

## EU Comprehensive Data Protection Reform Announcement This Week

By [Cynthia Larose](#) on January 23rd, 2012

The announcement of the proposal for comprehensive reform of EU data protection rules is expected on Wednesday of this week at 12:30 PM CET (6:30 AM EST). You will be able to watching the press conference with Viviane Reding, Vice President of the EU Commission in charge of Justice [streamed live](#).

There are several items of interest that reportedly will be part of the proposed rules. At a conference in Munich yesterday, Commissioner Reding reportedly announced that the proposal will include a requirement for companies to disclose data breaches to customers and authorities **within 24 hours of occurrence**. Companies that have dealt with data breaches know from experience that it is often impossible to assess the scope of a breach within 24 hours, let alone provide adequate and useful notice.

We will analyze the proposal after its release on Wednesday. Excerpts from Commissioner Reding's Munich speech can be found in the [Wall Street Journal Tech Europe blog](#) and in [Business Week \(Bloomberg\)](#).