

Legal Marketers, Interested In 13 Ways to Drive Traffic To Your Blog?

January 25th, 2010 by Kara

Maisha Walker of **Inc.com** wrote a brilliant blog post on the **Top 13 Ways to Drive Blog Readership**.

Since you probably have a blog or are at least thinking about having one, you already know that your biggest challenges are creating content and generating readers. Maisha points out that there's no magic wand to be waved in order to solve these issues and outlines some of my best techniques here.



I know better than to “recreate the wheel” when it’s being turned by one of the best in her field. Thank you Ms. Walker.

Other articles you may be interested in:

13 Must Have Blog Techniques & Tools

My Typical Morning Routine — Using Social Media Tools For New Business

Using Twitter to Keep and Grow Your Law Firm’s Client Base

How to Be the King (or Queen) of Social Media At Your Firm

Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.