

MLM Company Profile: Kyani, Inc.



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Kyani, Inc.

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Kyani, Inc. was started by the Powell family.

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Impact on the Industry

Kyani, Inc. is a member of the Direct Selling Association.

Discussion of Products

Kyani, Inc. sells Alaskan products, including Kyani Sunrise and Kyani Sunset. These products offer antioxidants from wild Alaskan blueberries and salmon oil.

Discussion of Opportunity

There are two ways to join Kyani, Inc., (www.mlmllegal.com) as a distributor or a customer. Kyani, Inc. offers a compensation plan that allows unlimited distributors in your downline.

The company presents the following compensation plan:

1. Customer Program:

By becoming a distributor you are paid up to 20-30% commissions on your customers' purchases. Distributors with customer CV of 500 or greater qualify for the customer bonus pool.



2. Recruiting Bonus:

Pays you and your team for recruiting efforts.

Starter Pack	Sponsor	1st Qualified Upline
\$299	\$50	\$10
\$499	\$100	\$20
\$999	\$200	\$40

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Rank qualifications are presented as follows:

RANKS

Ranks are calculated on **QV** from the Placement Tree. **QV** volume from personal purchases is capped at 500QV for ranks up to and including Pearl, and 1000QV for Sapphire and above. MQV for rank qualification will be capped under leg rules. Ranks up to and including Pearl require two active (100QV)legs and Sapphire and above require three active (100QV)legs.

To reach the Sapphire rank and above, you must meet certain volume requirements from **legs** outside your first two **legs**.

Rank Chart using Placement Tree QV

Rank	MQV Required	Total GQV Requirement	Power Leg Maximum GQV (For Qualification)	Other Legs GQV Minimum (Not Including two largest legs)
Member				
Distributor	25			
Qualified Distributor	100			
Garnet	100	300	200	
Jade	100	2,000	1,200	
Pearl	100	5,000	3,000	
Sapphire	100	10,000	6,000	500
Ruby	100	25,000	15,000	1,250
Emerald	100	50,000	30,000	2,500
Diamond	100	100,000	60,000	5,000
Blue Diamond	100	250,000	150,000	12,500
Green Diamond	100	500,000	300,000	25,000
Purple Diamond	100	1,000,000	600,000	50,000
Red Diamond	100	2,000,000	1,200,000	100,000
Double Red Diamond	100	4,000,000	2,400,000	200,000

An extensive compensation plan is available on the company's website.

Kyani, Inc. also offers incentive trips and car bonuses.

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Discussion of Distributor Base and Sales Volume in U.S.

Kyani, Inc. operates in the United States, Canada, and Mexico.

Company Website: <http://www.kyani.net/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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