VENABLE^{*}up

IP Buzz

THE LATEST INTELLECTUAL PROPERTY NEWS AND TIPS FROM VENABLE

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IP Legal News and Updates

Announcements and Reminders

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IP LEGAL NEWS AND UPDATES

Using Injunctions to Gain Market Share: What's the Harm Jeffri A. Kaminski

One of the most powerful tools available to patent owners is the injunction. An injunction can remove competitive products from the marketplace and greatly increase a patent owner's market share. Even in technology areas where the product lifecycle is short, such as in consumer electronics, the injunction can be a formidable weapon. The Federal Circuit more clearly defined the factors that must be shown in order for an injunction to issue in its May 14, 2012 decision in *Apple v. Samsung*.

Business Method Patents and September 16, 2012 Michael A. Sartori, Ph.D.

On September 16, 2012, the USPTO will begin implementing a new procedure for post-grant review of business method patents. The new procedure is a result of the Leahy-Smith America Invents Act (AIA) and is referred to as the Transitional Program for Covered Business Method Patents. A party charged or sued with infringement of a "covered business method patent" can request the procedure from the USPTO. This new procedure is available until September 16, 2020.

.News: ICANN Reveals List Of New gTLD Applications Jacqueline Levasseur Patt

Despite strong opposition and a temporary interruption in the application process, the Internet Corporation for Assigned Names and Numbers (ICANN) has barreled ahead with the new generic top level domain name (gTLD) program.

New Insurance Helps Small Companies Defend IP Gregory J. Sater

Gregory Sater contributed "New Insurance Helps Small Companies Defend IP" in *Inside Counsel* on May 22, 2012.

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A New Way to Pay for Intellectual Property Infringement Litigation Gregory J. Sater

Gregory Sater published "A New Way to Pay for Intellectual Property Infringement Litigation" in *Inside Counsel* on May 22, 2012.

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ANNOUNCEMENTS AND REMINDERS

Chambers Recognizes a Record 64 Venable Attorneys in 27 Categories June 7, 2012

Chambers USA released its annual rankings of attorneys in the United States today with a record 64

Venable attorneys recognized in 27 national and regional categories. This is *Chambers USA's* tenth annual survey covering America's leading lawyers identified as the best in their fields by their peers and clients.

Legal 500 Recognizes Record Number of Venable Attorneys June 14, 2012

Legal 500 announced its 2012 rankings this week and a record 51 Venable attorneys in 14 practice groups were recognized by the publication. Additionally, *Legal 500* recognized Venable as a top-tier firm in its Marketing and Advertising category. Roger A. Colaizzi, chair of Venable's Intellectual Property Litigation Group, was named as a "Leading Lawyer" by *Legal 500*.

Michael Gollin and Bill Russell recognized in IAM Patent 1000's inaugural edition

Venable partners Michael A. Gollin and Bill T. Russell were recognized in the inaugural edition of the *IAM Patent 1000: The World's Leading Patent Practitioners*. The publication identifies individual and firm expertise in all major areas of patent law and practice. Covering over 30 jurisdictions and 16 US states, the results were based on over 800 individual interviews with patent attorneys and lawyers, as well as corporate counsel.

Venable Exhibits at the 2012 BIO International Convention in Boston June 18-21, 2012

BIO represents more than 1,100 biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other nations. BIO members are involved in the research and development of innovative healthcare, agricultural, industrial and environmental biotechnology products.

Venable is exhibiting at **Booth 753** in the Maryland Pavilion.

The AIA's Effect on Patenting Strategies August 20, 2012

Clifton E. McCann will present on the effect the America Invents Act has on patenting strategies at the American Chemical Society's 244th National Meeting in Philadelphia, Pennsylvania.

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