockable commissions on Level 3, and up to 3% potential commissions to infinity.



### Emerald Distributor

A distributor on Autoship for at least 80 CV, has at least four (4) personally enrolled Qualified Gold Distributors, and a Total Team Volume of \$1,500 (no more than 40% of total volume may come from one leg). This distributor is qualified to receive 15% commissions on Level 1 and 45% on Level 2, PLUS 6% unblockable commissions on Level 3, and up to 6% potential commissions to infinity.



### Diamond Distributor

A distributor on Autoship for at least 80 CV, has at least six (6) personally enrolled Qualified Gold Distributors, and a Total Team Volume of \$7,500 (no more than 40% of total volume may come from one leg). This distributor is qualified to receive 15% commissions on Level 1 and 45% on Level 2, PLUS 10% unblockable commissions on Level 3, up to 10% potential commissions to infinity, the Leadership Generational Bonus, and one (1) share of the Diamond Coaches Pool.



### Double Diamond Distributor

A distributor on Autoship for at least 80 CV, has at least ten (10) personally enrolled Qualified Gold Distributors, and has at least two (2) legs with at least one (1) Diamond each (both within the first three levels), and has a Total Team Volume of \$50,000 (no more than 40% of total volume may come from one leg). This distributor is qualified to receive 15% commissions on Level 1 and 45% on Level 2, PLUS 10% unblockable commissions on Level 3, up to 10% potential commissions to infinity, the Leadership Generational Bonus, and three (3) shares of the Diamond Coaches' Pool.



### Platinum Diamond Distributor

AA distributor on Autoship for at least 80 CV, has at least fifteen (15) personally enrolled Qualified Gold Distributors, and has at least two (2) legs with at least one (1) Double Diamond each (both within the first three levels) OR four (4) Diamonds in at least three (3) different legs (also within the first three levels) and a Total Team Volume of \$100,000 (no more than 40% of total volume may come from one leg). This distributor is qualified to receive 15% commissions on Level 1 and 45% on Level 2, PLUS 10% unblockable commissions on Level 3, up to 10% potential commissions to infinity, the Leadership Generational Bonus, and six (6) shares of the Diamond Coaches' Pool.

### BASIC COMMISSIONS ON LEVELS 1 AND 2

The foundation of the Good Life plan is product sales, not recruiting. That's why our generous 60% Level 1 and 2 commissions have no recruiting requirements!

1st Level		15%
2nd Level		45%

In order for a Silver distributor to qualify for commissions on Level 1, in any given month, he or she must either personally purchase, or have customers purchase, at least 40 CV of product. In order to qualify for commissions on Level 2 he or she must qualify as a Gold Distributor.

For example, if you purchase two (2) bottles of Mega Noni Plus (20 CV each), OR if one of your customers purchases the same, that order generates 40 Personal CV, and you are fully qualified for commission on Level 1. If you meet the qualifications for Gold, you are paid on Levels 1 and 2. To qualify for Infinity Bonuses on Level 3 and down, there are additional requirements for each distributor rank. These requirements include a higher CV requirement, having a monthly Autoship order in place, and meeting specific recruiting and Team Volume requirements. See below for details.

### INFINITY BONUS COMMISSIONS

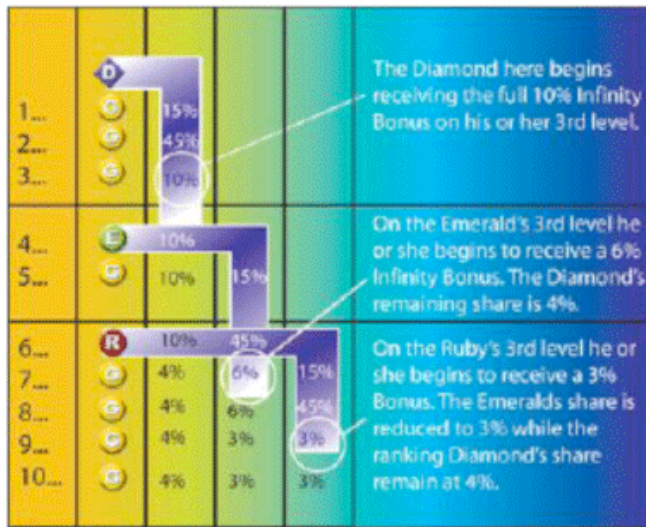
Not only can you earn an amazing 60% commission on just your first two levels, you can also earn up to 10% on your third level down through infinite levels on your TEAM (Together Everyone Achieves More)!

Infinity Bonuses begin on the third level. Depending on your rank level, you earn:

Ruby 3%

**Emerald 6%**  
**Diamond 10%**

Your Level 3 commissions are "unblockable". That means that if you are a Diamond you ALWAYS receive 10% commissions on Level 3 volume. Emeralds ALWAYS receive 6% and Rubies ALWAYS receive 3% commissions on their Level 3 volume.



Beginning on the fourth level, it becomes a Shared Infinity Bonus. "Shared" means that if there are Ruby and Emerald distributors below you in any given leg, you share the 10% total Infinity Bonus with them.

The chart above illustrates commissions for a SINGLE LEG. It shows Level 1 and 2 commissions, unblockable Level 3 commissions, and Shared Infinity commissions. Let's say you are the Diamond at the top of the leg. The first column to the right of the D identifies the commission percentages you would earn all the way down that leg. The second column shows what the Emerald Distributor would earn all the way down that leg. And the third column shows what the Ruby Distributor would earn all the way down that leg.

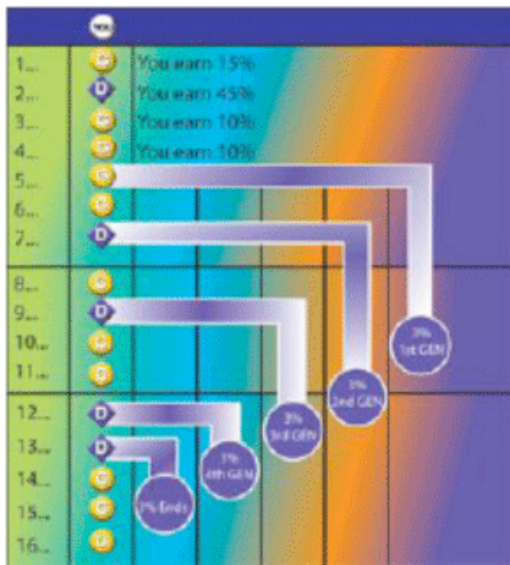
### DIAMOND LEADERSHIP GENERATIONAL BONUSES

As you develop Diamonds in your organization, you can qualify for the Diamond Generational Bonus. This pays very deep into the organization, creating powerful residual bonuses that reward leaders. The Leadership Generational Bonus pays 3% on EVERY level through four generations of Diamonds.

The first generation begins on the **THIRD** level of the **FIRST** Diamond in each leg of your organization (remember, you receive up to 10% Infinity Bonus on that Diamond's first two levels). The Diamond Generational Bonus continues to the **THIRD** level of the **FIFTH** Diamond in each leg (why the third level? because not until the third level does your fourth Diamond begin earning 3% on your fifth Diamond's legs).

The chart below may help. Do you see where the 3% begins on the 1st Generation and ends on the Fifth Generation?

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## DIAMOND COACHES' POOL

The purpose of this pool is to reward and encourage teamwork and coaching. In addition, it is to reward our distributor partners for their help in building the company. The Diamond Pool Bonus is paid monthly.

In each month that a minimum of 500,000 Total Company CV is reached, Good Life contributes 3% of the Total Company CV that month to the Diamond Coaches Pool.

A Platinum Diamond qualifier receives six (6) shares in the Pool, a Double Diamond receives three (3) shares in the Pool, and a Diamond receives one (1) share in the Pool.

## WEEKLY FAST START BONUS

This weekly bonus is paid only on FAST START KITS and is designed to quickly infuse bonus money into the hands of anyone who sponsors new people into the business. That's why we pay it WEEKLY.

Fast Start Kits are great bargains for new distributors because they provide excellent product discounts PLUS a savings of \$60 on their personalized website for twelve months.

In order to receive the Fast Start Bonus you must lead by example. That means YOU have purchased a Fast Start Kit and are on Autoship for at least 40 CV. To receive Fast Start Bonus from the 3rd level and beyond, you must be on Autoship for at least 80 CV, and meet Ruby or above qualifications.

The Fast Start Bonus is a single \$100 bonus on each Fast Start Kit that is purchased. It is paid according to the "One-Up Bonus Link."

A Silver, who has purchased a Fast Start Kit and is on 40 CV Autoship receives Fast Start Bonuses on enrollees on Level 1.

A Gold, who has purchased a Fast Start Kit, receives Fast Start Bonuses on enrollees on Levels 1 and 2.

A Ruby, who has purchased a Fast Start Kit, receives Fast Start Bonuses on all levels in his or her

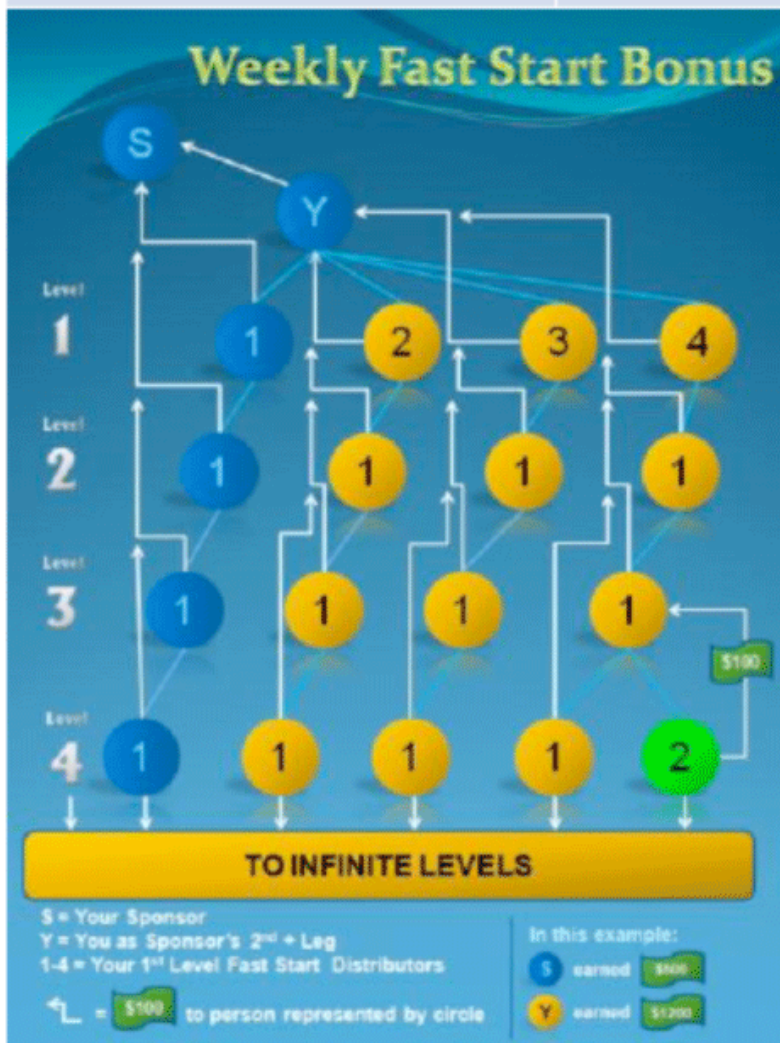


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organization.

All Fast Start Bonuses are paid weekly!

Level	Silver on 40CV Autoship	Gold	Ruby on 80CV Autoship	Emerald	Diamond	Double Diamond	Platinum
1	\$100	\$100	\$100	\$100	\$100	\$100	\$100
2		\$100	\$100	\$100	\$100	\$100	\$100
3+			\$100	\$100	\$100	\$100	\$100



### RETAIL CUSTOMER COMMISSIONS

Retail customer commissions are paid monthly and you do NOT have to be on Autoship to qualify.

You will discover that many people want to purchase products without signing up as a distributor. This is especially true in Good Life International because our product pricing is the same for customers and distributors. Retail customers are loyal and can continue to purchase products for years. Don't neglect

these customers - they can be the LIFE BLOOD of your business.

Technically, retail customers are not in a distributor's "downline". However, for commission purposes they are viewed as if they are on the referring distributor's Level 1.

**Retail customer commissions are paid as follows:**

- 1) The referring Distributor receives a 45% commission.
- 2) The referring Distributor's immediate upline receives a 15% commission.
- 3) All qualified upline members receive the appropriate Infinity and Generational Bonuses.

Distributors are also offered a mirror ([www.mlmlegal.com](http://www.mlmlegal.com)) website for a small fee.

**Discussion of Distributor Base and Sales Volume in U.S.**

NA

Company Website: <https://www.4tgl.com/welcome.asp>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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