

STANDBY GENERAL COUNSEL – A PRACTICAL AND ECONOMICAL SERVICE FOR CHALLENGING TIMES

October 12, 2008, New York, New York -- John D. Blomquist, Attorney-at-Law, LLC, the business counsel company founded by businessman and attorney, John D. Blomquist, announced today a unique and innovative service – Standby General Counsel. The service will offer emerging and mid-market companies throughout New York and New Jersey a cost efficient opportunity to take advantage of the rapidly expanding legal outsourcing trend. As an attractive alternative to traditional reliance on outside law firms or in-house staff for trusted legal advice, Standby General Counsel offers a financial and practical solution for companies seeking to reduce overhead and costs. The service will also appeal to overburdened legal departments or firms facing increasing client pressure to improve service and efficiency in a challenging economic environment. Mr. Blomquist stated, “Standby General Counsel starts with service – access to efficient and effective legal advice from a passionate, experienced, hands-on business executive and general counsel. By offering flexible billing programs and fixed-fee monthly engagements, the service is particularly attractive to companies seeking to accurately budget and limit exposure to legal fees.”

Mr. Blomquist’s Standby General Counsel service is a natural evolution for him. His established record of professional leadership, operations management and legal expertise has perfectly positioned John D. Blomquist, Attorney-at-Law, LLC in offering its new service. An accomplished business executive, corporate general counsel and litigator, Mr. Blomquist is confident that Standby General Counsel is exactly the type of novel legal business service the market and modern business leaders now demand. He

recently stated, “I founded the company and Standby General Counsel to help individuals thrive commercially and financially. That is my passion. It is my conviction that the best way to accomplish that is by driving business growth. Current times affirm this and having Standby General Counsel is one way for companies to achieve it.”

John D. Blomquist, Attorney-at-Law, LLC, a Delaware Limited Liability Company, has offices in Manhattan at 26 Broadway, 27th Floor, New York, New York 10004, and in New Jersey at 203 Devon Road, Cream Ridge, New Jersey 08514. For more information about Mr. Blomquist and how John D. Blomquist, Attorney-at-Law, LLC can ensure you EXECUTE SUCCEED GROW please visit www.Standbycounsel.com or call 732-820-1311.

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