

## **Scott & Scott, LLP Advises What Software Customers Should Know About the Recent IBM Acquisition of Kenexa**

*IBM recently added Kenexa to its software portfolio. Kenexa provides recruiting and talent management software and services. Scott & Scott, LLP, intellectual property and technology law firm, suggests that Kenexa customers evaluate IBM's licensing rules before making additional purchases from IBM or upgrading to [IBM "blue-washed" products](#).*

Southlake, TX ([PRWEB](#)) December 06, 2012 -- IBM completed its acquisition of [Kenexa](#) on December 3rd. Kenexa combines cloud-based software and recruiting process outsourcing services for human capital management. IBM is expected to link Kenexa applications to its social business and analytics software to help businesses collect and analyze data for competitive advantage.

[Julie Machal-Fulks](#), Scott & Scott, LLP partner, says "After IBM begins releasing updated versions of Kenexa's products, the licensing models and costs could change significantly costing end users millions of dollars."

"IBM 'blue washes' code by releasing updated code and changing its licensing metrics for products acquired from other publishers. Once customers upgrade to IBM's product, it is often too late to negotiate and avoid hefty licensing charges associated with new licensing terms," she said.

About Scott & Scott, LLP:

Scott & Scott, LLP ([www.scottandscottllp.com](http://www.scottandscottllp.com)) is a boutique intellectual property and technology law firm with an emphasis on software disputes, technology transactions, brand protection, data privacy, and federal litigation. Our lawyers and technology professionals take a principled approach to each engagement, leveraging our experience to provide value. Our clients range from mature small businesses to publicly traded multi-national corporations who work proactively with us to creatively solve business and legal issues. We regularly work as part of a team of in-house and outside attorneys managing large-scale legal projects. We take the time to listen to a client's objectives and understand its business before developing a custom strategy and project plan designed to give the client visibility into the process and the potential outcomes.

For IBM's press release: <http://www-03.ibm.com/press/us/en/pressrelease/39501.wss>

###



**Contact Information**

**Anita Scott**

Scott and Scott, LLP

<http://www.scottandscottllp.com>

214.999.2915

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).