



November 2013

YOU SHOULD KNOW

IN THIS ISSUE

/

Networking Nightmares
Tips for Smart Posting
Connect with Respect



Patrick Malone & Associates

888-625-6635

Dear Jessica,

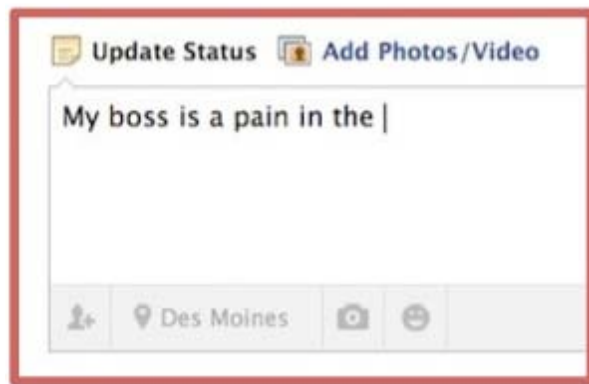
People now spend more time online than watching television. And the top destinations are social media sites like Facebook. This month we look at the consequences of sharing too much personal information on social media and ways to protect yourself.



THE DOCKET /

Over Sharing Online Can Cost You Your Job ... and More

For better or worse, social networks give us a platform to share literally everything on the Internet. Have you ever marveled at an offensive Tweet, a questionable Facebook picture or an unprofessional comment on LinkedIn from someone you know? Those same people may discover that what they share on social media can cost them a great job, entrance into a college, a promising relationship or even their day in court. In today's ever-connected, over-sharing world, *you should know* anything posted online is no longer private!



Most people have an "I hate my job" moment, but it's best not to vent online. *Tips to avoid over sharing.*

Think twice before hitting "Post." >>>

BY THE NUMBERS /

#1 Social

People spend more time on social networks than any other category of sites, with Facebook the runaway leader. Other top networks include Twitter and Pinterest.

Source: *The Social Media Report 2012, Nielsen*

90% Googled

Ninety percent of executive recruiters "Google" potential job candidates, and 50 percent have eliminated applicants based on "digital dirt" found publicly available on the Internet.

Source: *Executive Recruiters Reveal Top 3 Things that Put Candidates at Top of Hiring Slate, ExecuNet*

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> MALPRACTICE A-Z: ANSWERS ON SPECIFIC TOPICS

1 in 4 Regret Post

Twenty-nine percent of social media users between the ages of 18 and 34 have posted something they fear could get them fired or cause a prospective employer to turn them down for a job.

Source: *FindLaw.com Survey*

BOOKMARK FAVORITES /

Fired by Facebook Spreads Awareness

In what might be the ultimate social media irony, a Facebook group called *Fired by Facebook* was started to share stories, tips and resources on the dangers of an ill-advised post.

App Warns Twitter Users of Job-Threatening Tweets

A new app called *FireMe!* will assess and alert Twitter users when their tweets might get them fired. You can also watch a real-time display of offending tweets from other people.

Employers Demanding Access to Social Media Accounts

Some employers are demanding that employees turn over their usernames or passwords for personal social media accounts as a condition of employment. Legislation has been passed or is pending in nearly every state that would prohibit this practice. Check on [your state here](#).



Connect with Respect Quiz

Test your Internet Safety IQ.
Whether you're a young

adult or an established user, the key is to Connect with Respect: to look after yourself and to look out for others when you are online.

[Take quiz](#)



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