

# Final Call for 2009: Creating a Vision for 2010

Growing up I would sometimes complain to my father that I sure wished I had gone out for the football team. His answer for me was always the same, "We do the things in life we want to do." Or in other words. I only had myself to blame if I wasn't involved in something that was important to me.

This is as true now as it was when I was a child. When I first got the idea to write [Social Media for Lawyers: Twitter Edition](#) I had a million projects pulling me in different directions. I had to put a number of things on hold- and carefully plan to make it happen. It never would have happened if I hadn't made it a priority. What are our priorities for the next year?

As Christmas and the holiday season approaches, we can't help but look back on our accomplishments from the past year, and think about what the next year could mean for us. What made 2009 a great year for your firm or business? What will make 2010 even better? Is it possible that we can achieve greatness this next year by living our lives in cruise control?

There are short term goals, there are long term goals, and then there is a clear vision of the future. The time we spend setting goals may have a greater impact on our success than anything else in life. They say that 1 hour worth of planning is worth 10 hours of activity. Wasting 10 hours surfing wiki-pedia, sharing tweets, and posting on blogs is easy- creating measurable results through these same activities requires planning. Social media is fun - but this creates the risk of it becoming a distraction. This makes planning your social media activities all the more important.

What is your process for planning? Do you have scheduled time set aside to help you create the future you want most? Who is your mentor? Are you part of a mastermind group? What is your vision of where your firm or business is going? And most importantly, how are you going to get there?

Join us tomorrow, December 18th at 10:00 AM EST for the final conference call of 2009. We will be discussing five planning principles that will lead to dramatic success in 2010