

**_____ (Company) SWEEPSTAKES
RULES AND REGULATIONS**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES OR CONTEST:

_____ (the "Sweepstakes") is sponsored by _____ (name of sponsor), having its principal place of business at _____ (address). The Sweepstakes entry period begins on _____ (date and time, specify time zone) and ends on _____ (date and time) (such period, the "Entry Period").

1. HOW TO ENTER:

(a) To enter the Sweepstakes online, visit the Sweepstakes at _____ (the "Sweepstakes Site") during the Entry Period. All of the Sweepstakes information will be posted at the Sweepstakes Site throughout the Sweepstakes. Using your mobile device text _____ (text password) to _____ (phone number). A random drawing for one potential winner (or more depending on contest) will take place on _____ (Date for drawing). Participants may enter (only once/multiple times/etc.) during the Entry Period. (If only one entry allowed, include Limit of one entry per person and per household, regardless of method of entry. Duplicate entries from the same cell phone number/email address/person/household will be automatically eliminated without notice to the entrant.) Where a dispute arises about who submitted an online entry, the entry will be deemed submitted by the holder of the e-mail account. SMS entries must be received by _____ (date and time or end of entry period) according to the Sweepstakes Providers' clock. Odds of winning depend on the number of eligible entries received and are equal regardless of method of entry. (List total number of prizes to be given) (If sweepstakes is mail-in only, then must state that odds are _____ (number of prizes) in _____ (number of mailings sent out)) Purchase of any merchandise does not improve odds of winning. If any purchase is made in connection to this contest, consumer has three business days to cancel such sale. Any SMS messages received after _____ (date and time of end of entry period) will not be eligible to be included in the drawing and shall be disregarded. No entries will be acknowledged or returned.

(b) Mail-In Method: If you do not wish to enter online, you may enter the Sweepstakes by printing your name, address, city, state and zip code, day & evening telephone number and e-mail address on a standard size postcard and mail to:

_____ (address) Sweepstakes Providers
(as defined below) will use e-mail addresses provided via the Mail-In entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's provision of this information. Mail-in entries must be postmarked by _____ (postmark date) and received by _____ (date of end of entry period). (If limit on number of entries include Limitation of one (1) entry per household.) Odds of winning depend on the number of eligible entries received and are equal regardless of method of entry. Purchase of any merchandise does not improve odds of winning. Any mail-in entries received after _____ (date and time of end of entry period) will not be eligible to be included in the drawing and shall be disregarded. No entries will be acknowledged or returned. Sweepstakes Providers are not responsible for lost, late, incomplete, illegible, or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sweepstakes Providers and will not be acknowledged or

returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods.

2. ELIGIBILITY:

This Sweepstakes is open to any individual who is, as of the beginning of the Entry Period (a) a legal resident of the U.S. (include any exclusions, such as NY, RI, HI, FL, Puerto Rico, other provinces, etc.) (the “Eligibility Area”); and (b) 18 years of age or older. Employees, officers, directors and agents (and their immediate families and household members regardless of where they live, or members of the same households (whether related or not)) of _____ (sponsor) and its divisions, affiliates, subsidiaries, agents and advertising agencies (collectively, the “Sweepstakes Providers”), are not eligible to participate in the Sweepstakes or to win any prize.

VOID OUTSIDE OF THE ELIGIBILITY AREA AND WHERE PROHIBITED OR

RESTRICTED BY LAW. All federal, state and local laws and regulations apply.

3. PRIZES:

One prize winner (the “Prize Winner”) will receive _____ (description of prize) (the “Prize”). Verifiable retail value of the Prize is \$ _____. The Prize is subject to certain restrictions and qualifications of the Sweepstakes Providers. (List any limitations on product, such as compatibility with certain products or vendors) Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products and services is subject to the Sweepstakes Providers’ sole and absolute discretion. Prizes (and/or any portion thereof) are nontransferable and non-exchangeable. No substitutions or cash redemption of prizes are permitted except that the Sweepstakes Providers retain the right to substitute the cash value of the Prize. Additional restrictions may apply.

List any other prizes, such as one grand prize winner, and 10 runners-up.

4. PRIZE DRAWING:

The potential Prize Winner will be selected in a random drawing from all entries received that are otherwise eligible for the drawing. The drawing will be held after _____ (date and time of drawing). The drawing will be conducted by the Sweepstakes Providers whose decisions are final and binding on all aspects of this Sweepstakes. The potential Prize Winner will be notified on or about _____ (date of notification) by _____ (method of notification). Failure of the potential Prize Winner to respond within seventy-two (72) hours from such notification referred to above may result in disqualification and the selection of an alternate Prize Winner. An alternate Prize Winner will be selected in the event the Prize cannot be awarded to the potential Prize Winner drawn. By entering the drawing, each entrant agrees to be bound by these rules and the decisions of the Sweepstakes Providers. In the event of non-compliance, an alternate Prize Winner may be selected.

5. CONDITIONS, DISCLAIMERS, AND LICENSE:

By entering this Sweepstakes, each entrant agrees to be bound by these Official Rules and by all decisions of the Sweepstakes Providers (which decisions are final and binding on all matters relating to the Sweepstakes), and to comply with all federal, state and local laws and regulations.

The decisions of the Sweepstakes Providers are final on

all matters of fact, interpretation, eligibility, procedure and fulfillment. In the event of non-compliance, an alternate Prize Winner may be selected. Entries and other submitted materials become the property of the Sweepstakes Providers and/or its promotional partner(s) and will not be acknowledged or returned. The Sweepstakes Providers are not responsible for incomplete, late, lost, misdirected or postage-due mail or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in

connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. The Sweepstakes Providers make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any Prize furnished or made available in connection with the Sweepstakes. Although Sweepstakes Providers attempt to ensure the integrity of the Sweepstakes, the Sweepstakes Providers are not responsible for the actions of entrants or other individuals in connection with the Sweepstakes, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. The Sweepstakes Providers are not responsible for injury or damage to entrant's or to any other person's computer(s), other equipment, or person(s), related to or resulting from participation in the Sweepstakes or downloading materials from or using the Sweepstakes Site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Sweepstakes Providers, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Sweepstakes, the Sweepstakes Providers reserve the right in their sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the sweepstakes, and to select a winner from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. Proof of mailing or submitting entry will not be deemed receipt of such entry by the Sweepstakes Providers. All taxes (including without limitation Federal, state and local taxes) in connection with any Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner. The Prize Winner, at the sole discretion of the Sweepstakes Providers, shall be required to sign a notarized affidavit of eligibility and compliance with these Official Rules, liability release, publicity release (unless prohibited by law), address verification and other registrations and participation information requested by the Sweepstakes Providers (unless prohibited by law). You are not a Prize Winner until your submissions are validated. Failure to complete, sign and return all required documents within fourteen (14) days of delivery to potential Prize Winner's claimed address or return of Prize as undeliverable may result in disqualification and selection of an alternate Prize Winner, at the sole discretion of the Sweepstakes Providers. By entering this Sweepstakes, unless prohibited by law, the potential Prize Winner consents to use of his/her respective name, voice, photograph and/or likeness for advertising or publicity purposes for this and similar promotions without compensation and the potential winner and travel guest may be required to provide a signed release acknowledging such consent. Moreover, by entering this Sweepstakes, unless prohibited by law, the potential Prize Winner agrees to grant to the Sweepstakes Providers, and their respective licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, the Prize Winner's respective name, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any

presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sweepstakes Providers in its sole discretion.

6. CONDUCT:

THE OFFICIAL RULES WILL BE POSTED AT THE SWEEPSTAKES SITE THROUGHOUT THE ENTRY PERIOD. BY ENTERING AND PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS (A) FULLY AND UNCONDITIONALLY AGREE TO BE BOUND BY THESE OFFICIAL RULES AND BY ALL DECISIONS OF THE SWEEPSTAKES PROVIDERS (WHICH DECISIONS SHALL BE FINAL AND BINDING IN ALL RESPECTS), INCLUDING WITHOUT LIMITATION DECISIONS REGARDING ELIGIBILITY, WINNER AND THE INTERPRETATION OF TERMS USED IN THESE OFFICIAL RULES; AND (B) REPRESENTS AND WARRANTS THAT ALL INFORMATION PROVIDED BY ENTRANT IN CONNECTION WITH THE SWEEPSTAKES IS TRUE, ACCURATE AND COMPLETE. THE SWEEPSTAKES PROVIDERS RESERVE THE RIGHT, AT ANY TIME AND AT THEIR SOLE DISCRETION, TO DISQUALIFY AND/OR DEEM INELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES OR ANY FUTURE SWEEPSTAKES OR OTHER PROMOTIONS OF THE SWEEPSTAKES PROVIDERS, ANY INDIVIDUAL IT SUSPECTS: TO BE TAMPERING WITH THE ENTRY PROCESS OR THE OPERATION OF THE SWEEPSTAKES OR THE SWEEPSTAKES SITE; TO BE ACTING IN VIOLATION OF THE OFFICIAL RULES OR THE SWEEPSTAKES SITE'S TERMS OF SERVICE, PRIVACY POLICY OR OTHER TERMS, CONDITIONS OR GUIDELINES; TO BE ACTING IN BAD FAITH OR IN A DISRUPTIVE MANNER, OR WITH THE INTENT TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PERSON; TO HAVE FAILED TO AGREE TO THESE OFFICIAL RULES; OR TO BE IN VIOLATION OF THESE OFFICIAL RULES. ANY ATTEMPT BY A ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY INTERNET SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD THE SWEEPSTAKES PROVIDERS BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, THE SWEEPSTAKES PROVIDERS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

7. RELEASE AND INDEMNIFICATION:

BY ENTERING THE SWEEPSTAKES, ENTRANTS RELEASE AND HOLD THE SWEEPSTAKES PROVIDERS HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY (INCLUDING WITHOUT LIMITATION THE REMOVAL FROM THE SITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS), OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION

PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

8. LIMITATION OF LIABILITY:

IN NO EVENT WILL THE SWEEPSTAKES PROVIDERS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF ANY ACCESS TO AND/OR USE OF THE SWEEPSTAKES SITE, THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE SWEEPSTAKES SITE, THE REMOVAL FROM THE SWEEPSTAKES SITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS, OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF, OR PARTICIPATION IN, ANY PRIZE AWARDED IN CONNECTION WITH THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, ALL PRIZES AND ALL MATERIALS PROVIDED ON OR THROUGH THE SITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

9. GOVERNING LAW:

The Sweepstakes and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of Colorado as distinguished from the choice of law rules and the United States of America applicable to contracts made and performed entirely in Colorado and where the relevant contacts are with such state. All applicable federal, state, and local laws and regulations apply.

10. MISCELLANEOUS:

(a) Dates and Deadlines: Because of the unique nature and scope of the Sweepstakes, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Sweepstakes.

(b) Privacy: Information submitted in connection with the Sweepstakes will be treated in accordance with these Official Rules and _____ (sponsor's) Privacy Policy (as may be amended from time to time), currently located at _____ (location of sponsor's privacy policy, preferably web based); provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail.

(c) Severability; Headings: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

(d) Winner: For info on the Winner, send a self-addressed stamped envelope after _____ (date several days after drawing) to: _____ (Name and address) Requests for Winner List must be received by _____ (date) and VT residents may omit return postage.

(e) Rule Requests: To receive a copy of these complete rules, send a self-addressed, stamped envelope to: _____(address) Requests for Official Rules must be received by _____(date). WA and VT residents may omit return postage.