

Acquiring IT Assets in M&A May Pose Greater Liability Than Value; Scott & Scott, LLP Sponsors Software Compliance Risks in M&A Transactions Webinar

Robert J. Scott, Managing Partner of intellectual property and technology law firm, Scott & Scott, LLP, will present a free webinar, <u>Software Compliance Risks in M&A Transactions</u>, on Wednesday, January 30th. The presentation is designed for Corporate Counsel, CIO, CTO, M&A attorneys and advisory firms, and IT procurement professionals.

Southlake, Texas (<u>PRWEB</u>) January 15, 2013 -- <u>Scott & Scott, LLP</u> sponsors Software Compliance Risks in M&A Tranactions, a free one-hour CLE* webinar for attorneys, C-level executives, M&A consultants, and technology professionals, on January 30th at 11:00 a.m. CST.

IP rights are becoming increasingly important in asset and stock transactions involving business computers and software. The complexity of the software licenses makes it difficult to understand which licenses should and can be transferred as part of an asset acquisition Increasingly, enterprise software publishers see business combinations between their customers as creating additional revenue opportunities. Recent cases including Cincom vs. Novelis and ACS vs. Cincom have highlighted the importance of incorporating IT asset due diligence as a significant aspect of deal structure planning.

"The IT assets acquired in a merger may have greater liability attached to them than the assets are worth", said Robert J. Scott, Managing Partner of Scott & Scott, LLP.

Attendees will learn:

- *How to avoid IP pitfalls
- *Tips on asset due diligence
- *Must-have provisions in M&A documents

Robert represents mid-market and large enterprise companies in software license transactions and disputes with major software publishers such as Adobe, IBM, Microsoft, Oracle and SAP. He has defended over 225 software audit matters initiated by software piracy trade groups such as the BSA and SIIA. He is counsel to some of the world's largest corporations on information technology matters including intellectual property licensing, risk management, data privacy, and outsourcing.

For more information or to register:

http://www.scottandscottllp.com/main/landingpagetemplate.aspx?id=3115

About Scott & Scott, LLP: Scott & Scott is an intellectual property and technology law firm dedicated to helping senior executives assess and reduce the legal, financial, and regulatory risks associated with information technology issues. An innovative approach to legal services, Scott & Scott believes that collaboration between legal and technology professionals is necessary to solve and defend against the complex problems our clients face, including privacy and network security, IT asset management, software license compliance, and IT transactions.



*Texas and California CLE credit pending



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