

# **Most Popular Posts from July 2010**

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# Noteworthy Articles from Last Month

In July, readers seemed to gravitate toward articles about job hunting and relationship-building.

Which of these most popular posts from July was your favorite?

## 1. 10 Job Hunting Tips to Help You Get Your Foot in the Door

When it comes to job hunting-politeness, professionalism, and perseverance go a long way! Follow these tips and an employer will NOTICE YOU – not the others in the bunch.

## 2. 5 Ways to Build Business Rapport with People

Connecting with people – really getting them to think, feel, and be involved – is a communication skill that takes practice. Here are some ways to help you get in sync and start building relationships.

## 3. Words that Make or Break a Client Relationship

Learning how to nurture a new client partnership is worth your time and commitment! Focus on inclusion by following these 5 rules for building – and maintaining – a healthy relationship.

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## 4. Poll Results RE: Email Mistakes

We're all guilty of making an email mistake at one point or another. But, instead of hiding under a blanket of embarrassment, readers of Top Lawyer Coach have candidly shared their own experiences – no holds barred!

## 5. Clients Gravitate to Great Listeners!

The true strength of a great lawyer comes from their ability to LISTEN. Here are four ways you can strengthen your client relationships during a conversation.

#### **6.** How a Simple Checklist can Improve Your Practice

If clutter and "to do" reminders are invading your work space, it's time to GET ORGANIZED. And the best way to impose order, the experts say, is by creating a very simple CHECKLIST.

#### 7. 4 Things You Should Know about Office Gossip

Whether it's cruel and catty or just plain benign, the effects of gossip in any form are almost always NEGATIVE!

## 8. Going Virtual from Home

If you're a successful, practicing attorney who's tired of working out of a stale office or dealing with daunting staff issues, don't despair! Take your law practice VIRTUAL at HOME!

## 9. How to Keep Referrals Flowing into Your Pipeline

If you think your referral network refers matters to you whenever an opportunity arises – think again. Referral sources commonly say they don't have the information they need to capitalize on a referral opportunity.

#### 10. Use Social Media to Interact with Clients

Social media are a lot more than just status updates and virtual games. They're a MARKETING TOOL! If your firm doesn't have a social networking presence yet, here's some advice for connecting to your market.

**Ouestions?** 

Email your comments to **Top Lawyer Coach** today!

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