# **MLM Company Profile: Beyond Organic**



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**Beyond Organic** 

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#### Editor's Note:

beyond organic

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .\*

## **Founding Story**

Beyond Organic (<u>www.mlmlegal.com</u>) has a goal of enabling all people to have access to healthy food. Located on over 9,000 acres in Northern Georgia, the company strives to provide healthy, accessible food for all people. The founder is Jordan Rubin. Mr. Rubin is a natural health expert who is a New York Times Bestselling author. He began Beyond Organic in 2009 and resides in Palm Beach Gardens, Florida.

## Impact on the Industry

Beyond Organic is a pending member of the Direct Selling Association.

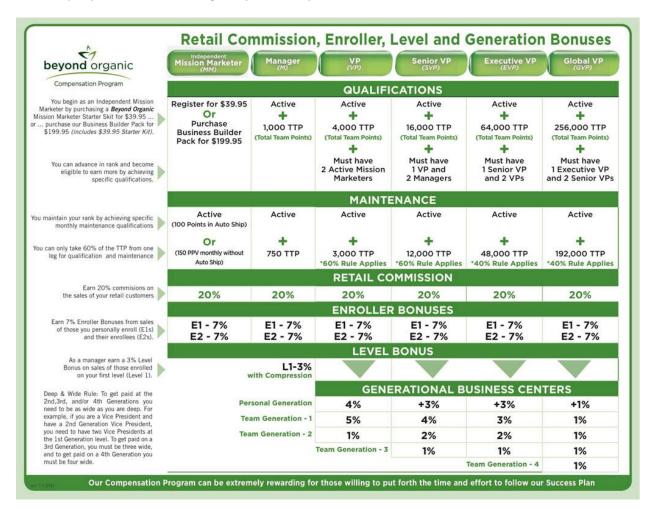
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## **Discussion of Products**

Beyond Organic offers healthy foods, including healthy beverages, chemical and hormone-free beef, cheese made from grass-fed cows, organic chocolate, and food packages.

## **Discussion of Opportunity**

The company offers the following compensation plan:



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The company provides online training to distributors as well as product education.

## Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.livebeyondorganic.com/Web/ww/en/index.dhtml

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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