

Update: Six Strikes Program Delayed Until 2013

By: Sheldon Mak & Anderson

<http://www.eyeonip.net/>

The rollout of the Copyright Alert System will be delayed until early 2013, according to the Center for Copyright Information (CCI). The system, also referred to as the “Six Strikes” program, is intended to deter [copyright infringement](#) committed through illegal file sharing.

CCI indicates that the damage caused by Hurricane Sandy is largely to blame for the delays. "Due to unexpected factors largely stemming from Hurricane Sandy which have seriously affected our final testing schedules, CCI anticipates that the participating ISPs will begin sending alerts under the Copyright Alert System in the early part of 2013, rather than by the end of the year," CCI executive director Jill Lesser wrote in a [blog post](#).

"We need to be sure that all of our 'I's are dotted and 'T's crossed before any company begins sending alerts," Lesser added, "and we know that those who are following our progress will agree."

As we previously discussed on this IP Law Blog, the system will allow content owners to notify the ISPs when they believe their copyrights are being infringed. The ISP will then notify the subscriber that his/her account may have been misused for potentially illegal file sharing. If the activity continues, the warnings issued to the subscriber will escalate and can ultimately result in “mitigation measures,” which include slowing the subscriber’s Internet connection.

For additional information about protecting your copyrighted content online, we encourage you to contact our experienced attorneys for a free consultation.

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