

## **Discussion Groups on Twitter for the #Agriculture Industry**

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If you are already on Twitter, I recommend taking it to the next level and try participating in discussion groups that interest you. Group discussions are a streaming real-time conversation that takes place via Twitter. It moves fast so pay attention! Those participating in the discussion meet on Twitter during a specific time and use the same #hashtag at the end of their tweets. Sites like TweetChat and Twubs make it easy to participate in these discussion sessions so you are not distracted with other tweets.

**#AgChat** – <http://twitter.com/agchat>

This is the granddaddy of them all. It is a “weekly conversation for folks involved in [the] business of growing food, fuel, feed and fiber” on Tuesday evenings from 8-10 pm ET. #AgChat has a diverse community that converses on broadstroke issues affecting the breadth of food and agriculture industry. You can view the archives from the #AgChat discussions online at the AgChat Foundation’s Website: <http://agchat.org/2010/06/archives.html>.

**#FoodChat** - <http://twitter.com/foodchat>

#FoodChat is a spinoff from #AgChat – both created by @mpaynknoper from Cause Matters Corp. It is a monthly conversation for people interested in a myriad of food issues including production, safety, processing, and nutrition. #AgChat takes a break on the third Tuesday of every month for #FoodChat from 8-10 pm ET. Archives for the monthly #FoodChat can also be found at <http://agchat.org/2010/06/archives.html>.

**#MeatCamp** - <http://twitter.com/meatcamp>

#MeatCamp is a more specialized discussion forum focusing on issues affecting the meat industry on Thursdays from 8-10pm ET.

**#SteakChat** - <http://twitter.com/steakchat>

#SteakChat is a “weekly conversation for everyone who loves and wants to learn more about steak.” Folks gather on Twitter every Wednesday night at 8pm ET for a narrow discussion on beef steak.

**#HorseChat**- <http://twitter.com/horsefamilymag>

#HorseChat is hosted by Horse Family Magazine on Monday evenings from 9-10pm ET to discuss issues affecting the equine industry.