## Press Release: Belgian Court Ruling Declares Herbalife Legitimate Operating Business

© Jeffrey Babener 2013

A Belgian appellate court declared December 3, 2013 that Herbalife is in fact operating in compliance with Belgian law, reports <u>Yahoo! news</u>. This ruling is in response to previous claims by the consumer organization, Test-Aankoop, that the international nutrition company was operating as a pyramid scheme.

Herbalife was established in 1980 and operates in over 75 countries. The company is the world's fifth top direct selling company, with 2.7 million salespeople in roughly 79 markets, reports <u>mlmlegal.com</u>.

For additional information, read the following articles:

Herbalife: Belgian Appeal Court: Herbalife is No Pyramid: Validates Legitimacy: The Next Chapter in Recognition of Personal Use

\*\*See a translated copy of the actual Belgian Court of Appeal Herbalife ruling.

Herbalife Statement Regarding Belgian Appeal Court Ruling

Herbalife: Belgian Court Overturns Pyramid Ruling

Herbalife says Belgian appeals court reversed pyramid scheme finding

Visit <u>www.mlmlegal.com</u> and <u>www.mlmattorney.com</u> for more information on the network marketing industry.

Find us on our social networks:

Google+

<u>LinkedIn</u>

<u>Twitter</u>

**Myspace** 

**Facebook** 

Our next <u>Starting and Running the Successful MLM Company Conference</u> takes place February 27th & 28th, 2014 in Las Vegas. Call 503-226-6600 or 800-231-2162 to register.

UPDATE: The good news of a Belgian appellate court ruling Herbalife a legitimate operating business has caused the company's stock price to jump nearly seven percent, reports <u>Yahoo!</u> <u>news</u>.

This article is also available online at: <u>http://mlmattorney.com/blog/2013/12/03/press-release-belgian-court-ruling-declares-herbalife-legitimate-operating-business/</u>

www.mlmlegal.com

Welcome to MLM Legal - a valuable resource to the Multi-Level Marketing and Direct Sales Industry. Use this site to review interesting articles about this high growth industry. Keep current with the law and how it is affecting large and small companies throughout the United States. MLM Legal is sponsored by Jeffrey Babener of <u>Babener and Associates</u>.



On Assignment

On any given day you can catch <u>Jeffrey Babener</u> lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and

Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

www.mlmlegal.com